



MarketPowerPRO
by MULTISOFT



System Features

MarketPowerPRO

SYSTEM FEATURES

Check Your Requirements

- _____ Real-time Genealogy Viewer(s)
- _____ Distributor Headline Articles
- _____ Dashboard Communication
- _____ In Box, Sent Box, Contact Manager
- _____ Contact My Sponsor
- _____ View Personally Sponsored Distributors
- _____ View Personal Customers
- _____ Reports - Commissions, Sales
- _____ Manage Personal Page(s)
- _____ Change Site Name / URL
- _____ Forms & Agreements
- _____ Training Tools
- _____ Sales & Marketing Tools
- _____ Custom Graphing and Charting

Security Features

- _____ PCI (Payment Card Industry)
- _____ Hacker Safe Compliant Software
- _____ Requires Medium to Strong Passwords
- _____ Optional CAPTCHA System
- _____ Register with E-mail Confirmation
- _____ Username / Password Recovery
- _____ Users Management
- _____ Module Access Management
- _____ Secret Questions Management
- _____ Internal or external data housing
- _____ IP Blocking (Module)

Distributor Back Office

- _____ Replicated Distributor website
- _____ Personalized site name
- _____ Downloadable iPhone Application
- _____ Detailed commission history
- _____ Detailed order history
- _____ View commission forecaster
- _____ Manage Downline spilling

- _____ Variable Genealogy viewer settings
- _____ Realtime Genealogy viewer
- _____ Add new Distributors
- _____ Add new Customers
- _____ Add Distributor and Customer orders
- _____ Manage personal profile
- _____ Upload personal photo
- _____ Manage AutoShips
- _____ Manage credit card payments
- _____ Manage commission payment method
- _____ View sponsor details
- _____ Manage contacts
- _____ Manage newsletter subscriptions
- _____ Reports:
 - _____ - Enrollment
 - _____ - AutoShips
 - _____ - Sales
- _____ Forms and agreements

Distributor Management

- _____ Advanced search, sort, view, edit and add
- _____ Real-time, change sponsor, enroller, and placement
- _____ Edit volume, points, personal, non personal, side, etc
- _____ Commission adjustments
- _____ Manage distributors, titles, enrollment
- _____ Login as Distributor
- _____ Edit status, vesting, etc.
- _____ Tax ID Management
- _____ Sales Tax exempt management
- _____ CSR Email communications
- _____ CSR Notes management
- _____ Options, commissions & more
- _____ Manage orders and AutoShips
- _____ Manage distributor customer's
- _____ Extended distributor profile
- _____ Distributor preferences
- _____ Store multiple payment methods

MARKETPOWERPRO FEATURE SET

- _____ Search, Add, Delete orders
- _____ E-mail notification to sponsor & placement
- _____ E-mail auto-notification templates based upon distributor sign up, product purchase, upgrade, promotion, etc.
- _____ Company approved distributor pages, photos, etc.
- _____ Activate or deactivate Distributors
- _____ Extend Distributor Role(s)
- _____ Create & print custom catalog
- _____ Add-Edit AutoShips
- _____ View Customers
- _____ View Distributors
- _____ View by sponsored
- _____ Delete Distributor

Company Management

- _____ Corporate Profile - Global Updates
- _____ Company Mail Merge
- _____ Variable Replacements - Global Updates
- _____ Corporate Genealogy
- _____ Genealogy viewer settings
- _____ Restrict company sponsorship option
- _____ Maximum AutoShip attempts (i.e. 3)
- _____ Max credit card uses by a single distributor
- _____ Set credit card acceptance
- _____ Credit Card Processing Setup (60 gateways)
- _____ ACH Processing Setup (10 gateways)
- _____ Transaction History
- _____ Payment History
- _____ Shipping Providers (FedEx, UPS, DHL, USPS)
- _____ Shipping Methods
- _____ Shipping Regions
- _____ Custom Sign up Settings - Forms / Fields
- _____ News Management
- _____ Newsletters Management
- _____ Seminars Management
- _____ Parties Management
- _____ Event Management
- _____ Corporate Calendar
- _____ Restrict unique email address
- _____ Custom registration settings

Website Management

- _____ Site Design / Skin Management
- _____ Site Design / Skin Scheduler
- _____ Search Engine Optimization / META Data
- _____ Website Settings
- _____ Boiler plate forms (for your legal edit)
 - _____ - Company Policies and Procedures
 - _____ - Company Terms and Conditions
 - _____ - Company Privacy Policy
 - _____ - Company Spam Policy
 - _____ - Company Refund Policy
- _____ User Sign up Rules
- _____ SMTP Email relay settings
- _____ Page Management
- _____ Create Unlimited Pages drag & drop
- _____ Menu Management
- _____ Create Unlimited Menus drag & drop
- _____ Page Layout Management - drag & drop Content
 - _____ Where You Need It
 - _____ Insert Internal/external Page Links
 - _____ Insert iFrame / External Content
 - _____ Countries Allowed / Disallowed
 - _____ Corporate images library
 - _____ Recycle Bin - Restore Deleted / Changed
 - _____ Files, Folders, Images, Content
 - _____ Historical change tracking - revert & restore previous changes
 - _____ Application Error Log
 - _____ Currencies Management
 - _____ Exchange Rate Management
 - _____ Localization and language translation

Merchandise Management

- _____ Unlimited categories and sub-categories (Customize names, images and permissions)
- _____ Categories and subcategories can be text or image
- _____ Unlimited products per category and subcategory
- _____ Manage product images, thumbnails / detail
- _____ Manage product SKU's
- _____ Manage product brands
- _____ Manage product banners

MARKETPOWERPRO FEATURE SET

- _____ Products can be physical or electronic
- _____ Digital Product Delivery - eBooks, Audios, videos, software, etc.
- _____ Assign commission type, value, points, volume, etc. per product
- _____ Products can be AutoShip enabled or only available for AutoShip
- _____ Products can be seasonal with time & date scheduling
- _____ Products can have minimum order quantities, check live stock, out of stock notices
- _____ Taxes - Country, State and Province, City, County, post code
- _____ Warehouse Management
 - Supports Multiple Warehouses - FIFO, LIFO, DCA
- _____ Vendor Management - Supports Multiple Vendors (display only)
- _____ Manufacturer Management
- _____ Measurement Units - Customize as needed, standard & add your own
- _____ SKU Management - Receive products into and out of inventory, transfer between warehouses
- _____ What's New, Features, Specials, Coming Soon, Best Sellers, Who Bought this/that
- _____ Custom setup of item attributes (height, weight, size, color, etc) - create your own
- _____ Extended profiles - FAQ's, testimonials, benefits create more as needed
- _____ Check live stock, out of stock management
- _____ Return Merchandise Authorization (RMA) management
- _____ Sales Tax Management
- _____ Upload & insert .pdf, audio, video, flash and more into web pages

Shopping Cart

- _____ Advanced shopping cart - category and subcategory or all on one page
- _____ Create AutoShip packages by title; join option, discount option, distributor and customer
- _____ Extended image-enhanced item description
- _____ Coupon and Gift Certificate
- _____ Pending and partial order tracking
- _____ Gift Certificate Payments and Purchase Gift

- _____ Certificates - Modules
- _____ Print Catalog from shopping cart

Order Management

- _____ Administrator add orders
- _____ Search orders
- _____ Add and remove payments
- _____ Add and remove shipments
- _____ Edit order values
- _____ Print packing slips
- _____ Track order status (with carrier ie: UPS)

Shipping Management

- _____ Real-time calculation
- _____ Fed Ex, UPS, USPS, DHL
- _____ Pending shipment management
- _____ Administrator shipping override
- _____ Administrator only shipping
- _____ Administrator increase \$ shipping rate
- _____ Free Shipping, setting
- _____ Shipping by region
- _____ Shipping by weight total
- _____ Shipping by amount total
- _____ Print detailed invoice
- _____ Print packing slips
- _____ Split shipping methods

Billing Management

- _____ Billing period management
- _____ Transaction log
- _____ Payment by order reporting
- _____ Orders management
- _____ Shipping charge calculation
- _____ eMailing orders
- _____ Payment history
- _____ Feature rich AutoShip program
- _____ Tax rate management
- _____ Recurring payments management
- _____ Pay commissions to multiple currencies
- _____ Export Data to accounting, 3rd party, Excel,

MARKETPOWERPRO FEATURE SET

- _____ CSV, XML, Webformat
- _____ Licensing management for software modules
- _____ Pre-paid Card Code management

- AutoShips
- enrollment
- gateways
- genealogy
- sales
- QuickBooks export

Customer Management

- _____ Advanced search, edit, delete and add features
- _____ Search, Add, Delete orders
- _____ Customer profile
- _____ Extensive customer profile
- _____ Customer's personal orders management
- _____ Customer's AutoShip management
- _____ Trouble tickets management
- _____ Wish list management
- _____ Notes management
- _____ Email communication
- _____ Advanced information services for customer support
- _____ Customizable FAQ's
- _____ Login as customer or distributor
- _____ Edit AutoShips
- _____ Newsletters management
- _____ Preferred Customer Discount
- _____ Events management
- _____ Store multiple payment methods / options

- _____ Integrate Google analytics
- _____ Define reports by day, month, year, period, cycle, title, etc.
- _____ Error log
- _____ Activities log
- _____ Site statistics analysis mechanism
- _____ Reports export to .doc
- _____ Reports export to .xls
- _____ Reports export to .pdf
- _____ Reports printing
- _____ Sales status report
- _____ Commission status report
- _____ Reports visualization
- _____ All reports converted to PDF

Communications

- _____ Set company email relay
- _____ Manage email notifications
- _____ Dashboard notification
- _____ News management
- _____ Newsletter management
- _____ Newsletter templates
- _____ F.A.Q. System
- _____ Admin notes management

Reports and Statistics

- _____ Extended set of reports
- _____ Financial Reports
 - accounting

Add-On / Modules

- _____ SSL (Secure Socket Layer) Encryption
- _____ Roles Management
- _____ Hacker Safe Seal
- _____ Custom website / skin design
- _____ Seminar Management
- _____ Ewallet
- _____ Events Management
- _____ Distributor trouble ticket management
- _____ LinkShare
- _____ Commission Junction
- _____ News Management
- _____ Parties Management
- _____ Business Materials
- _____ Document Management Library
- _____ Multimedia Management Library
- _____ Trouble Ticket Management
- _____ Wish List Management
- _____ Gift Certificate Management
- _____ Discount Coupon Management
- _____ FAQ Management
- _____ Notes Management
- _____ Charting & Graphing
- _____ Pre-paid Card Codes

MARKETPOWERPRO FEATURE SET

Compensation Plan Management

- _____ Wizard based compensation plan setup
- _____ Unilevel, Matrix, Binary, Stair-Step, Stair-Step,Hybrid / Combo, Custom and more
- _____ Supports Multiple Business / Income Centers
- _____ Administrator run commissions
- _____ Administrator view commission
- _____ Administrator close commissions
- _____ Administrator commission adjustments
- _____ Administrator rank Vesting
- _____ Select commission payment methods
- _____ Minimum commission setting (pay if > X\$)
- _____ Commission check register
- _____ Enrollment - Required / Optional Parameters
- _____ Enrollment integration with Products, AutoShip and 3rd Party Vendors
- _____ Set Initial Commission Periods
- _____ Automatic Creation of Commission Periods
- _____ Manage Sponsorship Rules
- _____ Manage Spilling - Left, Right, Strong, Weak, Auto-Balance
- _____ Leg Locking for Launch Period
- _____ Compression Management
- _____ Rank / Title Management
- _____ Qualification Management
- _____ Promotion Management
- _____ Template Bonuses (RSB, RP, FSB, FSB2, Matching FSB, Generational, CAB bonus)
- _____ Custom Bonuses
- _____ Bonus Pools
- _____ Manage distributor-oriented promotion campaigns
- _____ Bonus and commission processing
- _____ Daily, weekly, monthly, quarterly, annual, custom commissions
- _____ Commission Runs - Manual or Automatic
- _____ Commission Histories
- _____ Export to Quick Books, or export to CSV
- _____ Setup distributor tools via the module delivery system

Miscellaneous

- _____ Redemption Vouchers
- _____ IP Blocking
- _____ Role management
- _____ Newsletter management
- _____ Product Banner management
- _____ Built on C# .NET Architecture
- _____ 100% Online Real-time Operation
- _____ Enterprise Level Application - Improves productivity and efficiency
- _____ XML Web Services Layer - Integrate with external delivery platforms
- _____ Replicated Web sites & pages for Distributors
- _____ Merchant Account Integration with 60+ Credit Card Gateways
- _____ eCheck Integration - 10+ ACH Payment Gateways
- _____ WYSIWYG Content Management
- _____ Real-Time Genealogy Viewers
- _____ Real-Time Sales Updates
- _____ Site Statistics
- _____ User Statistics
- _____ Shipping - Integrated with FedEx, UPS, DHL and USPS
- _____ Extensive Shopping Cart with Warehousing Included
- _____ AutoShip Management
- _____ Search Engine Optimization (SEO)
- _____ Support for Foreign Languages
- _____ Support for Foreign Currencies
- _____ Support for Currency Conversion
- _____ Application Archiving
- _____ Change Management History
- _____ Customer Management
- _____ Distributor Management
- _____ Merchandise Management
- _____ Real-time credit card, ACH and eWallet payment processing
- _____ Real-time transactions, genealogies and commissions

About MarketPowerPRO

MultiSoft's MarketPowerPRO MLM Software uses the proprietary MLM Builder engine and is the best MLM Software available to empower your network marketing company.

The MarketPowerPRO MLM tracking Software is as simple as point and click, MarketPowerPRO is MLM software that empowers you to run your company 24x7x365 without relying on webmasters, designers or techies.

The MarketPowerPRO MLM program manages every function of your business more effectively. MarketPowerPRO network marketing software ties key business operations together, including: distributor management, commissions, inventory management, marketing, sales, order entry, shipping and receiving - MarketPowerPRO is a powerful e-commerce platform that will transform your MLM opportunity into a productive and profitable powerhouse.

Why MarketPowerPRO?

Tired of searching for MLM Software? Exhausted with confusing set-up instructions or unhelpful customer "support?" Ready to get a truly powerful business MLM Software system that lets you work the way you want?

Your MLM, Network Marketing, Multi-Level Marketing company can be up and running, enrolling distributors, selling products and collecting payment in a little as one (1) business day. In only 8 simple steps you will be able to launch your company (is one business day fast enough?)



1: Setup Website Domain Address



2: Configure Your Merchant Account



3: Add Products and Services for Sale



4: Setup Member Enrollment Options



5: Start Enrolling Distributors



6: Start Selling Products and Services



7: Provide Compensation Plan



8: Calculate and Pay Commissions

With dozens of included features, your MarketPowerPRO MLM Software system comes loaded with the most powerful features and benefits in the industry. Here are just a few of the tools you will receive:

Real-Time Genealogy	Inventory Management	Content Management
Replicated Websites	Shipping Management	Communications Systems
Distributor Back Office	Payment Systems	Reporting Management
Robust Shopping Car	Distributor Management	3rd Party XML APIs

MarketPowerPRO is the preferred choice for 100's of businesses throughout the U.S.A., Canada, South America, Europe and Asia. Our month-to-month hosted MLM Software solution is selected for its low costs, powerful features, knowledgeable customer support, and ability to grow with your business.

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