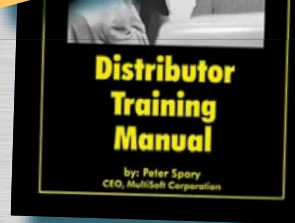
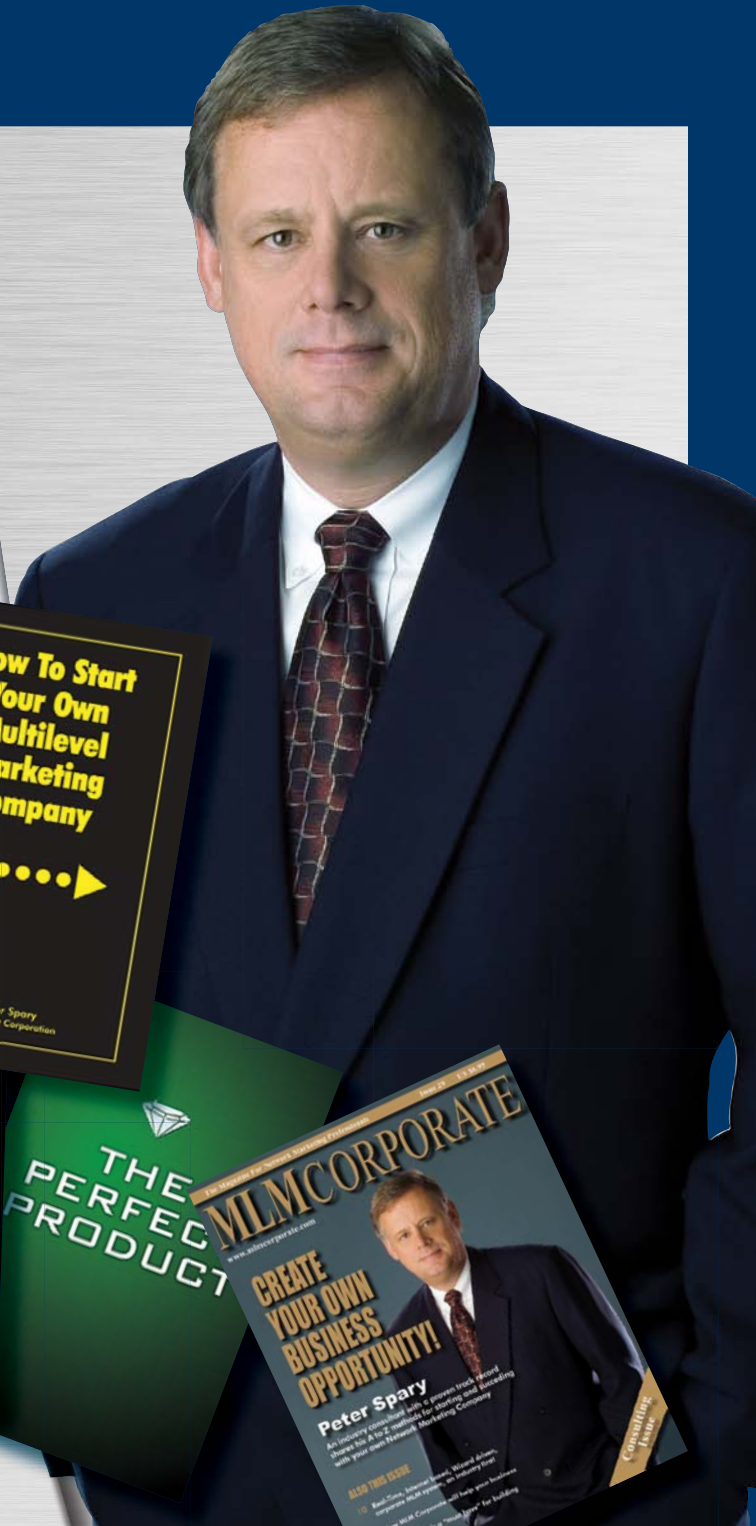


MarketPowerPRO Enterprise

Scalable Network Marketing Software & Support Services

Corporate Software
Corporate Consulting
Corporate Branding
Corporate Training
Corporate Solutions



Network Marketing Resources
from MultiSoft CEO, Peter Spary

Western hemisphere +1 239 945 6433
Eastern hemisphere +63 2 856 9775

1

MLM Software

The next generation in MLM Software has been released by MultiSoft Corporation who has always led the way in MLM Industry advancements. MarketPowerPRO is the First, Truly Scalable, Total MLM Software Solution.

[Read More >](#)

2

MLM Consulting

With more than 20 years in the MLM Industry comes much experience.. insider information on Compensation Plans, Business Models, Product Viability, Marketing Materials and Methods. Book us for Consulting today!

[Read More >](#)

3

MLM Resources

Training, recruiting, marketing, compensation plans, products, business models, consulting, software, merchant accounts, events.. MultiSoft has the expertise and resources to empower your MLM Company for success.

[Read More >](#)

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With **MarketPowerPRO**
You Have Already Arrived



Welcome
Welcome
Welcome
Welcome

At MultiSoft, we believe strongly in the team concept. Our goal is to do the heavy lifting that will make you an "all-star".

We bring to the table decades of experience and a solid team of committed employees all united in the singular purpose of driving your company to the very top.

We understand network marketing and we want to put our experience to work for you. Whether from the perspective of a customer, distributor, company owner, product supplier, vendor, administrator or software developer, we have collectively "done it all". This experience gives us the unique ability to understand the various angles of all the challenges you will face and assist in crafting solutions to overcome them.

Each of us invites you to review our web sites, call on the phone or come for a visit to our offices. We are proud of MultiSoft and would be thrilled to have you meet each member of the team face to face.

Our mission reaches far beyond providing consulting, software and related services. Our goal is to build the positive relationships and experiences that will catapult your company and leadership to the summits of success.

If you have any questions about the products, services, contact us direct at +1 239-945-6433.

We look forward to being part of your success story!

To your future,

Team MultiSoft





**Trust your new enterprise
to the industry leaders**

Top 7 Reasons Why You Need MultiSoft

1 More than just software, we are a 'Total Corporate Solutions Provider' able to take a complete startup and put them on the road to success! We are the only software vendor in the industry built on the mission of helping you cultivate your dreams and assisting your company to grow.

2 We value your relationship but we also understand that shotgun weddings often lead to an unfulfilled union. You will never feel shackled and suffocated because our service agreements run on a month-to-month basis. You are free to renegotiate or even leave with no questions asked at the start of any monthly billing cycle.

3 PCI stands for Payment Card Industry standards, however we like to call it... "following best business practices" and ensuring that your sensitive financial data is safe. What is PCI compliance? It

is the credit card industry security standards for handling data in the safest fashion possible. We strive to support PCI Compliant companies. Are you compliant?

4 Chocolate, Strawberry or Fudge Royal? Sure, they're all flavors of ice cream, but each of us has our favorite. The service you receive from your vendor should be the same. Don't head down a Rocky Road and settle for the same scoop of Vanilla that everyone else has. Our system's standard features allow you to customize the look, touch and feel of your site with ease so that you stand apart from the crowd.

5 Where does your flag fly? Having built systems for clients in Britain, Australia, China, Norway, Sweden, Nigeria, Brazil, Mexico, Canada, Hong Kong, Singapore and many more, we're always interested in your international base of expansion. We don't believe in

fighting international business, we embrace it with a host of built in standard system features and optional upgrade modules such as: multilingual, multi-currency and international shipping and warehousing.

6 History. No, we're not going to ask you to name who invented the light bulb. We do, however, want you to know that we have been exclusively serving the network marketing industry since 1987. That's quite a few years and quite a bit of experience that we bring to the table for your benefit.

7 Six words you will never hear from us are "Leave a message at the tone." That's because we believe in having genuine live people answer our phone lines. You are assured of getting a live person that is ready to assist with your next call to MultiSoft, no matter where you are!

Become A Corporate ***SUPERHERO***

Do you want to be in business or do you want to dominate the marketplace and make money? It's a simple question, but one that you need to seriously consider before choosing a software vendor.

If the purpose of your venture is simply to say that you're in business, there are a number of software vendors that can assist you. In fact, a vendor who is willing to help you hang your nameplate on the web and then run may better suit you than we will.

We want to join forces and build long term **relationships** with those interested in making sales and making money.

More than just joining forces, we want to make you a superhero within the industry.

Being an MLM superhero is a lot less far fetched than you think.

We built a scalable software solution that will give you the power to professionally manage your distributors and facilitate sales around the world no matter where your business takes you.

MarketPowerPRO will give you the powers that you need to achieve your goals.



**Become an
International Corporate Hero,
with a strategic partnership
with MultiSoft**

ROBERT PROCTOR
CHIEF INFORMATION OFFICER

EMPOWERING HEROES LIKE YOU WITH **INTERNATIONAL APPEAL...**



MarketPowerPRO

International Appeal

A scalable MLM software package that is capable of seamlessly transacting and transacting business across global borders is invaluable. When you're ready to grow, will you be able to do so or will your software vendor give you a blank look and say "sorry"? MarketPowerPRO puts the world in the palm of your hand.

Why leap tall buildings in a single bound when you can skip across borders and oceans with a simple mouse click?

MarketPowerPRO is the most internationally capable MLM software available on the market today. It comes available with a wide array of international features including:

Multilingual capabilities: Arabic, Chinese, Dutch, English, French, Hebrew, German, Greek, Italian, Japanese, Korean, Portuguese, Russian, Thai, Spanish, Swedish and more.

If you require additional languages, just let us know.

Enrollment options per country: Quickly setup the optional and required business opportunity enrollment options per country.

Tax ID or identification per country: Add personal and business enrollment ID's per country – easily setup alpha and numerical requirements along with ID lengths.

Beneficiary Information per country: Certain countries require enrollers to assign beneficiaries – with MarketPowerPRO you can turn on and off information by country with the click of a mouse.

Multi-currency support: Including the ability to setup multiple currencies per country, set a base currency and establish your own exchange rates.

We empower you to create and upload your own web-site designs.

MultiSoft has staffed offices in North America and Asia to serve you 22 hours a day.

Western hemisphere
+1 239 945 6433

Eastern hemisphere
+63 2 856 9775



EMPOWERING CORPORATE HEROES LIKE YOU WITH **SPEED AND AGILITY...**



Speed and Agility

Capturing sales will require your software to act with speed and agility. MarketPowerPRO was built with both.

These two elements are very important to your business. The fact of the matter is that the response time of your software is critically important to your success.

Internet users are no longer content to simply be on a web page. They want the page to deliver an experience and they want it to be delivered quickly.

If a user cannot get the desired information in that amount of time, expect that user to go elsewhere, and not to another page on your site.

To keep a modern user interested, you'd better be able to react quickly; no where is that more challenging than with online, real time, data intensive software.

A web page might have five seconds to display some static text, content and graphics. Your software application has to show all of those elements and any data that it is being called upon to dynamically decipher and display.

As an example, the contents of a genealogy will differ for each individual user. When a genealogy is requested, the software has to determine who the genealogy is for, who is in the relevant branch of Downline and then display all pertinent details in an organized fashion in five seconds or less.

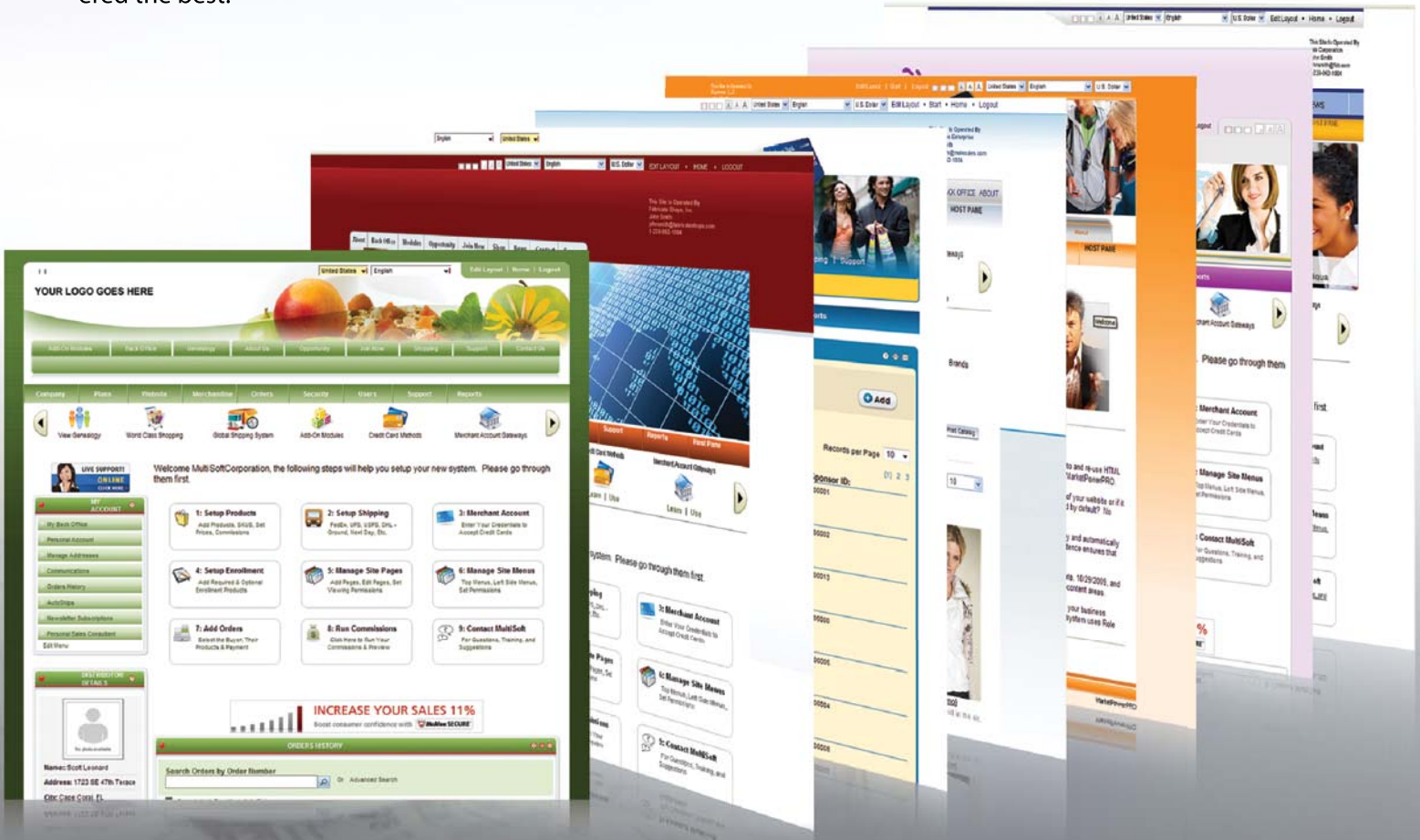
That's a scary prospect unless you are using MarketPowerPRO. For instance, with MarketPowerPRO you can pull a 100,000 record genealogy in three seconds flat. Wow, three seconds! The software can even return an astonishing 1,000,000+ records... yes, one million... in just a few more seconds.

That's the speed and agility that you need to be considered the best.

How did we do it?

All of our applications take advantage of the tools that Microsoft's latest .Net framework offers and the data processing capabilities of SQL, however one item that we relied on heavily to achieve speed was AJAX.

AJAX allows data to be retrieved and displayed without interfering with the operation of the web page the data is being pulled from. The benefit to you is that an entire page does not need to be reloaded in order to display the results of a data query. "Repainting" a page with the results of a query is time intensive and avoided with the use of AJAX.



EMPOWERING CORPORATE HEROES LIKE YOU WITH **STRENGTH...**



Strength

All the great superheroes are strong and with MarketPowerPRO you will be too.

What kind of strength do you need? How big do you plan on being? A few hundred distributors, a few thousand?

Set your sights on having millions! Don't worry about your software collapsing under the weight; MarketPowerPRO is strong enough to handle the pressure.

Some companies bench test their software with thousands of records. There's absolutely nothing wrong with that, but why stop there? We bench tested ours with thousands before pushing it to hundreds of thousands and then millions.

We want to see the smile on your face when you have a million records, prompt the software to show them all and it does so... in a few seconds time!

How did we do it?

What does MarketPowerPRO have in common with Hilton Hotels, the Nasdaq, Fuji Film, Minolta, Best Buy, Safeway, the Home Shopping Network, Cooper Tire, Black & Decker and thousands of other top tier businesses?

They all use Microsoft's SQL Server as the database engine that drives their opera-

tions. SQL is the preminent data management choice for top tier businesses, government offices and educational institutions around the world. It is expressly designed to securely handle large volumes of data quickly and efficiently.

When you are using MarketPowerPRO, you can do so with the confidence that you are using the same database many Fortune 500 companies also use to fuel their success.

EMPOWERING CORPORATE HEROES LIKE YOU WITH **FOCUS**



Focus

Focus is a trait that any hero must have to thrive and MarketPowerPRO is focused squarely on driving sales with you. Our shopping and customer management systems are unparalleled within the industry.

Shopping system key features are:

Full inventory management: Know how much of each product you have in stock, set automated inventory alerts, utilize warehouse picking, track sales trends and more.

Sales specials: Set certain products to be available at sale prices for limited windows of time and then automatically revert.

Gift certificates and discount coupons: Offer gift certificates just like major retail outlets do, or discount coupons that can provide a percentage based upon discounts of an order total.



MarketPowerPRO Enterprise


Multiple category management: Sort and arrange your products in a fashion that will make them easier for shoppers to find.

Product recommendations: Use the product recommendations feature to suggest additional buys to shoppers based off their shopping trends.


Banner system: Quickly attach banners, graphics and advertising campaigns to your shopping cart products and instantly provide your distributors with the ability to generate banner codes for use in banner exchange networks, advertising on other web sites, e-mail campaigns, Web 2.0 applications such as blogs, social networking sites and Wikis.

Customizable look and feel: Our emphasis on flexibility allows you to arrange the shopping cart in the manner that best suits your company and its shoppers.

Product and SKU capabilities: Setup a product (e.g. "Green Shirt") and have the ability to easily offer a variety of SKU's (e.g. S, M, L, XL).



Our shopping and customer management systems are unparalleled within the industry.



When 2nd Place Won't Do

EMPOWERING CORPORATE HEROES LIKE YOU WITH **VISION**

X-Ray Vision

X-Ray Vision. While we cannot promise x-ray vision with MarketPowerPRO, we can give you something even better... the ability to see into the future.

That's because MarketPowerPRO is a fully scalable solution. Envision your company using it now and for many, many years to come. You could start off with a basic system today and add any functionality that you like in the future – even things that we haven't thought of yet!

Scalability is important. An application should be able to service you both today and tomorrow. Your software must be able to grow with you.

MarketPowerPRO is unique in that it comes in a number of different packages for every company type, from the day one startup to the mature enterprise. As your company grows, the software will grow with it.

A great deal of time and thought went into the architecture of the program as well. It is constructed on communication rich platforms so that MarketPowerPRO can interface with other applications that you will need in order to build a complete business.

Whether you need to interface and integrate with your ERP, high-end Accounting Application, 3rd party XML or API's, MarketPowerPRO can take you there and beyond.

If you do not plan for your company's future today, you will quickly be stuck in yesterday – and that's not a comfortable place for any business to be in.

..: How did we do it?

MarketPowerPRO was architected with the latest Microsoft .Net and SQL Server technologies. .Net was designed to be able to communicate with programming languages outside of its own family and SQL comes equipped with built in XML tools that can be used for exchanging information with other applications.

We recognize that today you sell vitamins and tomorrow you may want to migrate to financial products. One of the basic premises of MarketPowerPRO is to give your company the technological flexibility to expand into new opportunities and markets while they are hot.



Branding and Image

Every superhero should be immediately recognizable. In business, the act of creating a recognizable image is called branding.

Establishing a brand identity is one of the most important things a company can do. Quick, what comes to mind when you think golden arches? McDonald's. How about a swoosh? Nike. Who's the boxy standard of car safety? Yes, Volvo.

All of those companies have created a brand. You can smell hamburgers and fries just by seeing the golden arches on a red background. That's the power of branding!

Your company might not be a household name yet, but we provide you with the branding tools necessary to become one. We give you control over the appearance of your software and the message that appears within it. After all, when someone logs into your software, you want to be selling yourself, not a software developer.

Full Content Management

Provides the ability to quickly and easily change any information displayed within the site – MarketPowerPRO has one of the most robust WYSIWYG (what you see is what you get) editors available – and you don't have to be smarter than a 5th grader to use it; no confusing techno babble, geek-speak here.

EMPOWERING YOU WITH CORPORATE BRANDING

▶ **Navigation Management**

Part of driving sales is creating customer paths – diverting your customers to where you want them to be. The navigation management features of MarketPowerPRO allow you to create the paths that you want users to take within the software.

▶ **Multi-Skin Capability**

Create as many skins for your system as you like. For instance, an “everyday” corporate skin, specialized designs for holidays, promotional skins, etc. Skins for different countries and languages as well. Your distributors want to be different – with MarketPowerPRO skins they can be.

▶ **Skin Scheduling**

The skin scheduler enables you to schedule skins for display on predetermined intervals – e.g. automatically deploy a holiday skin on December 24th and automatically replace it with another on the 26th.

▶ **Custom User Layouts**

The content control and security areas give you the ability to define custom layouts for specific users or groups of users.

▶ **Document Management System**

No more waiting till Monday morning for the web guy to show up. If you can point, click, type and browse your computer you can upload files such as PDF's, Word Documents, Images, Videos, Audios, Flash Presentations, PowerPoint's and just about anything you can think of into the software and then display it instantly.

▶ **Replicated Distributor Websites**

Each distributor gets their own replicated web site generated by their chosen name. Example: **http://joe.yourwebsite.com**. Visitors to a replicated distributor website will have a small non-invasive cookie placed on their computer so that if they return to “yourwebsite.com” the software will automatically know they have been there before and redirect them to the replicated distributor web site they last visited.

▶ **Distributor Support Pages**

Each distributor gets their own customizable support page where they can upload their photo, their biography and their contact information. Reduce your overhead and provide your field sales force with the tools they need to support their customers and organization.





Security

Isn't the whole purpose of superheroes to feel secure? They should evoke the feeling that if danger were to strike, they would help prevent disaster.

MarketPowerPRO delivers just such security on multiple levels. All aspects of the software were designed with the requirement that they handle data in a secure fashion, from personal information such as tax ID's through encrypted credit card transactions.

One important aspect of MarketPowerPRO is that it is Payment Card Industry (PCI) compliant. Did you know that your software must be PCI compliant in order to accept payment information over the Internet without possibly incurring penalty?

The PCI standards were developed by Visa and MasterCard and have since been adopted by all major credit card and electronic funds transfer platforms. They govern the ways that your business is permitted to work with and store data in an effort to prevent financial theft and fraud.

We are proud of our PCI compliant standing and the level of protection it affords to your company and its constituents.

EMPOWERING CORPORATE BIG DOGS LIKE YOU WITH SECURITY...

..: How did we do it?

First, we rely on the security tools that are part of the programming applications that we use. As an example, we take advantage of the native SQL security layers.

Second, we use Secure Socket Layer (SSL) certificates to encrypt data being transacted between MarketPowerPRO and other applications or vendors.

Third, MarketPowerPRO has its own security facility that enables you to make certain features of the software available to one user or group of users and not others. People see only what you want them to.

Fourth, data is stored and moved according to Payment Card Industry standards. Our software platforms are monitored by a third party on a daily basis for compliance and our home office goes through frequent compliance checks.

Fifth, we included additional security features to protect your company, web site, distributors and customers. Although we can't tell you every security feature, here are a few:

▶ **eMail registration verification:**

You can optionally require that enrolling distributors verify their registration by replying to an email the software sends to their email account.

▶ **Medium to Strong Passwords:** All passwords must contain alpha and numerical values to be a medium security level password and strong passwords must include at least one capital letter.

▶ **CAPTCHA login:** Those funny looking letters and numbers that you have to enter to login to a site actually protect against automated computer programs referred to as Bots or spiders, that are designed to auto-login to web sites and steal information – MarketPowerPRO stops them dead in their tracks.

▶ **Secret Questions:** To retrieve their password a customer or distributor must provide the correct answer to the secret question they selected when they originally signed up – this is used as an added validation.

▶ **Account Auto-Lock-Out:** This feature allows you to determine how many times an invalid username and password combination can be entered before the account is automatically locked. The account holder is required to contact the corporate offices to have their account unlocked.

▶ **Auto-Block IP Addresses:** Distributed Denial Of Service (DDOS) attacks are common place in today's Internet business. MarketPowerPRO is ready to handle DDOS attacks by auto-blocking an attacking IP range or range of addresses.

▶ **Block Unwanted Countries:** If you don't want visitors from selected countries accessing your website or if you want them to access the web site, but not be able to

sign up to purchase products or register as a distributor, MarketPowerPRO has you covered.



MarketPowerPRO's security features are designed to protect your Company and your Distributors

EMPOWERING CORPORATE HEROES LIKE YOU WITH SECURITY...

▶ **Sixth**, we added a customizable Role Management System that inherits Microsoft's .NET 2.0 role management and then extended it even more. Diversification is a principle that has been applied to the security role structure used within the system.

In MarketPowerPRO, we have actively used a role-based structure that allows for the highest level of security by providing access rights on a user by user or user group by user group basis. This structure enables you to dictate "who" can see "what" as well as the features that are available to each user. For instance, you may want one group of users to see a certain set of tools they have paid to access, while other users do not see those tools at all.

The default roles used in MarketPowerPRO are as follows, although you can easily add new roles or edit the existing ones through the user interface. You do not have to adjust your business model to the system; the system is flexible to adjust with your needs and business model.

Administrator: Person or company who manages the business on a day in and day out basis and has general control over security and content.

Distributor: A person who uses MarketPowerPRO and its modules for managing and running his or her Downline, working with customers, etc.

Customer: A person that purchases from a Distributor, usually at full or retail price.

Custom Roles: Create your own custom roles in minutes and assign access levels to certain users.

Free Distributor: Company Administrators can add Distributors and bypass the enrollment options and payment criteria.

Vendor: A person who can view merchandise and inventory; this role can be extended further on a client-by-client basis.

User: A visitor that registers on the site without purchasing any products or enrolling as a Distributor.



EMPOWERING CORPORATE HEROES LIKE YOU WITH **INTELLIGENCE**

Intelligence

Bravn will only take you so far, to succeed you also need intelligence. MarketPowerPRO's intelligent designs deliver the punch you need to win the fight.

A well designed application is one that doesn't confine its users' aspirations, but rather inspires them. MarketPowerPRO is loaded with design nuances aimed at achieving that very goal.

For instance, the software comes integrated to 60+ different payment gateways out of the box, including those holding the largest market share. That gives you ample options to pick a merchant account and start taking money today versus waiting for your software provider to custom program an interface to the gateway for you.

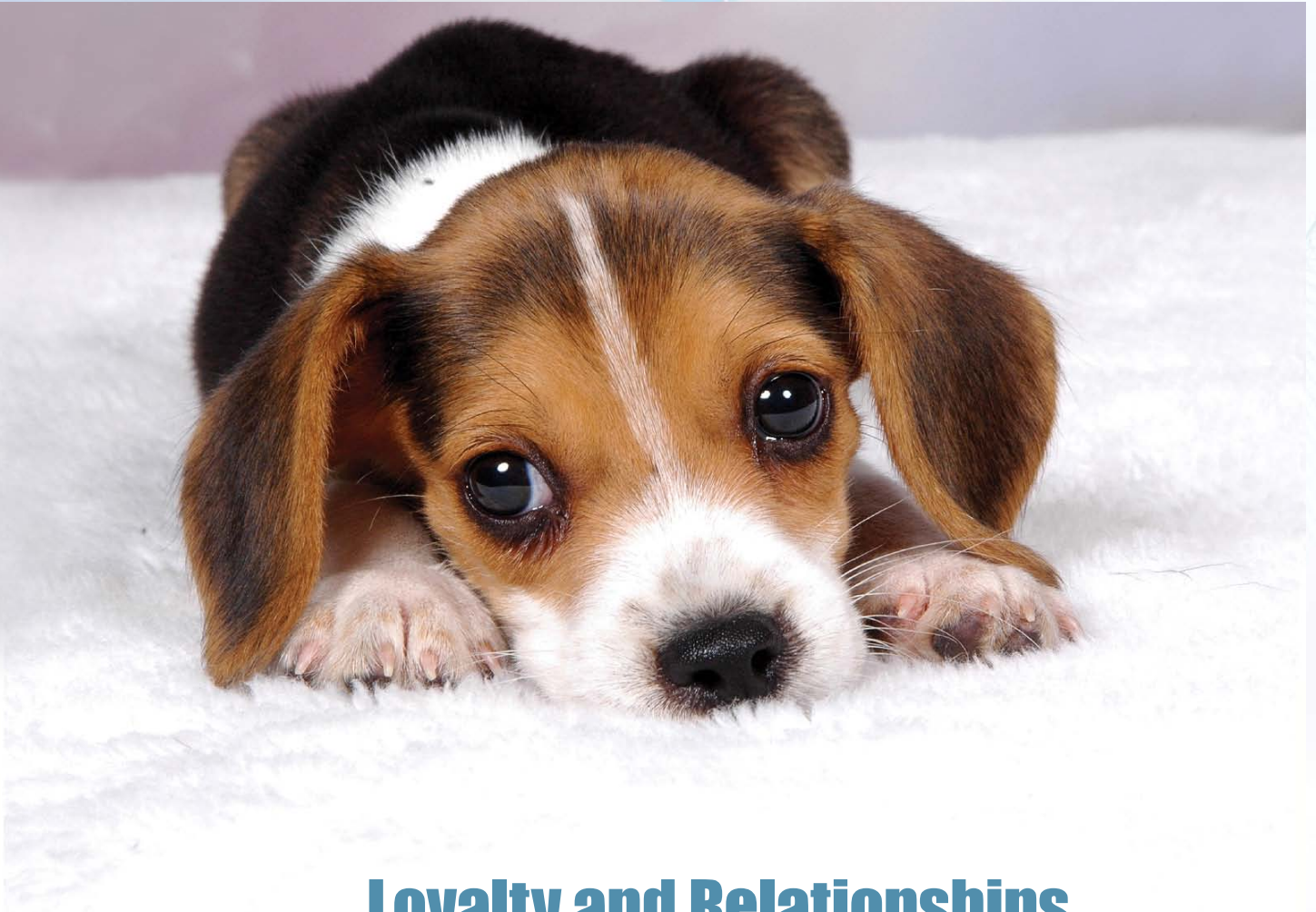
Store multiple merchant accounts in the system and transition from one to the other as often as you like with the click of a button; even rotate multiple accounts..

Schedule corporate events and post them for all to see, send newsletters, route the management of information by security groupings and on and on and on.

.. How did we do it?

Intelligent design is really the result of having a cohesive and willing team. The average developer has been with the company for ten years. That's a lot of design and architecture experience to bring to the table. Our staff has worked with enough companies to know the tools that you will need to manage your business and succeed.

Beyond the development team, we have a stable of MLM professionals that are able to provide guidance on what is and isn't needed from an application in order to make it truly work in the field. That's a tremendous asset that shows up time and time again within MarketPowerPRO. The software is the proverbial better mousetrap because of the team behind it.



Loyalty and Relationships

The greatest heroes are loyal to others. MarketPowerPRO cannot directly deliver loyalty by itself, but the team behind it sure can. At MultiSoft we care about our clients and understand how vital relationships are to our mutual success.

We are not here to simply sell you software. We are here to help you maximize the benefits you receive from the software and provide the support and assistance you need for your business grow.

Our loyalty to you is manifested in multiple ways..

MULTISOFT

We Value Our Relationship With You

- ▶ **Confidentiality:** As part of our standard procedure, MultiSoft executes a confidentiality agreement with each of our clients. You can rest assured that your company's information is NEVER shared with anyone else when you are working with MultiSoft.
- ▶ **Training:** Each MarketPowerPRO license comes with full system training – at no additional charge. We want you to know the ins and outs of the software and how to make them work for you.
- ▶ **Support:** When you have a question, just give us a call or send us an e-mail. There's no extra charge and we respond promptly.
- ▶ **Craftsmanship:** One of our proudest points is our commitment to standing behind MarketPowerPRO. If you ever find an error with the software or a piece of functionality not working according to the agreed upon specifications we will correct it at absolutely no additional charge to you – for the life of your software license (not just 30/90 days).

..: How did we do it?

With lots of really cool super-sounding industry buzzwords such as “robust”, “agile”, “feature-rich”, “reliable”, “usability” and our favorite “scalable”.

having a vendor with just a few employees won't hack-it when you experience growth!





Grow from Ordinary to Extraordinary with our "Scalable System"

For companies that demand a robust, scalable, enterprise-level, multilingual, multi-currency, real time inventory, warehouse application, that is second-to-none!

MarketPowerPRO empowers companies to view and manage every function of their business more effectively. MarketPowerPRO integrates key business operations including inventory management, marketing, sales, point of sale, shipping and receiving, as well as CRM - all the way up to powerful e-commerce.

Transform your company into a productive, profitable powerhouse!

Our Business Approach:

- 1) We work with creative people to discover new approaches that solve the everyday challenges the industry and our clients are faced with.
- 2) We remain industry leaders by maintaining high standards and focusing on always moving forward.
- 3) We establish long-lasting relationships with our clients and value each of them as a member of the MultiSoft family.
- 4) We are respected in the Network Marketing industry for the quality of our consulting and software services, the combination of which allows us to create REAL products for REAL life.

EMPOWERING CORPORATE HEROES LIKE YOU WITH **SCALABILITY**

**If Global Expansion
is in your future
you owe it to yourself
to review
MarketPowerPRO**

- ***Multi-Country Site Design***
- ***Multi-Country Menus***
- ***Multi-Country Enrollment***
- ***Multi-Country Products***
- ***Multi-Country Invoices***
- ***Multi-Country Currencies***
- ***Multi-Country SEO Data***
- ***Multi-Country AutoShip***
- ***Multi-Country Terms/Conditions***
- ***International Language Modules***

"Multi-Country" is a lot more than just additional languages.



The History of MarketPowerPRO

MultiSoft has served the MLM Industry since 1987 and introduced the first network marketing corporate management application to do two unique things:

- (1) Centralize its operations on the Internet, from collection of payment for the initial enrollment through reporting of the commission earnings, and
- (2) Handle data being transacted across the Internet in real time; data is submitted to and retrieved from the database for instantaneous display to users on the Internet.

MultiSoft's online applications quickly became the measure, by which other software development companies built their products. All of the commercially available packages on the market today, can trace their premise back to the original standards established by MultiSoft in its first release of MLM Builder.

By today's standards, real time Internet interaction sounds like "no big deal". After all, everyone is either touting that they have it or are attempting to develop a software solution that includes it.

Just when software application providers felt they had achieved our standards, MultiSoft did it again. We introduced MarketPowerPRO!



Setting the Curve

MultiSoft is dedicated to providing products and services that set the curve within the industry. This is especially true of MarketPowerPRO, one of our flagship products.

Although we were first on the scene with implementation of a real time, Internet system, we have not rested on our laurels. Our research and development team constantly strives to improve the operation of existing features of the product in addition to introducing new ones.

It is our intent to always stay one step ahead and put new features in your hands before the competition has even had the chance to conceptualize them.



History and Relationships

When your company licenses MarketPowerPRO, you are doing more than just purchasing software. You are gaining access to the resources, knowledge and relationships that have been cultivated by MultiSoft's core professionals since we opened for business in 1987.

Here at MultiSoft, we believe strongly in the power of relationships. If we have an established relationship with a contact that may assist with a facet of your business, our contact becomes your contact.

We strongly encourage you to check on our reputation and history. Both help to form a legacy that we are particularly proud of.

Accessibility

MarketPowerPRO provides the highest level of accessibility possible to both company administrators and distributors alike. The reason is that MarketPowerPRO's functionality, from data entry to reporting, is handled over the Internet. The Internet provides businesses with informational access capabilities unheard of as recently as the early to mid 1990s. Unlike the office building that

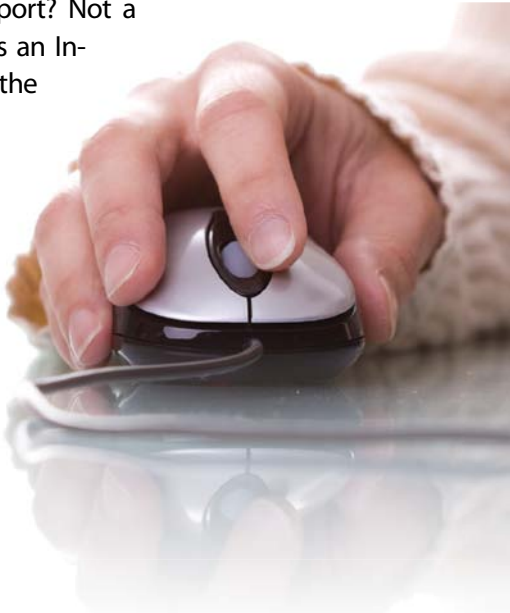
you may be sitting in as you read this, the Internet never closes – 24 hours a day, 7 days a week, 365 days a year, the Internet is always open for business.

As MarketPowerPRO operates on the Internet, it is always open for business. Distributors can enter their new enrollees and pull their own genealogies at 3 AM anywhere in the world without worrying about the customer service department being closed.

Similarly, you have the power to pull information out of the system anytime. Want to check the sales reports while you're sitting in the airport? Not a problem, all you need is an Internet connection and the information contained within MarketPowerPRO is at your fingertips.

The system also makes it very easy to network between your various offices. Remember the days of trying to bring your Boston and Bangkok offices into the same software application at the same time? Those days are over. Enabling both offices in different geographic locations to access the software is no longer a complex design of hardware and networking; plug both offices into the Internet and they are ready to start work.

Anyone in the world with Internet access can enjoy the same convenient access to MarketPowerPRO 24 hours a day, each and every day.





■ Lower Cost of Doing Business

Companies using MarketPowerPRO often experience a cost of doing business less than that of their contemporaries using traditional software packages that only offer information to those who can login at the corporate office.

The reason for the lower cost of business lies predominantly within MarketPowerPRO's unprecedented access to information. Your distributors and customers alike can log into the site via the Internet in order to answer questions or make updates that had to previously be asked of a customer support representative.

As an example, one of your distributors moves from Virginia to Colorado. Her reason for this move is that she just got married; her last name has changed as has her address. Rather than that distributor needing to call a customer support representative to alert the company of the changes, she simply logs into the distributor area of MarketPowerPRO and updates her address and last name on her own.

All of the appropriate areas of the database are now updated so that any customer service representative accessing her record knows of the changes. Additionally, those in her Upline looking in the genealogy or other reports will see that her last name has changed.

MarketPowerPRO puts the power to work with data back in the distributors' hands, directly resulting in you having to hire fewer representatives in your customer support division. Fewer customer support representatives, less customer support hardware and materials... lower cost for your company.

■ Customer Satisfaction

The very thing that provides the company with a lower cost of doing business is what also makes the system friendly for the distributors and customers that purchase your product-the ability to access information.

Your distributors will appreciate the fact that they can view and control data related to their business without needing to rely on your customer support department.

To continue on the example started in the “Lower Cost of doing Business” section above, your distributor does not want to have to adhere to your customer support hours in order to make the change to address and last name that is desired. She does not want to wait on hold and then have to call back again next week after she’s discovered that the customer support representative misspelled her new last name.

Even more pertinent, she wants to have the opportunity to quickly enter the system and place an order for a new customer at 11:58 PM – two minutes before the commission period ends – so that she qualifies for a higher rank.

“Your distributors will become disenfranchised and seek another company”

If you do not offer conveniences such as these that are made possible by technology, your distributors will become disenfranchised and seek another company that does offer the conveniences they need to build their business.

Empowering your distributors with tools to effectively manage their business increases their sense of efficacy as well as their chances to succeed with your company. If your distributors are energized, selling product and experiencing success individually, the chances are great that your company itself will be successful.

SUPPORT

*We Are Vested
in Your Success!*





System Features

MarketPowerPRO comes equipped with a variety of features “out of the box”. The core functionality of the system can be summarized within the following eight categories: Replication, Enrollment, Shopping Cart, Virtual Office, Admin, Commission Calculation, Fulfillment and Reporting.

Replication

Whether or not MultiSoft hosts your corporate web site, we will provide site replication to you as part of MarketPowerPRO. Replication is the process that takes your corporate Website and co-brands it with distributor information.

As an example, you have a distributor named “Joe Smith” who joins your company. Joe picks a name for his replicating Website, “jsmith”. Joe will now be provided with a marketing Website of his very own: ***jsmith.yourwebsite-name.com***.

Not only does this serve as a point of prestige for Joe, it provides him with a place to send people to in order to better inform them about your company. The site is an instance of the corporate site with Joe’s contact information appearing on it.

Best of all for Joe, when someone goes to the site and chooses to enroll as a distributor or order product, MarketPowerPRO automatically

knows to credit the new enrollment/purchase to Joe. Joe’s replicating site is helping him to build his business (and your company), cultivate new enrollees and collect orders without any additional intervention on his part.

The screenshot displays the MarketPowerPRO system interface. At the top, there is a navigation bar with options like 'Add-On Modules', 'Back Office', 'Genealogy', 'About Us', 'Opportunity', 'Join Now', 'Shopping', 'Support', and 'Contact Us'. Below this is a secondary navigation bar with 'Company', 'Plans', 'Website', 'Merchandise', 'Orders', 'Security', 'Users', 'Support', and 'Reports'. The main content area features several icons for 'View Genealogy', 'World Class Shopping', 'Global Shipping System', 'Add-On Modules', 'Credit Card Methods', and 'Merchant Account Gateways'. The central focus is the 'GENEALOGY' section, which shows a binary tree structure. A user, David Millette (Common ID: 100000), is highlighted, and a pop-up window displays his details: Income Center ID: 01, Phone: 239-945-6433, Activated: 6/30/2009, Rank: Undefined, Qualified: No, and Alternate Name: N/A. The tree shows Sierra Straley (100002) as the parent of David Millette, with other users like Avery Amaral (100003), Javier Vazquez (100005), Mattea Andersen (100004), and Derek Sorenson (100006) also shown. On the right side, there are panels for 'GENEALOGY TOOLS' (Search, Navigation, Go to a Level, View Your Organization Level by Level, Sponsor/Placement/Enrolling) and 'CURRENT PERIOD' (Start: 6/30/2009, Finish: 7/29/2009). At the bottom right, a 'NETWORK VOLUME' table shows data for Income Centers, Previously, and Accumulated, with columns for Left and Right.

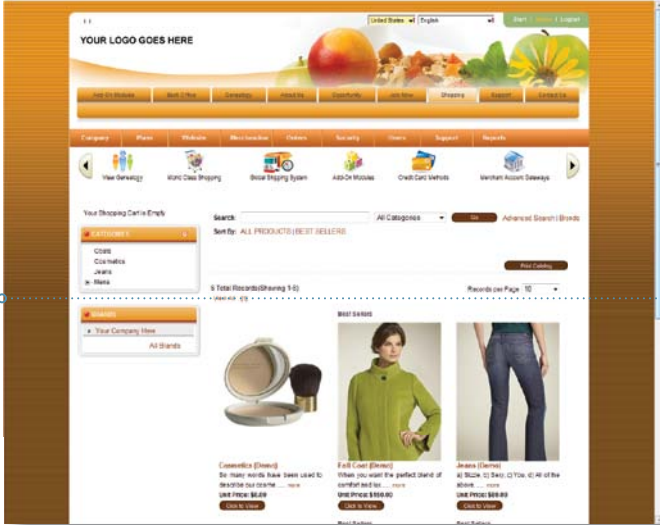
Income Centers	Left	Right
Previously	2	11
Accumulated	0	0

■ Enrollment

The success of any network marketing company depends upon its ability to recruit distributors and sell product. Providing an avenue through which your company can build a sales force is, for the most part, the responsibility of the MarketPowerPRO enrollment pages.

MultiSoft builds a custom set of enrollment pages for each of our clients. The enrollment process is tailored to include your own terms and conditions, rules for enrollment, purchase options, etc.

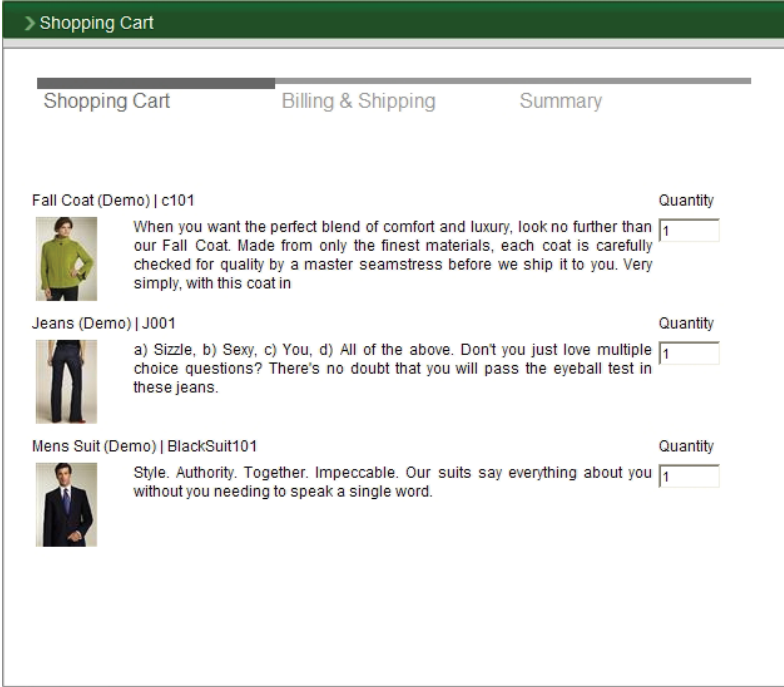
The enrollment form collects payment information (credit card, ACH or both), verifies it and captures any billing amounts before a new distributor is added to the database. On entry, a new enrollee's data is immediately available for viewing system wide; as soon as a new enrollee is added to the system, he or she instantly appears in the genealogy so that the sponsor knows the enrollment was successful and placement of the new individual is correct.

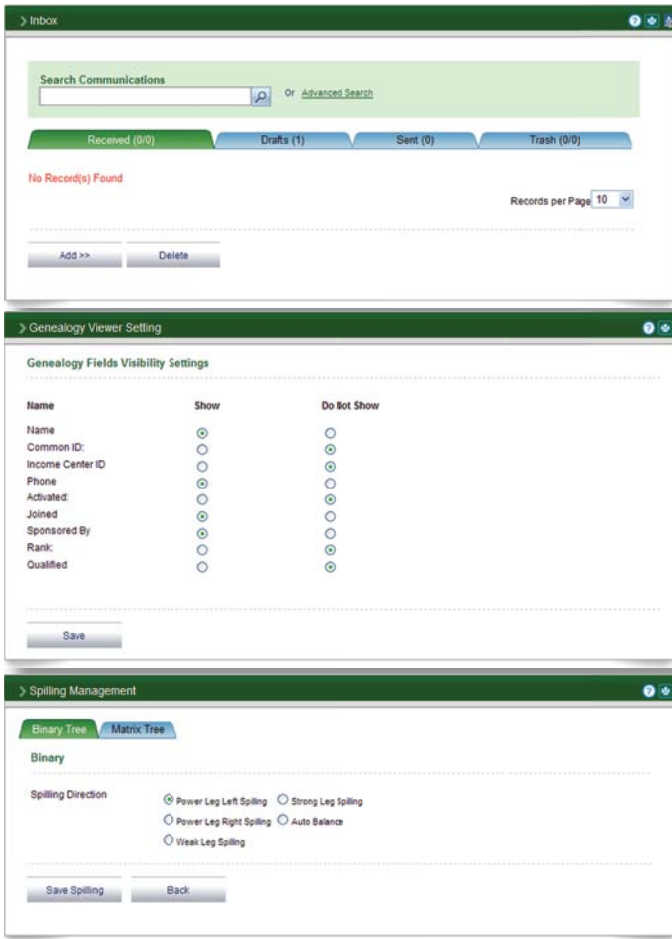


■ Shopping Cart

Your company is in the business of selling products and services and the MarketPowerPRO shopping cart is designed to help you do just that. You have the power to selectively determine the products that will appear in the cart, their pricing, descriptions and more. MultiSoft has invested a great deal of time and consideration into the features and functionality that will make the cart flexible to the changing needs of your business.

Existing distributors and retail customers can visit the cart to make purchases, with the cart intuitively determining who should see and pay wholesale price for product (distributors) and who should see and pay retail price for product (customers). First time visitors to your site can use the cart to begin ordering product and create themselves as a customer within the database – remember, the system automatically sponsors the customer under the replicating site owner whose cart he or she is visiting.





The information displayed to each distributor logged into the virtual office does not extend beyond their business; e.g. Cross line genealogies are **not** viewable.

Distributors can enjoy a wide range of functionality within the virtual office, including: AutoShip (recurring order) setup, real time genealogies, access to enrollment, commission summaries for present and past periods, downline contact avenues, personal information management, billing information management and more. The virtual office is the place that distributors go to manage their business.

Virtual Office

The virtual office is a place where distributors can go to view information related specifically to their individual business. This area is typically where distributors will spend the majority of their time within the system.

Administration

Just as important as distributors being able to access information is the ability of company administrators to view and work with it. Company administrators are provided with a level of access to information beyond that enjoyed by distributors.

Administrators may lookup and edit information for any distributor or customer. The Admin console provides company representatives with the ability to manage and edit data for any record in the database.

<p>1: Setup Products Add Products, SKUS, Set Prices, Commissions</p>	<p>2: Setup Shipping FedEx, UPS, USPS, DHL - Ground, Next Day, Etc.</p>	<p>3: Merchant Account Enter Your Credentials to Accept Credit Cards</p>
<p>4: Setup Enrollment Add Required & Optional Enrollment Products</p>	<p>5: Manage Site Pages Add Pages, Edit Pages, Set Viewing Permissions</p>	<p>6: Manage Site Menus Top Menus, Left Side Menus, Set Permissions</p>
<p>7: Add Orders Select the Buyer, Their Products & Payment</p>	<p>8: Run Commissions Click Here to Run Your Commissions & Preview</p>	<p>9: Contact MultiSoft For Questions, Training, and Suggestions</p>

It is within the administrators control to add new distributors without collecting payment, enter no cost orders, delete distributors, etc. Day to day functionality associated with normal business activity is encompassed within the Admin area.

Commission Calculation and Payment

MultiSoft's specialty is the calculation of timely and accurate commission checks. Commission calculation services were originally offered by MultiSoft in 1987. Practice and experience in developing compensation plans has made provision of the service one of our greatest strengths.

When purchasing a MarketPowerPRO license, we will thoroughly document the mechanics of your plan and implement it to your exact specification. Each compensation plan is also outfitted with a detailed commission summary so that your distributors have a trail of accountability with respect to how they were paid each commission period.

Compensation plan consulting and design is another service outside of the MarketPowerPRO license that we are happy to provide you with.

Included with each compensation plan developed within MarketPowerPRO is a facility for the payment of commissions. MultiSoft can author an export process so that your commissions can be sent directly into the account-

Company Plans Website Merchandise Orders Security Users Support Reports

COMMISSION CALCULATION

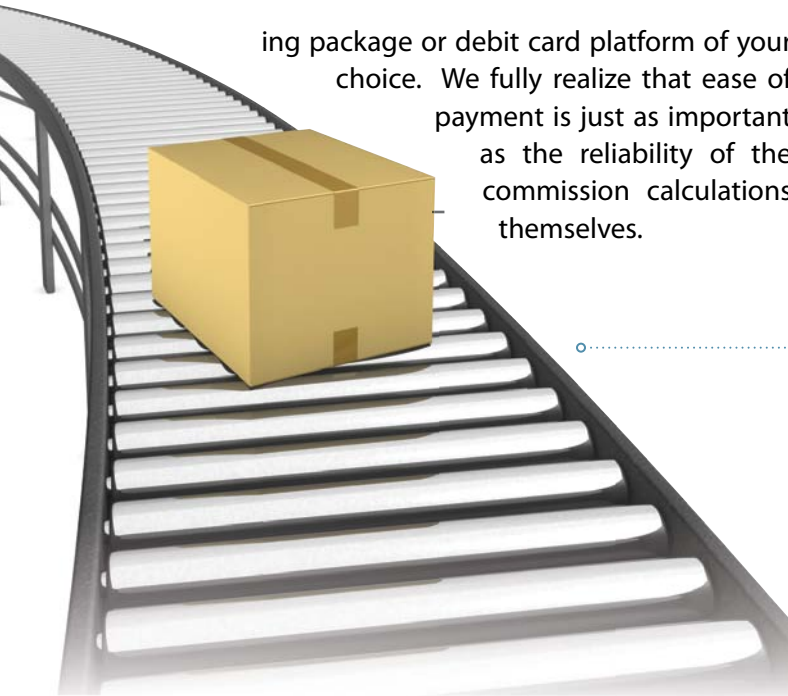
Unilevel

Unilevel Commission Calculation

Calculate Commission Close Period Commission calculation is initialized.

Unilevel Commission History

Period ID	Start	Finish	Fast Start Bonus	Sales Incentive Bonus	Affiliate Referral Bonus
181	12/3/2009	12/3/2009	75.00	90.00	77.00
180	12/2/2009	12/2/2009	0.00	65.00	60.00
179	12/1/2009	12/1/2009	75.00	132.50	141.00
178	11/30/2009	11/30/2009	0.00	92.50	49.00
177	11/29/2009	11/29/2009	25.00	52.50	61.00
176	11/28/2009	11/28/2009	25.00	52.50	56.00
175	11/27/2009	11/27/2009	25.00	37.50	30.00
174	11/26/2009	11/26/2009	50.00	55.00	64.00
173	11/25/2009	11/25/2009	25.00	55.00	60.00
172	11/24/2009	11/24/2009	100.00	145.00	148.00



ing package or debit card platform of your choice. We fully realize that ease of payment is just as important as the reliability of the commission calculations themselves.

der information to the fulfillment vendor as well as any subsequent imports that the vendor may require.

Over time, we have also developed interaction points with well respected and dependable fulfillment facilities. At your option, we are happy to put you in touch with a facility that is familiar with the requirements of network marketing and is ready to assist. Our contact points truly do become yours.

■ Reporting

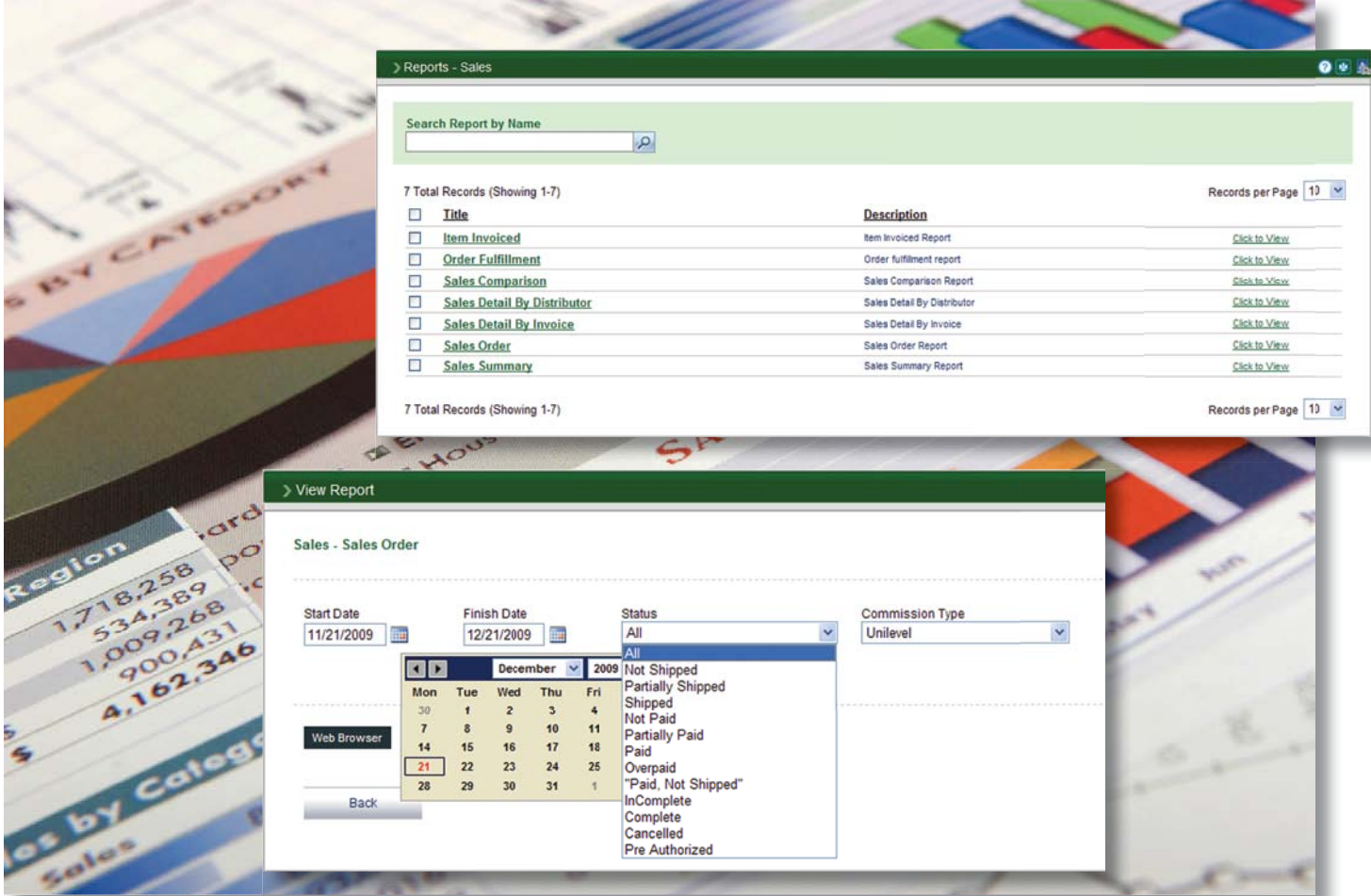
MarketPowerPRO comes complete with an array of standard reports – sales by date, sponsorship by month, etc.

Unfortunately, the one thing that a data driven software package can never have enough of is reporting. No matter how many reports we outfit MarketPowerPRO with; it will never be enough for you to operate your company.

■ Fulfillment

Integration with a fulfillment facility could be scoped, contracted, built, and implemented within MarketPowerPRO. This integration could include daily export of or-





Why? As an example, you need a report to help meet a new regulatory requirement that tells you everyone who lives within a certain postal code and had earnings between X and Y dollars during a particular fiscal year. Or, maybe you need to know how many “widgets” were shipped to Nebraska between January 11th and January 13th to figure out if you were over billed by UPS on shipping costs.

These are very real examples of reports that you may need to survive, but which MultiSoft would not have the foresight to program on your behalf.

The level of access that we provide you gives you a great degree of liberty and freedom. We believe that

your data is yours. We do not hide it from you or lock it behind closed doors. Data access is something we provide because it is essential to your success.

■ **Summation**

MarketPowerPRO is one of the premier network marketing management packages available today. A pioneer in its genre, it continues to set standards by which the rest of the industry is judged.

MultiSoft will be happy to discuss implementation of a MarketPowerPRO solution for your company.



MarketPowerPRO In-depth Review

Just as important as general information on MarketPowerPRO is a thorough breakdown of the features that come standard with the system. The following text will provide you with information on what comes with the system and what to expect with respect to its operation.

If a piece of functionality you are seeking is not listed, do not assume it is available; ask us to verify whether or not the desired functionality is present. Additionally, call us for an online demonstration, at 239-945-6433, we would be more than happy to give you one!

Security

MarketPowerPRO's security access rights are controlled via the Roles management System. From it, you can determine which users have access to which features. Company administrators and customer service personnel will, quite naturally, have greater access liberties than distributors. Beyond that, you may also provide custom levels of access to groups of distributors or even individual distributors.

When licensing an Enterprise Package, financial data is protected via Secure Socket Layer (SSL), the Internet standard for encrypting data and shielding it from the prying eyes of cyber thieves.



Payment Gateway Integration

MarketPowerPRO comes complete with payment integration programming for: Enrollment Processes, Administrative Order Entry, the Shopping Cart and AutoShip (recurring billing system) – all areas of the system through which payment is collected.

Our integration processes provide for real time authorization and capture of both credit card and ACH payments. 60+ gateways are supported by MultiSoft. If you would like to use a gateway that is not currently supported, additional billing may be necessary in order to program the integration points.

60+ gateways are supported

PAYMENT GATEWAYS

General Transactions Gateways | AutoShip Gateways

Search Payment Gateways by Name

[Add Payment Gateway](#) [Enable Gateway Rotation](#)

[All](#) | [Active](#) | [Inactive](#)

5 Total Records (Showing 1-5) Records per Page 10

<input type="checkbox"/>	Provider Name	Rank	Processing Limit	Payment Type	
<input type="checkbox"/>	Active ACH Direct			ECheck	Configure
<input type="checkbox"/>	Active Authorize.net	1	75000.00	Credit Card	Configure
<input type="checkbox"/>	Active ePay (Australia)	3	25000.00	Credit Card	Configure
<input type="checkbox"/>	Active GlobalPayWallet			eWallet	Configure
<input type="checkbox"/>	Active LinkPoint	2	50000.00	Credit Card	Configure

5 Total Records (Showing 1-5) Records per Page 10

■ Fulfillment Integration

Our core competencies at MultiSoft are managing distributors, sales and calculating commissions. Recognizing this, we leave inventory management and order fulfillment to those whose core competencies are in those areas.

Each MarketPowerPRO system comes with integration to the fulfillment vendor of your choice. Simply provide us with the file format of the vendor with whom you wish to integrate and we will handle it from there.

The integration includes import of tracking numbers back into MarketPowerPRO so that users may track the status of their orders.

■ Commissioning & Commission Payment Integration

Paying commissions on product sold is an important aspect of any network marketing company. When purchasing a custom MarketPowerPRO system, MultiSoft will custom program the software to pay commissions per the compensation plan of your company.

Payment of the commissions calculated is handled by exporting your commission results data to the file format of your choice.

Exporting the commissioning data provides you with the ability to pay commissions through one of four methods.

Commission results can be imported to your accounting package so that you may pay people through paper checks. Alternately, they may be direct deposited to distributor's bank accounts (Note: must be supported by your bank), funded to debit cards (contact MultiSoft for debit card opportunities), or with our optional

■ Enrollment

The Enrollment process comprises a public portion of the system that is typically a new enrollee's first introduction to MarketPowerPRO and often times to your company.

Following are the standardized components of the enrollment and the information collected in each.

■ Sponsorship Information

The following sponsorship information is collected: Enrolling Sponsor ID, Placement Sponsor ID, Left/Right Side (if a Binary system).

> My Back Office

- Back Office Home Page
- Communications
- Newsletter Subscriptions
- My Sponsor
- My Commissions
- My Genealogy
- Genealogy Viewer Settings
- Unilevel Data Viewer
- My Replicated Site Skin
- My Replicated Site Name
- My Public Photo & Details
- My Distributors
- My Customers
- Spilling Management
- Commission Payment Method
- Sales & Marketing Tools
 - Banners Management
 - Sales Tools Order Form
- Training Tools
 - Training Manual
 - Sponsoring Outlets
 - How to be Liked by Others
 - You are the Boss
 - MLM Glossary of Industry Terms
- Forms & Agreements
 - Distributor Application
 - Autoship Order Form
 - Terms & Conditions
 - Policies and Procedure
 - Privacy Policy
 - Spam Policy
 - Retail Receipt Front
 - Retail Receipt Back
 - Change of Address Form
 - Sales Tax Exemption Form
 - EFT Authorization Form
 - Exchange/Return Form
 - Cancel Notice
- FAQ's
- Trouble Tickets
- [Edit Menu](#)

Personal Information

Each enrollment collects the following personal information on each new enrollee (Note: not all information is required): First Name, Last Name, Company Name, Address 1, Address 2 (e.g. Apt #), City, State, Postal Code, Country, Home Phone, Mobile Phone, Voice Mail, Fax, Gender, Date of Birth, URL (self replicating Website address), e-mail, Password, SSN/EIN. You also have the ability to turn on or off the fields that will appear in the enrollment form, as well as which will be required or optional.

Enrollment Kit Selection

By default, the system enables administrators to enter (via the Product Admin, see "Admin" section below) the products and product descriptions to appear within the enrollment. This includes denoting which products are optional and which must be mandatorily purchased.

These defaults will always be available to you unless customizations that make their use possible are requested.

In addition to one time purchases, the setup of recurring AutoShip orders can also be handled.

Shipping & Billing Address Assignment

The address entered in the Personal Information area is the new enrollee's address of residence. In addition, enrollees may enter alternate shipping and billing addresses.

Shipping and billing addresses can later be managed through the Administrative area of the software.

Shipping Method Selection

Enrollees can choose the method of shipping for their order. Only the options approved by the company will be available to new enrollees.

There are seven options available for determining the shipping rate to charge. One of these two may be implemented within the system.

1. Dynamic Shipping Calculation – the originating postal code (client postal code), destination postal code (where order is being shipped), weight of product and shipping method selected by user are used to determine the appropriate rate for shipping the product.

2. Custom Shipping by Total Order Weight - you create weight ranges such as, 1 lb, 5 lb, 6 lb etc, and set the pricing for the given range.

3. Custom Shipping by Total Order Price - you create total order price ranges such as \$1.00, \$2.00, \$10.00 etc, and set the pricing for the given range.

4. Flat Rate Per Product - each product can have it's own packaging and handling charge assigned to it. Upon completion of the order, the packaging and handling charges of each item is summed.

5. Flat Percentage of the Total Order Price - you set a % of the total order such as 7.5%. The total order is calculated at \$100. The shipping charge will be calculated at \$7.50 (7.5% of \$100).

6. Flat Rate Per Order - each order has the same default rate applied to it for shipping cost regardless of destination, total weight of the order or price of the order.

7. Maximum Rate Per Order - similar to Flat Rate Per Order, each order has the same flat rate applied to it for shipping cost regardless of destination, total weight of the order or price of the order. However, you can set a maximum amount to charge for the entire order.

An e-mail is sent to the new enrollee confirming his/her enrollment and restating important information related to the enrollment. A separate e-mail is also sent to the enrolling sponsor, enabling the sponsor to begin helping the new enrollee build his or her business.

Provider Name	Description
DHL	DHL
FedEx	FedEx shipping provider
Fixed Price	Fixed Price
UPS	UPS
USPS	USPS Domestic Provider
USPSi	USPS International Provider

The screenshot displays the 'Users' management interface. It features a search form at the top with various filters. Below the form is a table listing 26 records. The table columns are: Name, Contact, Status, Multipack, Sponsor ID, and Company Name. A context menu is visible over the record for 'Donald Hong', providing actions such as 'Edit Distributor', 'Login as User', 'Trouble Ticket', 'Notes', 'Delete', 'Deactive', 'Edit Status', 'Enroll Sponsor', and 'Commission Adjustment'.

Name	Contact	Status	Multipack	Sponsor ID	Company Name
<u>Mattea Andersen</u>	Canada/Manitoba	Deleted: No	1-Center	100001	N/A
100004 - mattea		Active: No	mattea		
Enrollment Date : 6/17/2009		Qualified: No	Associate		
<u>Donald Hong</u>		Deleted: No	1-Center	100002	N/A
100006 - don		Active: No	don		
Enrollment Date : 6/17/2009		Qualified: No	Associate		
<u>Joe Richardson</u>		Deleted: No	--	N/A	A-TestSP1
100022 - Test123	2222222	Active: No			
Enrollment Date : 9/15/2009	testsp@testsp.com	Qualified: No	--		
<u>Gus Ambersley</u>	United States/North Carolina	Deleted: No	1-Center	100013	N/A
100020 - gus	910 360-4999	Active: No	gus		
Enrollment Date : 6/18/2009	gusthebus@yahoo.com	Qualified: No	Associate		
<u>Michael Thomas</u>	United States/Florida	Deleted: No	1-Center	100000	World Corporate
100000 - Content1	555-555-5555	Active: No	Admin		
Enrollment Date : 5/5/2009	sales@multisoft.com	Qualified: No	Associate		
<u>Juan Salazar</u>	United States/California	Deleted: No	1-Center	100005	My Company
100018 - juan	239 222-5656	Active: No	salazar		
Enrollment Date : 6/18/2009	salazar0415@gmail.com	Qualified: No	Associate		
<u>Marc Batista</u>	Bermuda/Hamilton	Deleted: No	1-Center	100004	N/A
100011 - marc	+1 411 296-1641	Active: No	marc		
Enrollment Date : 6/17/2009	marc.batista@bermuda.org	Qualified: No	Associate		
<u>Valued Member</u>	United States/Florida	Deleted: No	1-Center	100003	N/A
100021 - Asvalued	239456433	Active: No	valued		
Enrollment Date : 9/11/2009	andrew@multisoft.com	Qualified: No	Associate		
<u>James Buchanan</u>	Canada/Manitoba	Deleted: No	1-Center	100008	N/A
100014 - jimmywade	204 515-9000	Active: No	jimmywade		
Enrollment Date : 6/18/2009	jimmywade@comcast.com	Qualified: No	Associate		
<u>Gretchen Wimbrough</u>	Canada/Alberta	Deleted: No	1-Center	100004	N/A
100012 - gretchen		Active: No	gretchen		
Enrollment Date : 6/17/2009	gornstcgo@mts.net	Qualified: No	Associate		

Administration

The administrative, or Admin, area of the software is available to company administrators and customer service representatives so that they may conduct the day to day activities of the business. Distributors do not have access to the Admin area.

Following are the primary functions undertaken from within the Admin area of the software.

Access to:

- Add new distributors or customers
- Edit and/or delete existing distributors or customers
- Control vesting and ranks
- View genealogies for any distributor in the system
- Use a variety of search options; search by: ID, SSN/EIN, Company Name, First Name, Last Name, email, Phone, Invoice #, AutoShip #
- Use a variety of search filters: "equals" – only return records whose data exactly matches the search being executed, "starts with" – return all records whose

data starts with the search value entered, "ends with" – return all records whose data ends with search value entered, and, "contains" – return all records whose data contains the search value entered

- Once a record is identified for viewing via a search you may do all of the following from the same screen: view a summary of the record, edit personal info for the record, edit sponsorship info for the record, manage addresses, manage default payment (billing) info, perform quick genealogy lookups, view existing invoices, add new invoices and view existing AutoShip orders.

Shopping Cart

The MarketPowerPRO shopping cart provides a vehicle through which distributors and customers can purchase product. All of the following is included with the cart:

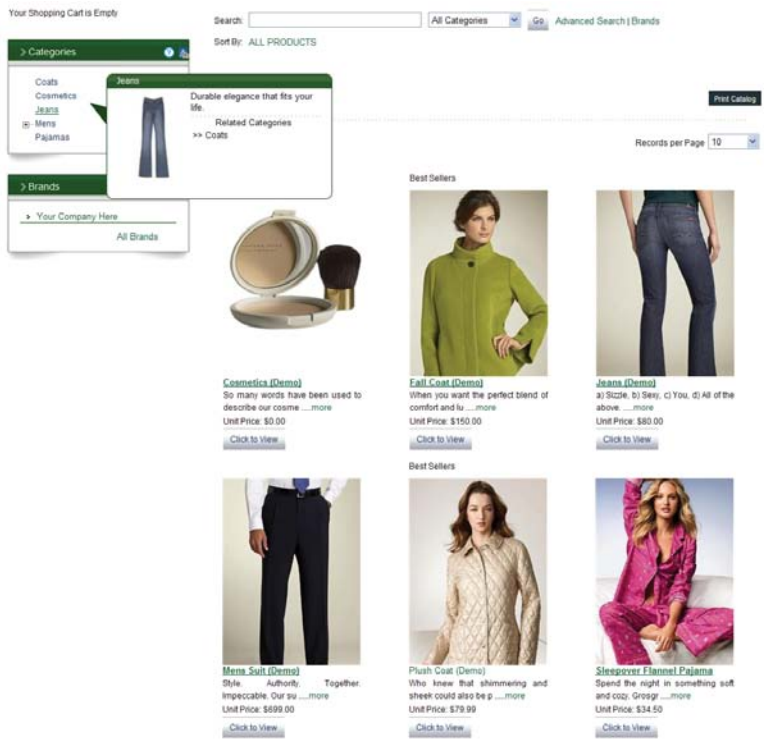
- Ability to control the products that are available for display within the cart (via the Product Admin).
- Picture display and description of products available in the cart
- Wholesale, Retail and Commissionable Values listed within cart display
- Ability for first time visitors to be enrolled as retail customers within the cart
- Wholesale price is intuitively displayed to distributors and retail price to customers on login
- Billing information and shipping destination can be edited on an order by order basis as desired by user
- Shipping and tax applied per setup in Product Admin (real-time or manually)
- Shipping calculated per method defined by client
- Credit Card and ACH payment collection available (options as dictated by client during system setup)
- Payment captured and verified in real time – orders not completed without successful billing
- Order summaries sent via e-mail and dashboard notifications

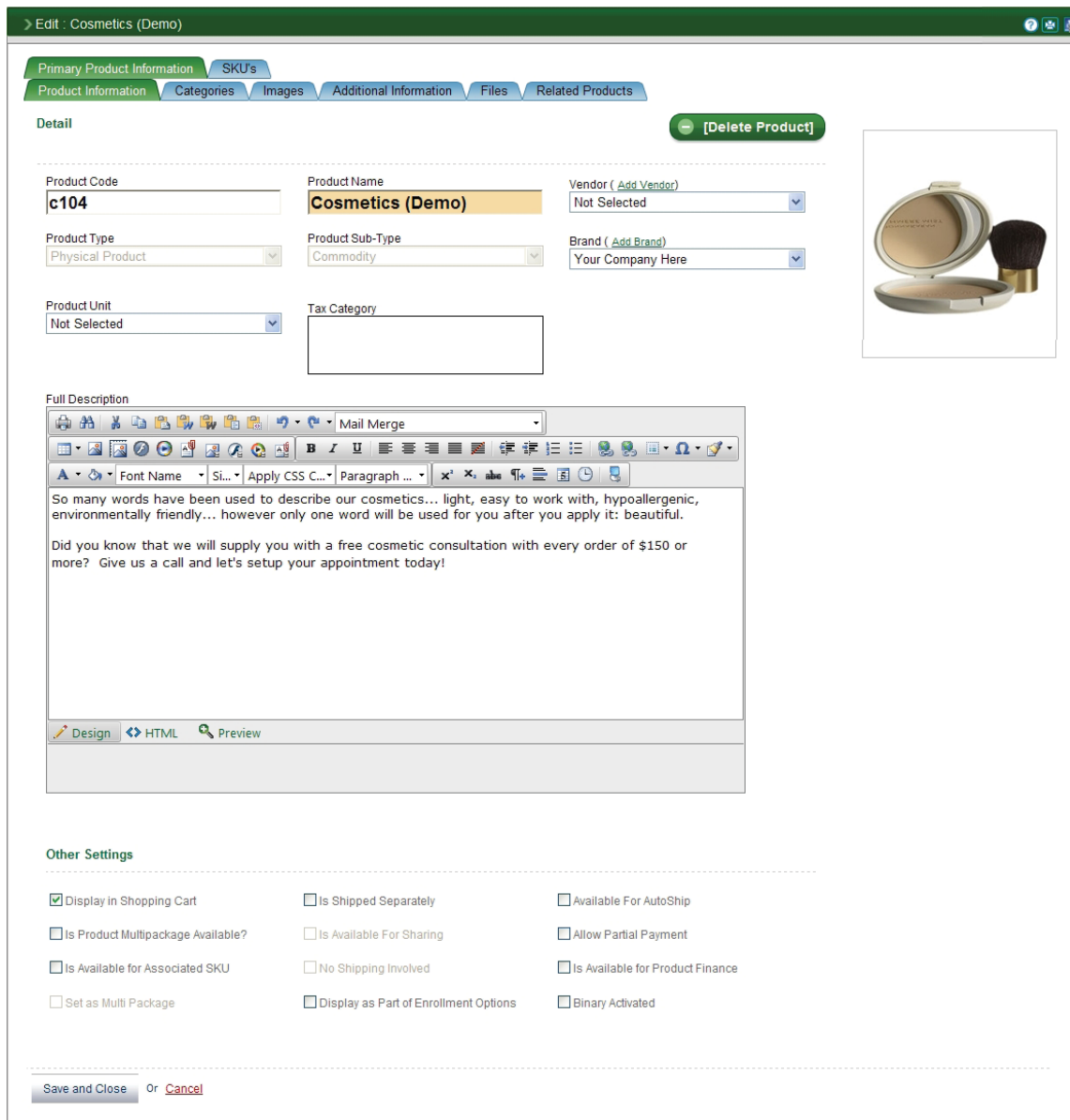
Category Administration

Categories are used to define groupings of like products. These groupings can be used to help organize products within the shopping cart.

This area allows you to:

- Related Categories for cross selling
- Add new categories and the products associated with them
- Edit existing categories and the products associated with them
- Delete categories





■ Merchandise in MPP

The products that appear for sale and are commissioned by the software are setup in this area. Following are functions that can be performed through this area:

- Add new products
- Edit existing products
- Use two search options; search by: Product Code (SKU) and Product Name
- Manage all pricing points on products, including commissionable values
- Determine whether or not tax and/or packaging and handling should be charged on sale of a product
- Use picture uploads (multiple images)
- Selectively assign where products are available for purchase – Enrollment, Shopping Cart and AutoShip

MLM SOFTWARE: THE NEXT GENERATION, A SOFTWARE REVIEW...

LIVE SUPPORT!
OFFLINE
CLICK HERE

- Back Office Home Page
- Personal Profile
- Communications
- Newsletter Subscriptions
- Contact My Enrolling Associate
- My Commissions
- My Orders
- My AutoShips
- Unilevel Data Viewer *NEW*
- My Genealogy
- My Replicated Site Name
- My Public Photo & Details
- My Associates
- My Customers
- Genealogy Viewer Settings
- Commission Payment Method
- Sales & Marketing Tools
- Training Tools
- Forms & Agreements
- FAQ's
- Trouble Tickets

COMMISSION HISTORY

Unilevel

My Account	Finish	Unilevel	Retail Bonus	Drop Shipping Fee	[Retail Commission]	Adjustment	Fees	Total
10/27/2009	11/25/2009	4821.31	0.00	0.00	0.00	0.00	1.95	4819.36
9/26/2009	10/26/2009	6201.85	0.00	0.00	0.00	0.00	0.00	6201.85
7/24/2009	9/25/2009	17395.48	0.00	0.00	0.00	0.00	0.00	17395.48

1-3 (3) Records per Page 10

Search Orders by Order Number Or [Advanced Search](#)

All | Completed | Pending | AutoShip

1 Total Items (Showing 1-1) Items per Page 10

Order Number	Amount	Payment Status	Shipping Status	Order Status	Order Date	Complete	Order Notes
OrNo00578	4.99	Not Paid	N/A	Cancelled	8/21/2009		Order Notes


AUTOSHIPS

Search AutoShips Or [Advanced Search](#) [Add AutoShip](#)

BANNER CODE GENERATOR

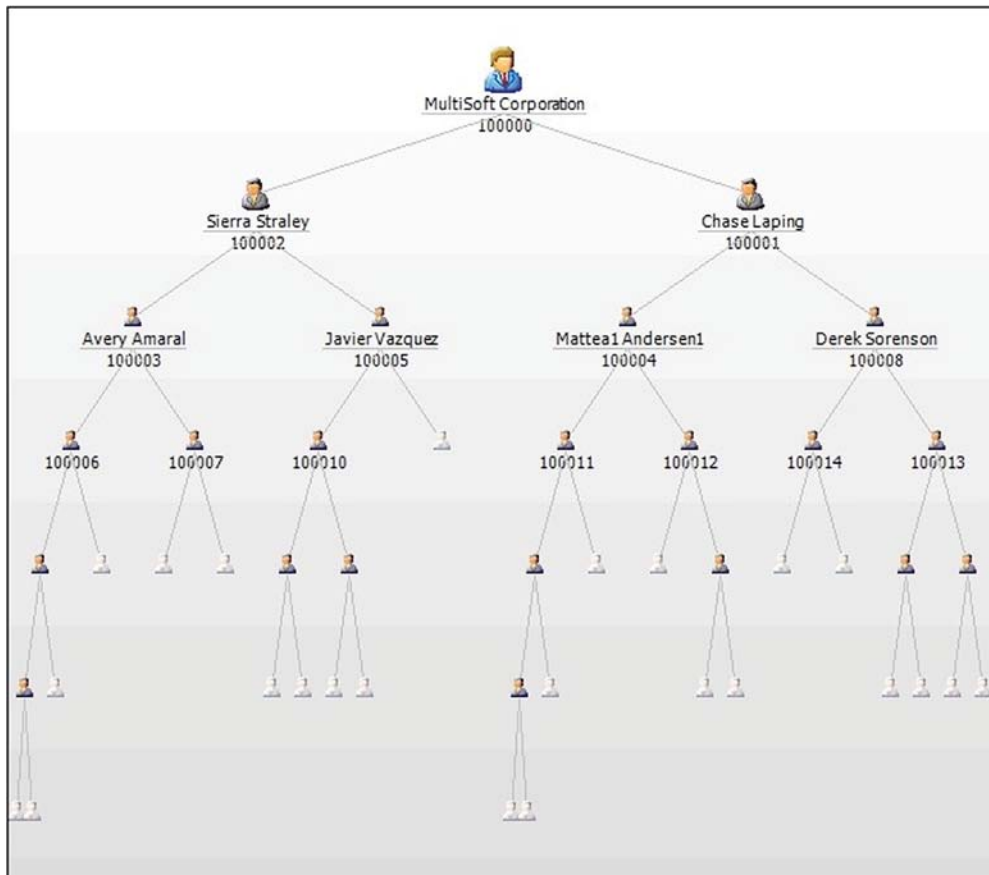
Select Category, Product & Banner Size

Click "Copy to Clipboard" Below to Save the Banner Code. You can then insert the banner code in your email signature, blogs, social network site, banner exchange, etc. Or, right click the image and save it to your desktop. Banners are a great way to drive traffic to your replicated distributor website.



Everything you need to start and run your new multilevel enterprise in just 10 minutes! **MarketPowerPRO**
There's just no comparison! The first of it's kind!

```
<a target=" blank"
href="http://mattea.content1.mlmpplanner.com/fru/pg/2291/cid/7/pid/c98f3878-49b2-44d4-861c-483731d58a39/default.aspx" >Bonus and Commission</b> |  |                       |  |
| Unilevel                    |  | <b>17395.48</b>       |  |
| Retail Bonus                |  | 0.00                  |  |
| Drop Shipping Fee           |  | 0.00                  |  |
| Adjustment                  |  | 0.00                  |  |
| Fees                        |  | 0.00                  |  |
| <b>Total Earnings</b>       |  | <b>17395.48</b>       |  |
| Print                       |  | Back                  |  |



## ■ My Genealogy

- Graphically represented for ease of use
- Enroll others into a desired spot in the genealogy by selecting the appropriate place from the online view
- Type of genealogy, or genealogies for dual systems, displayed based off of client's compensation plan type – Binary, Unilevel, Matrix, etc.
- See new distributors in the tree as they enroll!
- Post commission run report that breaks distributors out by level, allowing distributor to see just the individuals appearing on any particular level of Downline.

## Commission Period Management

Commission Period creation is one of the most important things that must be done within MarketPowerPRO. Commission Periods define commission periods. Each Commission Period has a start and end date; invoices are assigned to, and subsequently commissioned within, the Commission Period that their date belongs to. Commission Periods are automatically created by the software.

This area of the software allows you to:

- Add new Commission Periods
- Delete existing Commission Periods



Note: the software does handle multiple periods for

those that have dual processing schedules; e.g. "weekly" and "monthly".

## MarketPowerPRO Reports

A variety of reports are offered standard with MarketPowerPRO. MultiSoft is willing to assist with any custom reports that you may wish to build. Sample reports shown here are designed for administrative, not distributor use.

Following is listing of report categories available through the system and the reports currently contained within:





## ■ Accounting

The Accounting reports are aimed at displaying financial data as it relates to the company. While MarketPowerPRO houses financial data, it is not a full accounting program. You should have an accounting package to compliment MarketPowerPRO, such as Quick Books etc.

- 1099 Miscellaneous Income
- Commission Check Register
- Credit Card Sales Summary
- Order by States
- Items Invoiced
- Order Status
- Daily Valuation
- Period Valuation
- Export Commissions to QuickBooks



## ■ AutoShip

The AutoShip reports provide information on the recurring orders that have been placed by the company's distributors and retail customers.

- AutoShip Status
- AutoShip Status by Shipping Date



## ■ Enrollment

The Enrollment reports provide information on individuals that are joining the company. The data is approached from different perspectives, enrollments company wide through enrollments recruited by specific individuals.

- Monthly Sponsorship
- Corporate Enrollment Ledger
- Distributor Enrollment
- Distributor List
- Annual Sponsorship

## ■ Gateway

The Gateway report provides information on the status of credit card transactions posted to the payment gateway.

- Payment Transaction Status
- Payment Gateway Rotation



## ■ Genealogies

The Genealogy report provides an alternate method for viewing a organization. The same information provided in this report is available in the genealogies displayed within the Admin and Back Office areas.

- Downline Genealogy



## ■ Products

The Products report give insight as to which products are being sold within the company; those that are most popular, etc.

- Product Sales Detail



## ■ Sales

The Sales reports provide information on the general sales activity within the company.

- Sales Comparison
- Sales Detail by Distributor
- Sales Detail by Invoice
- Sales Order
- Sales Summary
- Item Invoiced
- Order Fulfillment



## What sets us apart from Competitors?

**M**ultiSoft distinguishes itself from its competitors by bringing a unique combination of integrity based leadership, cutting edge proprietary technology, customer friendly support systems, world class team members and value added consulting.

Our broad range of business and distributor management tools are the most robust available.

Need an Internet based, Real-Time system? MultiSoft has the solution for you.

MultiSoft has taken revolutionary on-line products and integrated them together to bring the usability of Internet technology to our clients.


MarketPowerPRO combines the ability of merchandising, storefront, marketing/ campaign management, transactional management, genealogy management, reporting, commission management, and fulfillment functions and integrates them into a simplified interface for easy usability.

**UPDATE MY PUBLIC PHOTO & DETAILS**

Show  Don't Show

**Picture**

Personal Photo  Default  Don't Show



[Upload Picture](#)

**Other Settings**

|                                                |                                               |                                             |                                                    |
|------------------------------------------------|-----------------------------------------------|---------------------------------------------|----------------------------------------------------|
| <input checked="" type="checkbox"/> First Name | <input checked="" type="checkbox"/> Last Name | <input type="checkbox"/> Date of Birth      | <input checked="" type="checkbox"/> E-mail         |
| <input type="checkbox"/> Address               | <input checked="" type="checkbox"/> City      | <input checked="" type="checkbox"/> Country | <input checked="" type="checkbox"/> State/Province |
| <input type="checkbox"/> County                | <input type="checkbox"/> Zip/Postal Code      | <input type="checkbox"/> Home               | <input type="checkbox"/> Business                  |
| <input type="checkbox"/> Cell Phone            | <input type="checkbox"/> Fax                  | <input type="checkbox"/> I-Mode Phone       | <input type="checkbox"/> Yahoo                     |
| <input type="checkbox"/> MSN                   | <input type="checkbox"/> ICQ                  | <input type="checkbox"/> AIM                | <input type="checkbox"/> Skype                     |

**Save**

## Parallel Security Architecture

Categorize items by groups that only internal users (company personnel) can see or that only external users (distributors and customers) can see.

Security can be updated on the fly, so that once an area is made available or removed, the users are effected immediately.

Changing and Editing security layers enable the user to determine who should have access to the various areas of the application at any given time.

## Distributor Replication

Each user of the MarketPowerPRO system has his or her own unique URL customizable to fit their needs.

Users will have the opportunity to send potential clients interested in business opportunities directly to their Replicated website, focusing the visitor on the products and services that the business wishes to sell to them first and foremost.

**BASE ROLES**

Find base role by entering name

23 Total Items (Showing 1-10) Items per Page **10**

| <input type="checkbox"/> | <u>Name</u>                   | <u>Description</u>   | <u>Set Module Access</u> |
|--------------------------|-------------------------------|----------------------|--------------------------|
| <input type="checkbox"/> | Customer Service(1100)        |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Dealer(1200)                  |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Administrator(2000)           |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Product Program Manager(2050) |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Content Manager(2100)         |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Content Destroyer(2110)       |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Content Publisher(2120)       |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Content Author(2130)          |                      | <u>Set Module Access</u> |
| <input type="checkbox"/> | Newsletter Destroyer(2140)    | Newsletter Destroyer | <u>Set Module Access</u> |

23 Total Items (Showing 1-10) Items per Page **10**



**Distributor Back Office**

Designed to inform distributors of activity in their Downline. All of the Back Office tools can be assigned as available or unavailable to user groups within the administrative area of the application.

UNILEVEL DATA VIEWER

Unilevel

Advanced Search

Specific Level:  Or Specific Associate ID:  Or First Name:  Last Name:

Period:  Sponsor:  Placement:  **Find Users**

Custom Range:  To  **Go**

Commissionable Volume

| # Levels | SV          | WV        | Customers     | Associate     | Order Date | Amount     | AutoShip | Purchaser | Order #    |
|----------|-------------|-----------|---------------|---------------|------------|------------|----------|-----------|------------|
| Level 1  | \$2,599.25  | 2,466.58  | 3 (Details)   | 7 (Details)   | 11/30/2009 | \$1,268.20 | No       | Michael   | Ortio05145 |
| Level 2  | \$5,663.68  | 4,778.48  | 33 (Details)  | 30 (Details)  | 12/1/2009  | \$0.00     | Yes      | Monica    | Ortio05168 |
| Level 3  | \$11,632.02 | 9,342.09  | 103 (Details) | 118 (Details) | 12/1/2009  | \$0.00     | Yes      | Michael   | Ortio05179 |
| Level 4  | \$13,714.15 | 9,914.41  | 115 (Details) | 199 (Details) | 12/1/2009  | \$0.00     | Yes      | Monica    | Ortio05257 |
| Level 5  | \$12,537.99 | 10,033.38 | 61 (Details)  | 293 (Details) | 12/4/2009  | \$0.00     | Yes      | Kathleen  | Ortio05870 |
| Level 6  | \$8,120.45  | 6,131.88  | 52 (Details)  | 282 (Details) | 12/7/2009  | \$89.94    | Yes      | Derth     | Ortio06051 |
| Totals   | \$54,267.54 | 42,666.82 | 367           | 909           | 12/9/2009  | \$13.99    | No       | Derth     | Ortio06182 |
|          |             |           |               |               | 12/9/2009  | \$485.34   | No       | Kathleen  | Ortio06189 |
|          |             |           |               |               | 12/15/2009 | \$62.96    | No       | Robert    | Ortio06413 |
|          |             |           |               |               | 12/15/2009 | \$179.88   | No       | Derth     | Ortio06421 |

Showing 1 - 6 Records To Show 10

Showing 1 - 10 Records To Show 10

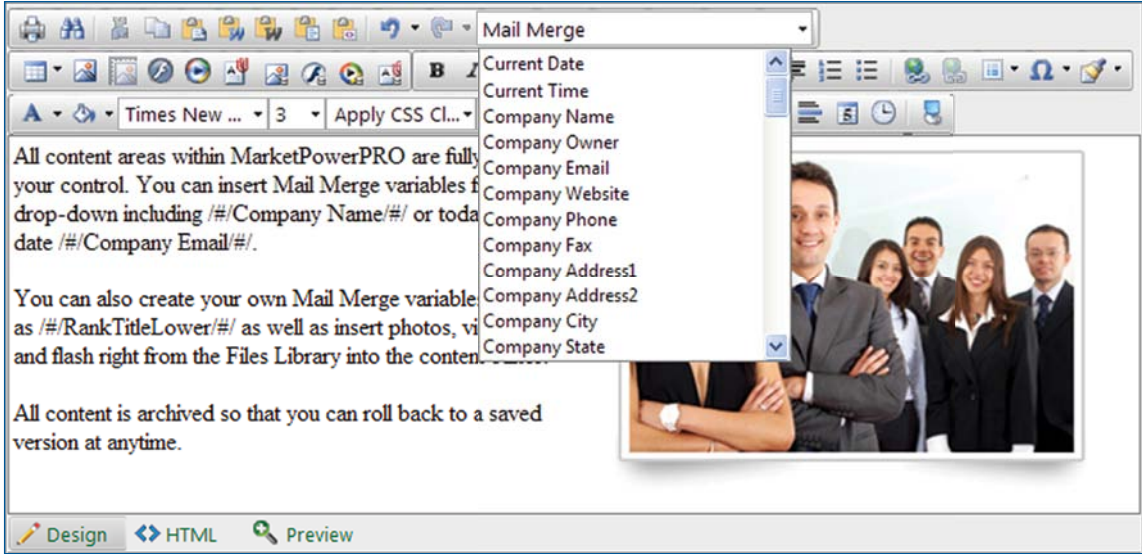
**Content Manager**

The user has full control over the content seen and not seen by users and user groups within the MarketPowerPRO system.

Individual users may even create their own content that can also be delivered to their Replicated website for browsing users.

- Full WYSIWYG Editor
- Cross-browser Support
- AJAX Editor Control Outputs XHTML
- Mail Merge built into the Editor
- Insert Audio
- Insert Video
- Insert Flash
- Insert Documents
- Insert Images
- Spell checker
- HTML Mode & Code Indentation
- Full HTML Editing
- Paste from Word
- Auto resize height for usability
- Right-to-left support
- Full-screen mode

**Full WYSIWYG Content Editor**



*To Your Success*

**MarketPowerPRO**

MARKETPOWERPRO





## Why MarketPowerPRO?

Have you ever tried searching for “Network Marketing Software” on the Internet? A quick search on Google will return about 2,000,000+ hits! Results from the search will run the gamut from hucksters and rank amateurs, to hype artists that want hundreds of thousands of dollars for systems that simply don’t work, to the many technically skilled but “real” world inept propeller heads that are not even in business anymore. You will also find a plethora of information on system requirements, application tiers, server specifications, modeling, compatibility and a host of other alien terms and phrases that further cloud the selection process.

The team at MultiSoft is headed up by individuals with a proven track record in network marketing; years of experience ensure they will be able to spot unforeseen challenges and suggest proper solutions.

Our programming talent has been focused on providing accurate, efficient and reliable software specifically for the network marketing company; not just a modified accounting package that will become bogged down at the first sign of your success!

Something as simple as the accurate and timely production of a real-time genealogy display can bring your company to its knees when your programmers complain that they didn’t know it would need to produce more than a handful of member nodes at one time; “We need a few weeks to completely reprogram for that one!!” is what they may say but, “I’m out of business and have destroyed the relationship I had with thousands of distributors” is what you will hear. You are trusting more than just the programming of a commissioning engine to an unknown entity. You are trusting them with your livelihood, your success and your relationship with hundreds, even thousands, of important contacts. Relationships, once damaged, can be difficult and even impossible to repair.

Chances are that if you have been researching Network Marketing, Direct Sales, Affiliate programs or Party Plan systems you have come across the name “MarketPowerPRO”. What is “MarketPowerPRO” and how can “MarketPowerPRO” help you?

MarketPowerPRO is the preeminent SCALABLE network marketing and business building, web based software system available today, for running and managing your regional, national or international network marketing company.

## Which software application will best meet your requirements?

Are you going to expand nationally or even internationally? Have you considered currency, local tax and multi-language requirements?

Are you shipping an electronic book or a perishable item that requires next day delivery? Do the shipping and warehouse management tools adapt to suit those needs?



Even something as simple as the design of your website may need to be in more than one language or design just to avoid offending certain cultures.

## What is the system's capacity to grow with your company?

You already know that trusting an inexperienced MLM programmer to build your genealogy software is a risky business: This is one area where even a degree in rocket science will not help! Only experience of programming genealogies can ensure your system will not come to a screeching halt just when you need it most. MultiSoft has programmers with experience. We know how to make it happen, no matter how unusual your requirements are, we have seen it and done it before.

Need to 'bolt on' a whole new concept? The modular design philosophy of MarketPowerPRO ensures that we can quickly build what you need and leverage the flexibility of the whole system to accommodate your needs in a timely manner.





## Will the developers understand Network Marketing or are they only trying to sell technology?

A degree in computer science tells you an individual has been to school and learned the strict 'pedestrian' skills required to work in the corporate marketplace, but we all know that network marketing is a different world where deadlines are measured in days and hours, not weeks, months or even years. If your programming is one day late, you run the risk of losing huge chunks of your distributor base to the next big opportunity that comes along. Beyond technical skills, our programming team has network marketing focused training coupled with years of experience in network marketing, so you know you are trusting a team that is always thinking one step ahead.

Will the system not only track genealogies and pay accurate commissions, but also help motivate and BUILD your distributor base... in other words will the software help you grow your distributor numbers and enhance your company?

- ***How stable will the software be?***
- ***Will your software fail you?***
- ***To keep up with your growth, your software MUST be Scalable.***
- ***Who should you choose?***



## The Value of MarketPowerPRO

Our team of experienced Network Marketing and IT professionals always subscribe to the “rule of three D’s” when working with our customers – Devise, Develop and Deploy solutions that meet the needs of the unique industry we serve. MultiSoft delivers practical solutions built on many years of industry experience and close relationships with our clients.

This approach to service provision is what allows MultiSoft to maintain a competitive edge in the industry year in and year out. MarketPowerPRO is a testament to the efficiency of the business approach applied throughout our company.



## Who is MarketPowerPRO Enterprise for?

Simply put, MarketPowerPRO is for global companies that want to be successful.

When creating it, we took extraordinary steps to ensure that it would be a unified product for everyone, from a start-up company to the very large and already established and running enterprise that may wish to upgrade their current software.

MarketPowerPRO is designed to meet the needs of a broad array of companies. It was thoughtfully designed to provide the same level of superlative service whether you have ten distributors or millions of distributors. Further, MarketPowerPRO supports Direct Sales Plans, Network Marketing Plans, and complex Advanced Affiliate Plans!

MarketPowerPRO is a unified solution for the Network Marketing industry.

---

## For the entrepreneur-at-heart

Do you have a revolutionary new idea that no one else does? We are as passionate about innovation as you are and remain confident that we can make your idea become a reality. Just send us your request or idea and we will be glad to assist you. It's what we are in business for!

Our belief is that:

***Your Opportunity  
+ A Solid Business Plan  
+ MarketPowerPRO  
= All You Need for Success***

Our staff would be delighted to review your opportunity and provide feedback on how MarketPowerPRO can be effectively used to fulfill your vision and accomplish your goals.

With the MarketPowerPRO system you get everything you need to successfully operate your Network Marketing business at a price that even the most modest of start-ups can afford. More critically, you will have the software in your hands allowing you to start making money quickly.





## ***“The Founder Program”***

a suite of capital acquisition systems that will help you raise the funds you need to finance your start up venture now and keep it funded well down the road:



## **For those focused on acquiring start-up capital...**

Are you on a tight start-up budget? You have the product, the people, the motivation, drive and determination but your capital funding is a bit short? If you don't think you can afford International, Enterprise-Level Network Marketing Software think again.

What if we could provide you everything you need to start and run an International Network Marketing company while at the same time giving you with one or more industry-shattering methods to fund your start up? Do we have your attention now?

MultiSoft Corporation has developed...

***“The Founder Program”***; a suite of capital acquisition systems that will help you raise the funds needed to finance your start up venture now and keep it funded well down the road:

**#1: The Charter Opportunity Program**

**#2: The Founder Enhancement Program**

**#3: The Rebate Program**

**#4: The High-Yield Return Program**



## For those focused on Compensation Plans...

What kind of compensation plan does your business need? Binary, Matrix, Unilevel, Australian, or Break away? MarketPowerPRO can be set up with any compensation plan structure. Our experts will review your needs and advise you on the advantages MarketPowerPRO can provide with respect to your compensation plan.

We are also able and willing to customize any pay plan to your unique specifications. Our extensive plug and play bonus library will enable you to begin using the following bonuses right away...

We wrote the book...



- Retail / Wholesale Bonus
- Retail Profit Bonus
- Fast Start Bonus
- 2-up Fast Start Bonus
- PowerSTART Bonus
- Customer Acquisition Bonus
- Instant Bonus
- First Order Bonus
- Matching Bonus
- Infinity Bonus
- Generational Bonus
- Achievement Bonus
- Top Sales Bonus
- Top Recruiter Bonus
- Referral Bonus



## For those focused on design

Is a unique site design a priority for you? No problem, choose from our array of ready to use templates or provide us your own style sheet for incorporation into the system. MarketPowerPRO provides you with the ability to customize the look, touch and feel of your site. Don't settle for a cookie cutter design that blends in with the crowd – set yourself apart from the rest of the pack with a design that is unique to your company.

## For those focused on tools

In today's online Internet business the word "coming soon" is a death rattle for a Network Marketing Company. Your distributors expect to be up and running, recruiting new members and viewing the Downline growing real-time, in days... not weeks or months. With MarketPowerPRO you are in business with the tools and technologies needed to power your company today and into the future. MarketPowerPRO is not just a lunch-box of great tools, it's a fully loaded buffet!

|                                                                                                                                                       |                                                            |                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Founder Commission Enhancement                                                                                               | <input type="checkbox"/> Associate Status Enable           | <input type="checkbox"/> Enable Charter Associate Levels Bonus                                        |
| <input type="checkbox"/> Company Can not Sponsor                                                                                                      | <input type="checkbox"/> Enable Drop Shipping Fee          |                                                                                                       |
| <input type="checkbox"/> Assign Vesting run when period closed                                                                                        | <input type="checkbox"/> Spilling always start from admin  |                                                                                                       |
| <input checked="" type="checkbox"/> Allow Change Sponsor/Placement                                                                                    | <input type="checkbox"/> Personal Commission Cap           | <input type="checkbox"/> Management Bonus Cap                                                         |
| <input type="checkbox"/> Set Ranks by Period                                                                                                          | <input type="checkbox"/> Enable Compression Active Vesting | <input type="checkbox"/> Enable Commission Funding                                                    |
| <input type="checkbox"/> Party Plan Company                                                                                                           | <input type="checkbox"/> Australian Plan                   | <input type="checkbox"/> Stair Step Breakaway Plan                                                    |
| Back Office Access Setting                                                                                                                            |                                                            |                                                                                                       |
| <input checked="" type="radio"/> All Associates Receive Back Office Access <input type="radio"/> Purchase Required for Back Office Access             |                                                            |                                                                                                       |
| Base Time Zone                                                                                                                                        |                                                            |                                                                                                       |
| <input type="text" value="(GMT-12:00) International Date Line West"/>                                                                                 |                                                            |                                                                                                       |
| Buy Now Path                                                                                                                                          |                                                            |                                                                                                       |
| <input type="text"/>                                                                                                                                  |                                                            |                                                                                                       |
| Text Identifier Limitation Settings                                                                                                                   |                                                            |                                                                                                       |
| Maximum Number of Times a Tax Id Can be Used                                                                                                          | <input type="text" value="999"/>                           | <input type="radio"/> Include Deleted in Count <input checked="" type="radio"/> Omit Deleted in Count |
| Freeze Tax Id For Number Of Days                                                                                                                      | <input type="text" value="0"/>                             |                                                                                                       |
| Sales Tax Override                                                                                                                                    |                                                            |                                                                                                       |
| Calculate Sales Tax For Customers On                                                                                                                  |                                                            |                                                                                                       |
| <input type="radio"/> Bypass Tax Collection <input checked="" type="radio"/> Calculate on Retail <input type="radio"/> Calculate on Distributor Price |                                                            |                                                                                                       |
| Calculate Sales Tax For Associates On                                                                                                                 |                                                            |                                                                                                       |
| <input type="radio"/> Bypass Tax Collection <input type="radio"/> Calculate on Retail <input checked="" type="radio"/> Calculate on Distributor Price |                                                            |                                                                                                       |

Here's just a few of the many "extras" that can be included in your software:

- **Calendar System**
- **AutoShip**
- **News Manager**
- **Newsletter System**
- **Frequently Asked Questions**
- **Banners Management**
- **PrePaid Cards**
- **Coupons**
- **Gift Certificates**
- **Trouble Tickets**
- **Unassigned Sign-up Rotator**

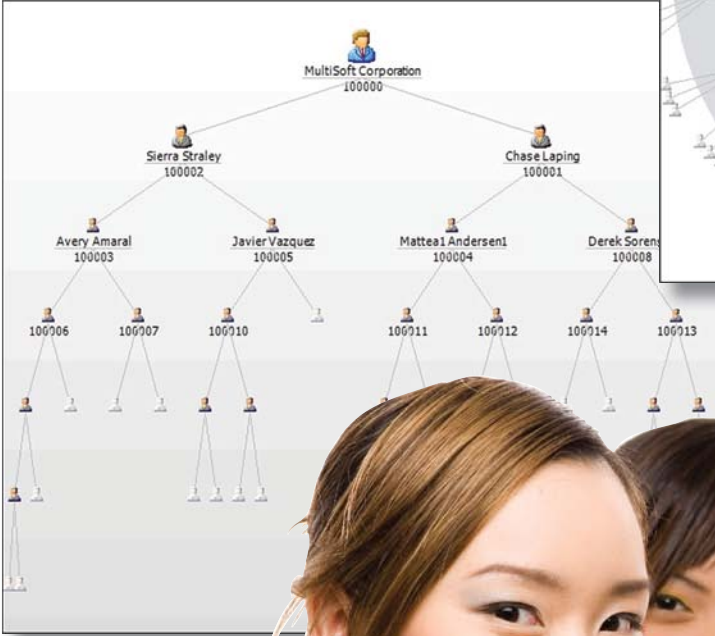
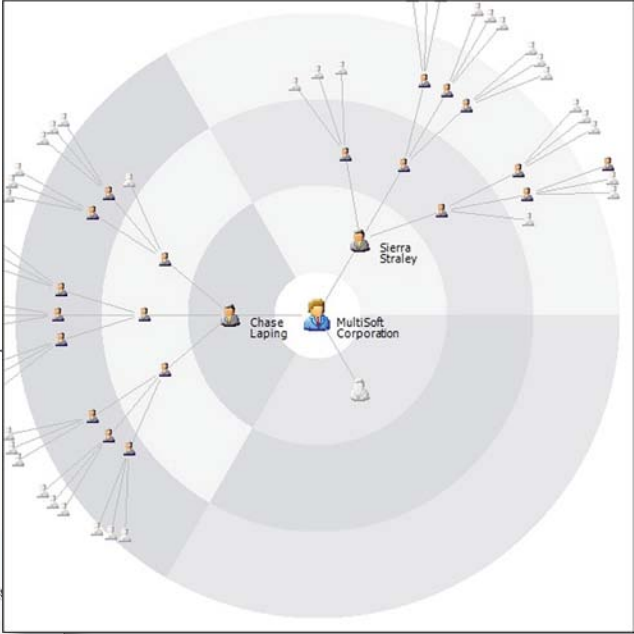
## For those focused on the Distributor experience

Distributors are the lifeblood of your company. Without them, you do not have a sales force. Without sales, you likely won't have a company. MultiSoft recognizes this and the importance of creating a positive distributor experience resonates throughout MarketPowerPRO. MarketPowerPRO features a Replicated Virtual Distributor Back Office designed to keep your distributors informed, motivated and selling. Some of the key features your distributors will enjoy with MarketPowerPRO are:

Access to their back office via the Internet 7 days a week, 24 hours a day.

- **Appealing, user friendly interface**
- **Personalization capabilities**
- **Real time sponsoring**
- **Real time genealogies**
- **Real time shopping**
- **Invoice History**
- **Commission Summary**

And much more!



## For those focused on collecting money and paying commissions

The first thing any business owner must consider is... how do I accept money? After all, you are launching your company in order to make money.

There are general categories of ways that businesses accept money, "face to face" transactions and "online" transactions. Face to face transactions are those conducted by typical retail shops and restaurants; a person walks into the business and pays someone direct for the goods or services received.

Online transactions occur over the Internet, are more impersonal and perceived as open to a greater degree of fraud as a result of the lack of human interaction.

You'll likely conduct the bulk of your business over the Internet. You will most certainly need to accept credit cards – Visa, MasterCard, Discover and American Express. Credit cards are accepted online via merchant accounts. You will need to get at least one merchant account and payment gateway for your business.

Fortunately for you, MarketPowerPRO comes pre-integrated with 60+ online payment gateways and 10+ online eCheck (ACH) systems for you to choose from. Contact a MultiSoft representative today to find out if we are already integrated with your chosen payment gateway.

The problem you are most likely to encounter is that you are a networking marketing or direct sales company. Most issuing banks consider these opportunities to be at best "high risk" and at worst "pyramid schemes". The end result is that often times they simply won't accept your application.

If this is your situation, contact MultiSoft today and we will point you in the right direction. You may be like many network marketing companies that find it difficult to obtain a merchant account because you, or one of your business partners or company directors have been "red-flagged" in the past or has a poor credit rating. Poor credit rating for a principal can be a prime cause of a company's merchant account application being rejected.

Think you are going to get around this obstacle by utilizing an eWallet solution? Think again, most eWallets prohibit the use of their services or software by Multilevel Marketing companies. If you fall into one of the situations above, you can rest assured that we have a solution for you.

MultiSoft Corporation has developed its own proprietary eWallet software that can be plugged right into MarketPowerPRO and utilized for the following:

Individuals can transfer funds between eWallets members, individuals can use the eWallet to join the business, Commissions earned are transferred to a distributor's eWallet.



Some banks consider these opportunities to be at best "high risk" and at worst...

"pyramid schemes".

MARKETPOWERPRO FEATURE SET...

# Physical locations Redemption Portal

Congratulations, you have launched your company, are recruiting distributors, selling products and services and calculating commissions – you are in business!


Now your distributors need a method to get their commissions out of their eWallet.

At MultiSoft we have “been there, done that” and as such have considered nearly every hurdle imaginable and provided solutions to the problems you may face running your business.

Introducing “The Redemption Portal” – a system whereby distributors who have earned commissions stored in their eWallet can login to and generate a “Redemption Voucher” that can then be presented at a physical location and turned into cash or used to purchase products.

The Redemption Portal can either be integrated as part of your MLM System or as a separate stand-alone website with a different website design.

> Purchase Redemption Voucher



(Click to view)

|                                        |                      |
|----------------------------------------|----------------------|
| <b>Category Name</b>                   | Travel-Vacation      |
| <b>Service Provider Name</b>           | Hotel Central        |
| <b>Template Name</b>                   | Hotel Travel Voucher |
| <b>Mail Merge Variable Information</b> |                      |
| <b>Service Provider Name</b>           | Hotel Central        |
| <b>Issued to First Name</b>            | William              |
| <b>Issued to Last Name</b>             | Richardson           |
| <b>Issued to Full Name</b>             | William Richardson   |
| <b>Purchased By</b>                    | Michael Thomas       |
| <b>Issued to Company Name</b>          | World Corporate      |
| <b>Expected Date of Use</b>            | 12/31/2009           |
| <b>Redemption Voucher Amount</b>       | 0                    |
| <b>Redemption Voucher Code</b>         | XXXX-XXXX-XXXX-XXXX  |
| <b>Date of Expiration</b>              | 10/21/2010           |

**Billing Information** (Add)

**Billing Address**

(Edit)

William Richardson  
1723 SE 47th Terrace  
Cape Coral, Lee Florida 33904  
United States

**Payment Information**

**Payment Type** Credit Card  
 Visa Card  
 4111\*\*\*\*\*1111  
 William Richardson  
 Valid through January 2011  
 Credit Card CWV Code 555

or [Cancel](#)

At MultiSoft  
we have  
“been there,  
done that”



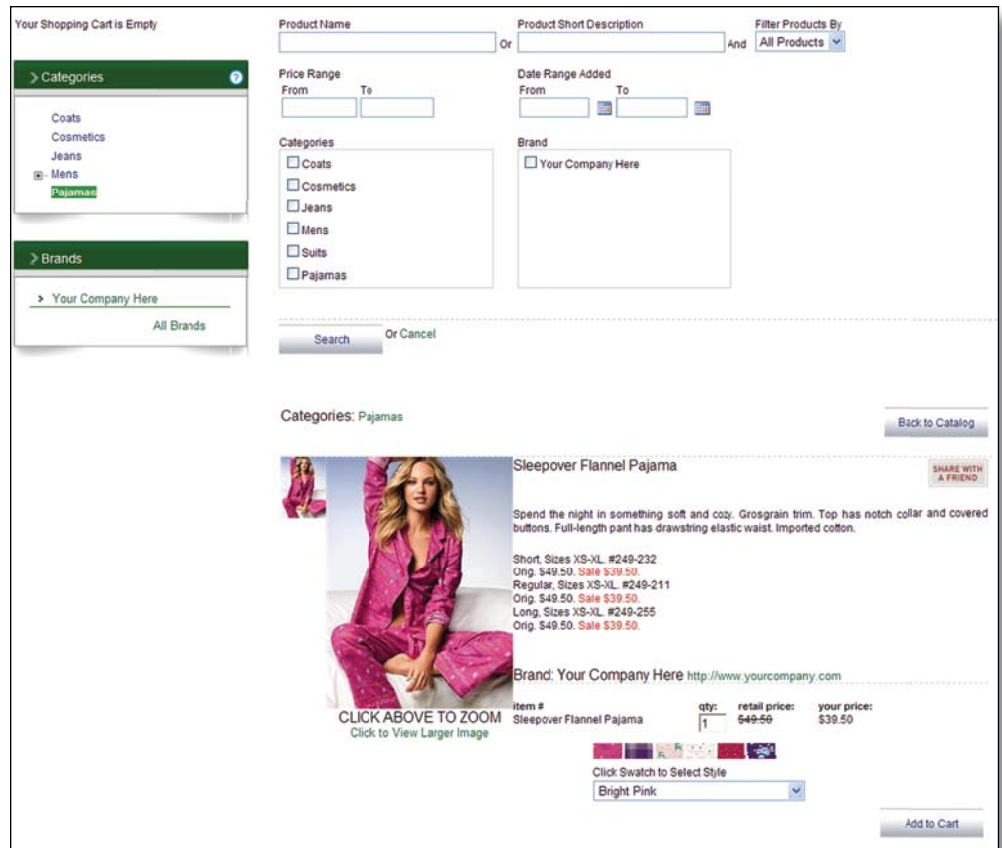
## For those focused on the online shopping experience

Today's online shopper has a higher level of expectations when it comes to their Internet shopping experience. As a network marketing company you need to provide quick and easy methods for visitors to view products, add them to a shopping cart and quickly get through the checkout process.

MarketPowerPRO provides online shopping features for both customers and distributors, making your site a "one stop shop" for managing business functions and making new purchases alike.

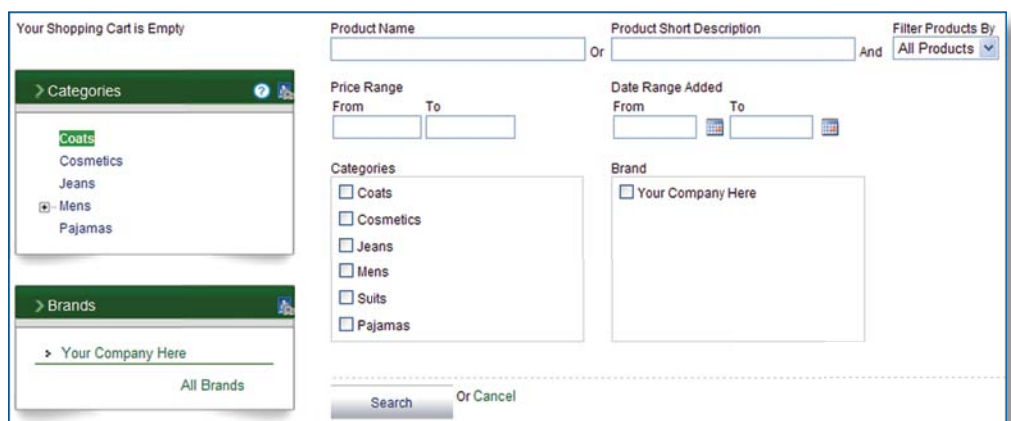
Both customers and distributors can shop by category/subcategory, find products by keyword searches, read summary and full description information related to the products, view images, video's, Flash, listen to audio's and download documents.

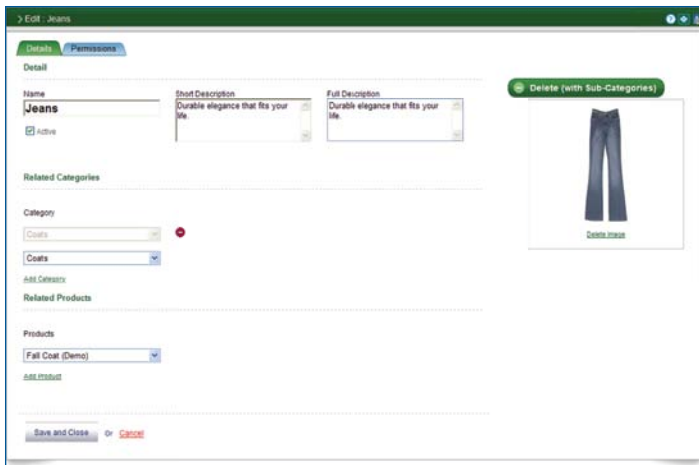
This is no ordinary cart; our system integrates a variety of advanced functions such as shipping and AutoShip management, automatic shipping charge calculation, viewing previous order history, purchase recommendations and more... everything you need to make sales fun and easy for your distributor base is in place.



At the core of MarketPowerPRO is an advanced eCommerce platform that provides you with all the necessary features to provide your customers and distributors with a feature-rich shopping experience.

Here are just a few of the many features that you will enjoy when you become a MarketPowerPRO client:

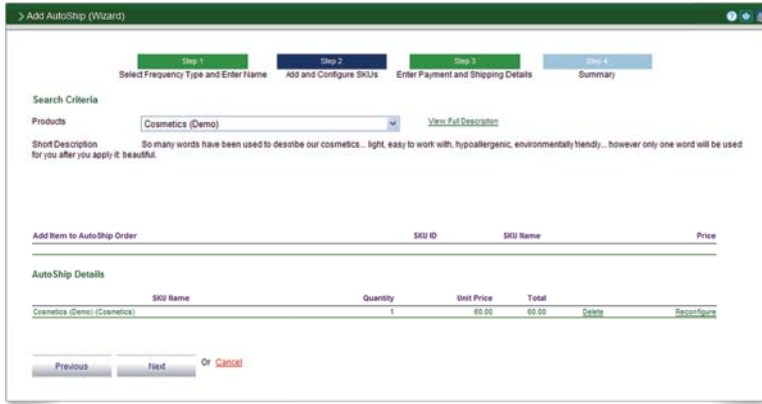




## Category Management

- Unlimited Categories, Sub-Categories & Sub-Sub-Categories (there is no limit to the depth)
- Set by role (visitors, customers, distributors, etc.)
- Add thumbnail images for each category
- Attach related products to categories
- Products
- Set to show or not show in the catalog
- Shipped together or shipped separately
- Assigned to a vendor and a manufacturer
- Allow partial payments to be made
- Assigned one or more tax categories
- Assigned to a single or unlimited categories / sub-categories
- Have both a short and long description
- Audio, video or Flash can be inserted in the description Thumbnail and detailed images attached as well as unlimited additional images attached PDF's, Spreadsheets and Documents can be attached Related products as well as custom attributes Security
- SKU (Stock Keeping Unit) Management
- Can be added to product offers such as "What's New", "Featured", "Specials", "Coming Soon" and "Best Sellers"
- Live inventory management with out of stock actions Packaging
- Height, width, depth & weight fields for real-time cost calculations
- Minimum order quantities and low stock warehouse notification quantities
- Settings for Wholesale Price, Suggested Retail Price, Sales Price, Commissionable Value and Points Earned
- Can have related products as well as custom attributes such as size, color and more
- Can be scheduled to appear in the shopping cart on a certain date and disappear on another. Example: seasonal products

## For those focused on AutoShip and Recurring Orders



AutoShip is the number one feature for Network Marketing companies that create recurring distributor and customer orders, month after month after month.

Whether your company sells compulsive consumable products such as vitamins or nutritionals, subscriptions to a monthly newsletter or telephone service, MarketPowerPRO can handle it.

MarketPowerPRO is enabled with the most robust AutoShip system we could conceive. The administrative system allows each product SKU (stock keeping unit) to be uniquely configured. Product SKU's can be set to be invoiced Daily, Weekly, Monthly, Quarterly, Biannually or Annually.

AutoShip products can be set to go out on a specific day of the month such as the 1st Wednesday or the 3rd Friday; the choice is completely up to you. AutoShip's can also be set to end after a certain number of occurrences or to end on a pre-determined date. AutoShip products can also be setup to create a one-time order immediately with recurring orders to occur in the future on the specified schedule.





## Shipping & Shopping Modules

**W**ith the shipping and shopping modules you get much more than normally expected from average Network Marketing software. You actually get all of the features that mature companies typically spend years and millions of dollars developing.

MarketPowerPRO software comes pre-integrated with some of the largest international shipping companies in the world.

### How did we do it?

Just like with cooking, our commitment to our customers was crafted by using the best ingredients available. We took experience, technological superiority and blended them together with knowledgeable professionals in order to create the best atmosphere possible for our clients to grow in.

The end result is evident. MultiSoft provides the tools that you need to be the best and the know how to back them up. Our priority is on supporting your company in its efforts because our business model is predicated on your success.

We are not just two guys working out of the corner of a garage and would be delighted to have you meet our team. Consider this an open invitation to visit us so that we can show you what we are capable of.



We are not just two guys working out of the corner of a garage



While we certainly don't expect you to give us your business, we would like the opportunity to earn it.

# Get Started with Scalable Software

## Scalability

When it comes to the network marketing industry, experience, professionalism, maturity and an understanding of the business are key factors that make the difference between the success and the failure of your business. When it comes to selecting network marketing software, there is only one choice to seriously consider, MarketPowerPRO.

Computer technology has leveled the business playing field and created a wealth of new opportunities in which entrepreneurs can succeed. Our decision to release a newer SCALABLE version of the already proven and reliable MarketPowerPRO was made easy by the fact that we want to maintain our position as trend setters and leaders in the Network Marketing industry. While other development companies and ASP's (Application Service Providers) are content selling aging goods incapable of producing in the modern marketplace, we are moving ahead, utilizing newer technologies and leveraging the achievements of our international research and development department.

The bottom line is that our tracking software and Downline building add-ons are the most unique and feature rich available on the market today. Our products are providing our clients with powerful tools for their businesses and giving them an edge over their competition.

The business world expands on a daily basis whether in the form of new opportunities or new technologies. In today's world, businesses need to be able to adjust to market changes and challenges quickly, just to survive. MarketPowerPRO is your ally in the fight to turn challenges into opportunities before they fester and become problematic.



In today's world, businesses need to be able to adjust to market changes and challenges quickly, just to survive.



## Is scalable software important?

Scalability is critically important to a software application, however most people do not clearly understand what it is. It's become a buzz word, a catch phrase used to make something sound attractive – even when people are unclear as to exactly what it means.

Would you be surprised if we told you that MarketPowerPRO is a scalable application? Probably not, you've likely heard that from a host of providers who want their wares to sound world class.



What if you understood what scalability was, how MarketPowerPRO employs it and, most importantly, how it can help your business grow? Would that be more impressive to you than a string of buzz words? Of course! You want software that is going to help you achieve success and that is what we want to deliver to you.

After you cut through all the flash and splash, scalability is easy to understand. Do you remember that shirt you had when you were a kid? It was the one that fit just right, that other people admired and that you wore all the time. You looked good in that shirt and it was taking you places... right up until that day about a year after you got it when it just didn't fit anymore.

You loved that shirt, but the fact was that you'd grown. It went from the top of your drawer, to the bottom and then finally out the door. The shirt just didn't fit you any longer and you were resigned to moving on.

Unfortunately, most software packages available on the market today used for managing network marketing companies are subject to the same fate. They look dashing when you first buy them, but before you know it you've outgrown them and things just aren't the same.

Maybe that's not a problem when you are a child and your parents can spend \$15 or \$20 to get you a brand new shirt, but it becomes a big problem when you're running a company and facing the prospect of shelling out tens, even hundreds of thousands of dollars each year just to keep your software functioning.

That's scalability in a nutshell – will you outgrow your software or will it be a long term solution that will not only encourage your growth but grow with you every step of the way?

MarketPowerPRO is a fully scalable solution, built to be with you from the day you open your doors until the day that you confidently stride into the winner's circle.

This revolutionary software gives you the opportunity to start with a system that can incubate your growth today while giving you the flexibility to add functionality in the future. From standardized modules that we already have built to things that we haven't even thought of yet!

MarketPowerPRO is unique in that it comes in a number of different packages for every company type, from the day one startup to the mature enterprise. As your company grows, your MarketPowerPRO software will grow with it.

# Scalable is CRITICAL!!!

A great deal of time and thought went into the architecture of the program. It is constructed on communication rich platforms so that it can interface with other applications that you will need in order to build a complete business.

MarketPowerPRO was architected with the latest Microsoft .Net AJAX and SQL Server technologies. .Net was designed to be able to communicate with programming languages outside of its own family and SQL comes equipped with built in XML tools that can be used for exchanging information with other applications.

We recognize that today you sell vitamins and tomorrow you may want to migrate to financial products. One of the basic premises of the software is to give your company the technological flexibility to expand into new opportunities and markets while they are hot. Not in six months when other software packages will just be gearing up to deliver patches that let them catch up.

When you are ready to grow in a new direction, MarketPowerPRO is there to support your actions, not be the roadblock that prevents you from moving forward. Our success is predicated on your success and we want you to have the support that you need to grow to new heights.

If you do not plan for your company's future today, you will quickly be stuck in yesterday. That's not a comfortable place for any business to be in.



Remember that favorite shirt? It's time to embrace it again, to make it a staple that will keep you looking good not just for one year but for years and years to come no matter how large your business grows.

At MultiSoft our philosophy is simple, keep you looking good today, tomorrow and for the long haul over the course of our relationship by supplying you with software that you won't outgrow.

**MarketPowerPRO is scalable.**





# MLM Software and Support Services

# ASIA

*Fully staffed offices,  
trained ready to serve you!*



**STEVE MOMMAERTS**  
MANAGING DIRECTOR  
MULTISOFTWARE ASIA LTD

**Eastern hemisphere**  
**+63 2 856 9775**



**STEVE MOMMAERTS**

**D**o you want to be in business or do you want to dominate the marketplace and make money? It's a simple question, but one that you need to seriously consider before choosing a software vendor.

If the purpose of your venture is simply to say that you're in business, there are a number of software vendors that can assist you. In fact, a vendor who is willing to help you hang your nameplate on the web and then run may better suit you than we will.

We want to join forces and build long term **relationships** with those interested in making sales and making money.

More than just joining forces, we want to make you a superhero within the industry.

Being an MLM superhero is a lot less far fetched than you think.

We built a scalable software solution that will give you the power to professionally manage your distributors and facilitate sales around the world no matter where your business takes you.

MarketPowerPRO will give you the power that you need to achieve your goals.

**A**re you ready to "go global" and expand from a local business opportunity into a large multinational powerhouse? If you are, we are here to help you scale up gradually.

We have talented people and professional offices that specialize in helping network marketing companies just like yours.

### ***Why The Philippines?***

The Philippines is a tremendous Asian entry point for your company for a variety of reasons. Foremost among them is that the country on the whole fully understands network marketing and is hungry for networking opportunities, Filipinos are great recruiters and very friendly people. Additionally, The Philippines has an eager work force that speaks fluent English, and very reasonable production and labor costs.

It is a country comprised of people that are looking for opportunities! Located in close proximity and time zone to Hong Kong, China, Malaysia, Singapore, Thailand, Indonesia, Japan, Taiwan, Australia, New Zealand and other Australasia areas of network marketing interest. Manila Philippines is an excellent place for your company to establish a foothold for embracing the promise that Australasia offers, one small step at a time.

### ***Your Gateway into Asia***

The professionals at the Philippines offices are headed up by Steve Mommaerts. Captain of the Philippines rugby team, Steve is an avid rugby player from Green Bay, Wisconsin, USA he and his team are well positioned to help you make the transition into the Asian market place. Each member of the staff is fluent in English and your new Asia representatives are experienced at conducting business all over the "Australasian" region. They know the ins and outs of these countries and, quite simply, what works and what does not work in the Network Marketing industry!

**W**hen doing business with our Asia office, you are engaging the services of a company that is thoroughly familiar with the Australasian region and how to be successful doing business there.

Because of our local connections, longevity and experience, you enjoy business services at a rate far more cost effective than you might expect.

***If you do it yourself!***

Turnkey startup services can be very costly. Since we share our resources with you, we can deliver you an impressive list of many of the very same services for a very low monthly maintenance fee.

*What are the services delivered?* The basic package includes almost everything that you need to get started with an office, a combination Personal Assistant and your own dedicated Customer Support Representative ("CSR") in the Philippines, utilizing our state-of-the-art VoIP PBX system. With absolutely NO telephone bill to pay (USA).

Our services will provide you and your company the time and cost effective opportunity to evaluate the viability of later taking your company and your products international, starting with the Philippines and then expanding, through a minimal risk relationship with our company. You'll enjoy the cost savings of out-sourcing your current

USA based distributor services department and also the opportunity to "dip your toe" into this part of the world without taking any overly expensive risks.

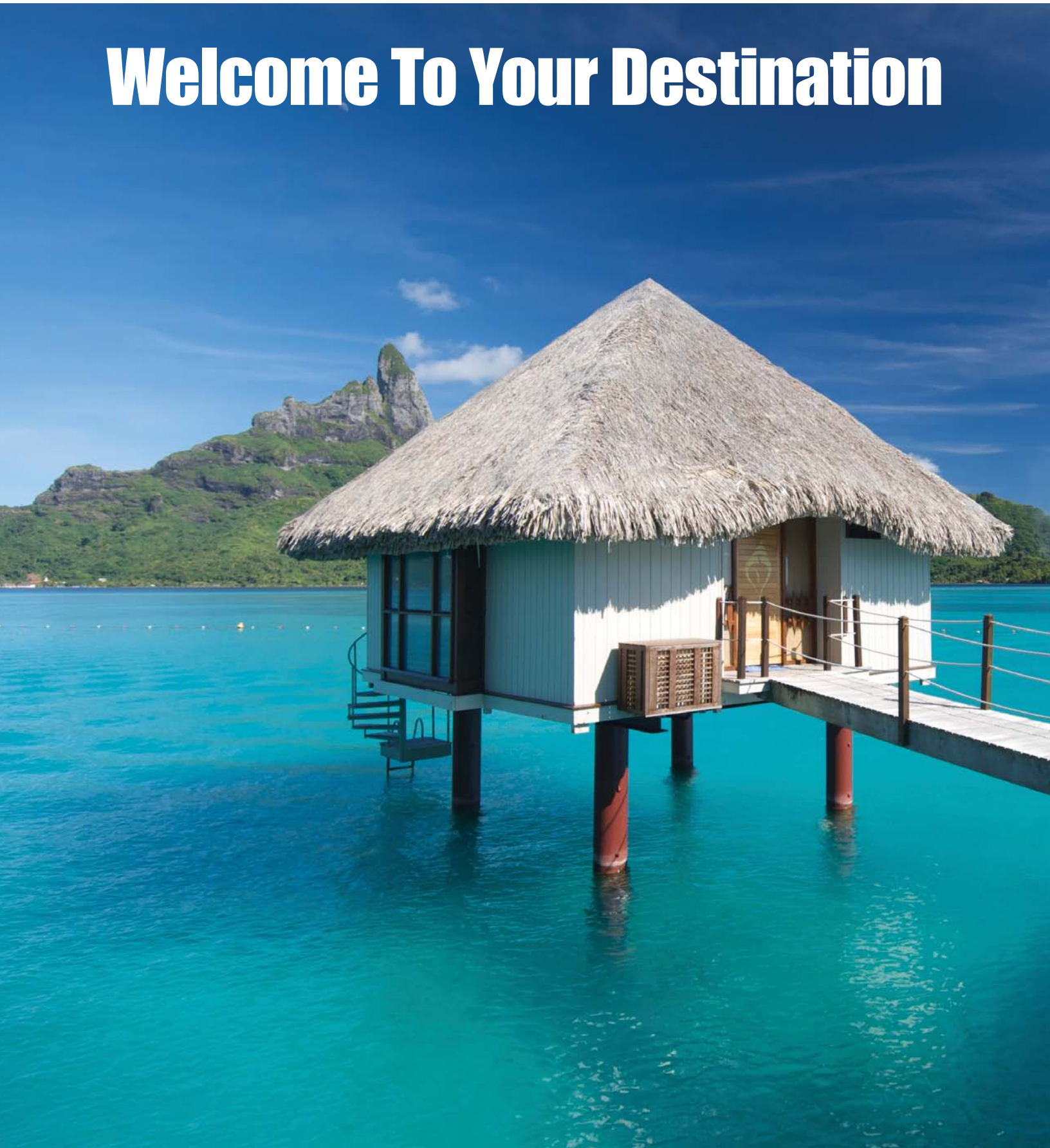
When you are ready to stake your claim in the fertile Asian market, when you are ready to taste success on a global scale, when you are ready to stand in front of a room containing dozens of leaders with existing downlines, when you are ready to have mass exposure... you are ready for global expansion.



**W**hen doing business with the MultiSoft Asia office, you are engaging the services of a company that is thoroughly familiar with the Australasian region and how to be successful doing business there.

**MarketPowerPRO**

**Welcome To Your Destination**





**MARKETPOWERPRO FEATURE SET...****MarketPowerPRO - Feature Sets****Answer: YES or NO**

- \_\_\_\_\_ Real-time Genealogy Viewer(s)
- \_\_\_\_\_ Distributor Headline Articles
- \_\_\_\_\_ Dashboard Communication
- \_\_\_\_\_ In Box, Sent Box, Contact Manager
- \_\_\_\_\_ Contact My Sponsor
- \_\_\_\_\_ View Personally Sponsored Distributors
- \_\_\_\_\_ View Personal Customers
- \_\_\_\_\_ Reports - Commissions, Traffic, Sales
- \_\_\_\_\_ Manage Personal Page(s)
- \_\_\_\_\_ Change Site Name / URL
- \_\_\_\_\_ Forms & Agreements
- \_\_\_\_\_ Training Tools
- \_\_\_\_\_ Sales & Marketing Tools
- \_\_\_\_\_ Custom Graphing and Charting
- \_\_\_\_\_ Annual earning reports

- \_\_\_\_\_ Manage distributors, titles, enrollment options, commissions & more
- \_\_\_\_\_ Manage orders and AutoShips
- \_\_\_\_\_ Manage distributor customer's
- \_\_\_\_\_ Extended distributor profile
- \_\_\_\_\_ Distributor preferences
- \_\_\_\_\_ Distributor trouble ticket management
- \_\_\_\_\_ Store multiple payment methods
- \_\_\_\_\_ Search, Add, Delete orders
- \_\_\_\_\_ E-mail notification to sponsor & placement
- \_\_\_\_\_ E-mail auto-notification templates based upon distributor sign up, product purchase, upgrade, promotion, etc.
- \_\_\_\_\_ Company approved distributor pages, photos, etc.
- \_\_\_\_\_ Activate / Inactive Distributor
- \_\_\_\_\_ Extend Distributor Role(s)
- \_\_\_\_\_ Create & print custom catalogue

**Security Features**

- \_\_\_\_\_ PCI (Payment Card Industry)
- \_\_\_\_\_ Hacker Safe Compliant Software
- \_\_\_\_\_ Requires Medium to Strong Passwords
- \_\_\_\_\_ Optional CAPTCHA System
- \_\_\_\_\_ Register with E-mail Confirmation
- \_\_\_\_\_ Username / Password Recovery
- \_\_\_\_\_ Roles Management
- \_\_\_\_\_ Users Management
- \_\_\_\_\_ Module Access Management
- \_\_\_\_\_ Secret Questions Management
- \_\_\_\_\_ Site Statistics & Logging
- \_\_\_\_\_ Internal or external data housing

**Distributor Management**

- \_\_\_\_\_ Advanced search, edit and add
- \_\_\_\_\_ Change sponsorship, enroller, placement in real-time
- \_\_\_\_\_ Edit volume, points, personal, non personal, side, etc

**Company Management**

- \_\_\_\_\_ Corporate Profile - Global Updates
- \_\_\_\_\_ Mail Merge
- \_\_\_\_\_ Variable Replacements - Global Updates
- \_\_\_\_\_ Corporate Genealogy
- \_\_\_\_\_ Credit Card Processing Setup
- \_\_\_\_\_ ACH Processing Setup
- \_\_\_\_\_ Transaction History
- \_\_\_\_\_ Payment History
- \_\_\_\_\_ Shipping Providers (FedEx, UPS, DHL, USPS)
- \_\_\_\_\_ Shipping Methods
- \_\_\_\_\_ Shipping Regions
- \_\_\_\_\_ Custom Sign up Settings - Forms / Fields
- \_\_\_\_\_ News Management
- \_\_\_\_\_ Newsletters Management
- \_\_\_\_\_ Seminars Management
- \_\_\_\_\_ Parties Management
- \_\_\_\_\_ Event Management
- \_\_\_\_\_ Corporate Calendar

**MARKETPOWERPRO FEATURE SET...**

**Website Management**

- \_\_\_\_\_ Site Design / Skin Management
- \_\_\_\_\_ Site Design / Skin Scheduler
- \_\_\_\_\_ Search Engine Optimization / META Data
- \_\_\_\_\_ Website Settings
- \_\_\_\_\_ General Settings
- \_\_\_\_\_ Company Policy
- \_\_\_\_\_ User Sign up Rules
- \_\_\_\_\_ SMTP Settings
- \_\_\_\_\_ Page Management
- \_\_\_\_\_ Create Unlimited Pages Drag & Drop
- \_\_\_\_\_ Menu Management
- \_\_\_\_\_ Create Unlimited Menus Drag & Drop
- \_\_\_\_\_ Layout Management - Drag & Drop Content Where You Need It
- \_\_\_\_\_ Insert Internal Page Links
- \_\_\_\_\_ Insert iFrame / External Content
- \_\_\_\_\_ Insert RSS Feeds
- \_\_\_\_\_ Countries Allowed / Disallowed
- \_\_\_\_\_ Corporate images library
- \_\_\_\_\_ Recycle Bin - Restore Deleted / Changed
- \_\_\_\_\_ Files, Folders, Images, Content
- \_\_\_\_\_ Historical change tracking - revert & restore previous changes
- \_\_\_\_\_ Application Error Log
- \_\_\_\_\_ Currencies Management
- \_\_\_\_\_ Exchange Rate Management
- \_\_\_\_\_ Localization / Language Management

**Merchandise Management**

- \_\_\_\_\_ Unlimited categories and subcategories (drag-n-drop creator)
- \_\_\_\_\_ Categories and subcategories can be text or image
- \_\_\_\_\_ Unlimited products per category and subcategory
- \_\_\_\_\_ Products can be physical, system modules, software, seminar or electronic
- \_\_\_\_\_ Digital Product Delivery - eBooks, Audios, videos, software, etc.
- \_\_\_\_\_ Set products to ship together or separately
- \_\_\_\_\_ Assign commission type, value, points,

- \_\_\_\_\_ volume, etc. per product
- \_\_\_\_\_ Products can be AutoShip enabled or only available for AutoShip
- \_\_\_\_\_ Products can be included in kits (pre-built packages)
- \_\_\_\_\_ Products can be seasonal with time & date scheduling
- \_\_\_\_\_ Products can have minimum order quantities, check live stock, out of stock notices
- \_\_\_\_\_ Taxes - Country, State / Province, City, County, Import, Export - Custom
- \_\_\_\_\_ Warehouse Management - Supports Multiple Warehouses - FIFO, LIFO, DCA
- \_\_\_\_\_ Vendor Management - Supports Multiple Vendors
- \_\_\_\_\_ Manufacturer Management
- \_\_\_\_\_ Measurement Units - Customize as needed, standard & add your own
- \_\_\_\_\_ SKU Management - Receive and Remove products into and out of inventory
- \_\_\_\_\_ What's New, Features, Specials, Coming Soon, Best Sellers, Who Bought this/that
- \_\_\_\_\_ Custom setup of item attributes (height, weight, size, color, etc) - create your own
- \_\_\_\_\_ Extended profiles - FAQ's, testimonials, benefits create more as needed
- \_\_\_\_\_ Check live stock, out of stock management
- \_\_\_\_\_ Return Merchandise Authorization (RMA) management
- \_\_\_\_\_ Sales Tax Management
- \_\_\_\_\_ Upload & assign .pdf, audio, video, flash

**Shopping Cart**

- \_\_\_\_\_ Advanced shopping cart - category and subcategory or all on one page
- \_\_\_\_\_ Create AutoShip packages by title; join option, discount option, distributor and customer
- \_\_\_\_\_ Extended image-enhanced item description
- \_\_\_\_\_ Coupon and Gift Certificate
- \_\_\_\_\_ Back-ordered and partial order tracking
- \_\_\_\_\_ Gift Certificate Payments and Purchase Gift Certificates
- \_\_\_\_\_ Print Catalogue from shopping cart

**MARKETPOWERPRO FEATURE SET...****Shipping Management**

- \_\_\_\_\_ Advanced shipment methods
- \_\_\_\_\_ Pending shipment management
- \_\_\_\_\_ Instant shipment charges calculation
- \_\_\_\_\_ Print detailed invoice
- \_\_\_\_\_ Print packing slips
- \_\_\_\_\_ Split shipping methods

**Billing Management**

- \_\_\_\_\_ Billing period management
- \_\_\_\_\_ Transaction log
- \_\_\_\_\_ Payment by order reporting
- \_\_\_\_\_ Orders management
- \_\_\_\_\_ Shipping charge calculation
- \_\_\_\_\_ eMailing orders
- \_\_\_\_\_ Payment history
- \_\_\_\_\_ Feature rich AutoShip program
- \_\_\_\_\_ Tax rate management
- \_\_\_\_\_ Recurring payments management
- \_\_\_\_\_ Pay commissions to multiple currencies
- \_\_\_\_\_ Export Data to accounting, 3rd party, Excel, CSV, XML, Webformat
- \_\_\_\_\_ Licensing management for software modules
- \_\_\_\_\_ Pre-paid Card Code management

**Customer Management**

- \_\_\_\_\_ Advanced search, edit, delete and add features
- \_\_\_\_\_ Search, Add, Delete orders
- \_\_\_\_\_ Customer profile
- \_\_\_\_\_ Extensive customer profile
- \_\_\_\_\_ Customer's personal orders management
- \_\_\_\_\_ Customer's AutoShip management
- \_\_\_\_\_ Trouble tickets management
- \_\_\_\_\_ Wish list management
- \_\_\_\_\_ Notes management
- \_\_\_\_\_ Advanced information services for customer support
- \_\_\_\_\_ Customizable FAQ's
- \_\_\_\_\_ Subscription management

- \_\_\_\_\_ Newsletters management
- \_\_\_\_\_ Preferred Customer Discount
- \_\_\_\_\_ Events management
- \_\_\_\_\_ Store multiple payment methods / options

**Reports and Statistics**

- \_\_\_\_\_ Extended set of reports
- \_\_\_\_\_ Financial Reports
- \_\_\_\_\_ Site statistics - visitors, hits, referring URL's, time on site, live on site, by company, by distributor, pages viewed, etc.
- \_\_\_\_\_ Define reports by day, month, year, period, cycle, title, etc.
- \_\_\_\_\_ Error log
- \_\_\_\_\_ Activities log
- \_\_\_\_\_ Site statistics analysis mechanism
- \_\_\_\_\_ Reports export to .doc
- \_\_\_\_\_ Reports export to .xls
- \_\_\_\_\_ Reports export to .pdf
- \_\_\_\_\_ Reports printing
- \_\_\_\_\_ Sales status report
- \_\_\_\_\_ Commission status report
- \_\_\_\_\_ Reports visualization
- \_\_\_\_\_ All reports converted to PDF

**Add-On / Modules**

- \_\_\_\_\_ SSL (Secure Socket Layer) Encryption
- \_\_\_\_\_ Hacker Safe Seal
- \_\_\_\_\_ Custom Web site / Skin Design
- \_\_\_\_\_ Seminar Management
- \_\_\_\_\_ Ewallet
- \_\_\_\_\_ Events Management
- \_\_\_\_\_ LinkShare
- \_\_\_\_\_ Commission Junction
- \_\_\_\_\_ News Management
- \_\_\_\_\_ Parties Management
- \_\_\_\_\_ Business Materials
- \_\_\_\_\_ Document Management Library
- \_\_\_\_\_ Multimedia Management Library
- \_\_\_\_\_ Trouble Ticket Management
- \_\_\_\_\_ Wish List Management
- \_\_\_\_\_ Gift Certificate Management

**MARKETPOWERPRO FEATURE SET...**

- \_\_\_\_\_ Discount Coupon Management
- \_\_\_\_\_ FAQ Management
- \_\_\_\_\_ Notes Management
- \_\_\_\_\_ Charting & Graphing
- \_\_\_\_\_ Pre-paid Card Codes
- \_\_\_\_\_ Redemption Vouchers
- \_\_\_\_\_ Built on C# .NET Architecture
- \_\_\_\_\_ 100% Online Real-time Operation
- \_\_\_\_\_ Enterprise Level Application - Improves Productivity and Efficiency
- \_\_\_\_\_ XML Web Services Layer - Integrate with External Delivery Platforms
- \_\_\_\_\_ Replicated Web sites & Pages for Distributors
- \_\_\_\_\_ Merchant Account Integration with 50+
- \_\_\_\_\_ Credit Card Gateways
- \_\_\_\_\_ eCheck Integration - 10+ ACH Payment Gateways
- \_\_\_\_\_ WYSIWYG Content Management
- \_\_\_\_\_ Real-Time Genealogy Viewers
- \_\_\_\_\_ Real-Time Sales Updates
- \_\_\_\_\_ Site Statistics
- \_\_\_\_\_ User Statistics
- \_\_\_\_\_ Shipping - Integrated with FedEx, UPS, DHL and USPS
- \_\_\_\_\_ Extensive Shopping Cart with Warehousing Included
- \_\_\_\_\_ AutoShip Management
- \_\_\_\_\_ Search Engine Optimization and META Changes
- \_\_\_\_\_ Support for Foreign Languages
- \_\_\_\_\_ Support for Foreign Currencies
- \_\_\_\_\_ Support for Currency Conversion
- \_\_\_\_\_ Application Archiving
- \_\_\_\_\_ Change Management History
- \_\_\_\_\_ Customer Management
- \_\_\_\_\_ Distributor Management
- \_\_\_\_\_ Merchandise Management
- \_\_\_\_\_ Real-time credit card, ACH and eWallet payment processing
- \_\_\_\_\_ Real-time transactions, genealogies and commissions

- \_\_\_\_\_ Unilevel, Matrix, Binary, Stair-Step, Stair-Step-Breakaway, Hybrid / Combo, Custom, Australian & more
- \_\_\_\_\_ Supports Multiple Business / Income Centers
- \_\_\_\_\_ Enrollment - Required and Optional Parameters
- \_\_\_\_\_ Enrollment integration with Products, AutoShip and 3rd Party Vendors
- \_\_\_\_\_ Set Initial Commission Periods
- \_\_\_\_\_ Automatic Creation of Commission Periods
- \_\_\_\_\_ Manage Sponsorship Rules
- \_\_\_\_\_ Manage Spilling - Left, Right, Strong, Weak, Auto-Balance
- \_\_\_\_\_ Leg Locking for Launch Period
- \_\_\_\_\_ Compression Management
- \_\_\_\_\_ Rank / Title Management
- \_\_\_\_\_ Qualification Management
- \_\_\_\_\_ Promotion Management
- \_\_\_\_\_ Template Bonuses (RSB, RP, FSB, FSB2, Matching FSB, Generational, CAB)
- \_\_\_\_\_ Custom Bonuses
- \_\_\_\_\_ Bonus Pools
- \_\_\_\_\_ Manage distributor-oriented promotion campaigns
- \_\_\_\_\_ Bonus and commission processing
- \_\_\_\_\_ Daily, weekly, monthly, quarterly, annual, custom commissions
- \_\_\_\_\_ Commission Runs - Manual or Automatic
- \_\_\_\_\_ Commission Histories
- \_\_\_\_\_ Export to Quick Books, Money, Peachtree & MAS90/2000
- \_\_\_\_\_ Setup distributor tools via the module delivery system

 **Insert Your Own Questions**

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 **Compensation Plan Management**

- \_\_\_\_\_ Wizard based compensation plan setup

# Legtricity

Having Trouble  
Recruiting New  
Distributors?

Stretch  
Your  
Legs..  
And  
Grow  
Massive  
Downlines


**"Build Stronger, Deeper Legs!"**

Build Profitable  
Relationships and  
generate  
more revenue with...  
*The Legtricity™ Instant  
Message, Fear of Loss  
Marketing System*

[www.legtricity.com](http://www.legtricity.com)



# SPAM AND SPAM BLOCKERS



GOT YOU DOWN?

Quick, name the four letter word that e-mail users find more offensive than any other. That's right, the word is **"SPAM"**.

## **"SPAM is Unwanted and Offensive"**

Unsolicited bulk e-mail, or spam, was once the vehicle of choice for online marketers who were intent on spreading their message to the world. Overindulgent pursuit of using the medium caused a severe backlash within the online community.

Those being targeted by online marketers became disillusioned with the dozens and even hundreds of unsolicited communications that would land in their Inbox each day. Reaction to the problem of spam was threefold.

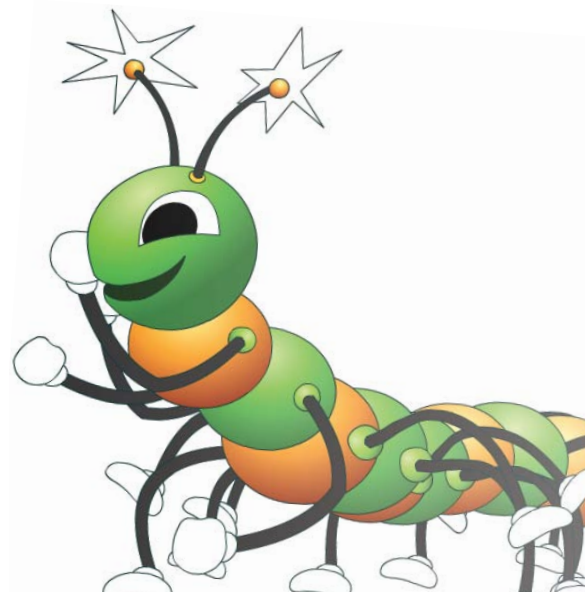
First, e-mail users learned to simply ignore the messages. Second, regulatory movements and the counter-technology they developed to fight spam began to identify and eliminate unwanted e-mail. Finally, and most importantly with respect

to this discussion, legitimate and wanted e-mail communications began to be disrupted by technology that inadvertently labeled the communications as spam and disposed of them accordingly.

Hit particularly hard within the network marketing community were the "Fear of Loss" systems that were widely prevalent until just a couple of short years ago. These "Opt-in" Fear of Loss systems allowed someone interested in a company to "pre-enroll" and then observe the numbers of others entering the company before making a final decision themselves on whether or not to join the opportunity. The caveat was that if you enroll as a full member of the company "today", any new pre-enrollees that upgrade "tomorrow" will be placed in your Downline.

These systems were labeled as "Fear of Loss" because as a pre-enrollee saw others joining, he or she was motivated to enroll in the MLM opportunity for fear of losing any others that would be part of his or her Downline. Join today to keep from losing any others tomorrow!

***"Unsolicited bulk e-mail (spam), was once the vehicle of choice for online marketers"***



*“SPAM is Unwanted and Offensive”*

[www.legtricity.com](http://www.legtricity.com)

# “Fear of Loss”

*“Fear of Loss systems run afoul of automated spam regulations”*

Because Fear of Loss systems used e-mail as the primary communication tool for alerting pre-enrollees of activity, they soon ran afoul of automated spam regulation programs – even though pre-enrollees had requested information and the communications were not being sent unsolicited. Unfortunately, because of the volume of e-mail being sent, Fear of Loss systems were identified as spammers by the regulatory bodies and blacklisted, resulting in some cases where whole URL’s were blocked causing irreversible damage to network marketing companies who used their own web domain for their Fear of Loss system.

This undermined the viability of the Fear of Loss systems and led to their near extinction.

Legtricity recognized the power of the Fear of Loss concept and, like a phoenix rising from the ashes, innovated a way to restore its efficacy. Ingenious in nature, but simple in design, we completely eliminated problem e-mail from Fear of Loss

and replaced it with a unique desktop notification tool (IN).

This industry first Fear of Loss notification tool works similar to popular Instant Messengers in that it allows you to receive communication on your computer’s desktop without having to check e-mail. Just as Fear of Loss notifications were once sent via e-mail, they are now sent through the desktop tool. Using a desktop tool of this nature has restored the power to the formidable Fear of Loss concept.

The good news is that distributors can even turn the notification system on or off at will, and, because the system is not e-mail based, the important Fear of Loss communications are not targeted and eliminated by spam regulators!

This innovative new “Fear of Loss” tool is named “Legtricity™”.

**Legtricity Packs  
the Power  
you Need!**

Legtricity includes the online facilities that its Fear of Loss predecessors did as well as new never before seen features – chief amongst them the elimination of the Achilles Heel, using e-mail as the primary communication conduit.

**Ready to  
Provide a  
Jolt of Life  
to your  
Downline?**

One of the ways to get prospects to buy into an opportunity is by tapping into their “fear of loss”. Marketing into a prospect’s fear of losing something is a lot more effective than marketing to their opportunity of gaining something.

Most people have it drummed into their heads, either from themselves, or from others in their environment, that you’ve simply got to hang on to everything you worked “so hard for” -- whether it’s true or not.



# What is “Fear of Loss” and how does it work?

(1) A Flash presentation is designed specifically for a network marketing company that is using Legtricity:

The Flash presentation contains strong sales copy that tells the prospect why he or she wants to opt in to receive additional free information on the opportunity. The best way to do this is to offer a high value free report in exchange for their contact information.

(2) The client can replace our supplied Flash presentation with their own (we recommend no more than 10 to 15 seconds in length):

The presentation should be highly informative. It must explain the benefits of joining the your marketing organization as an independent distributor and must focus on the support and resources available to the new recruit should he or she choose to move forward with a distributorship.

Your company’s products and compensation plan, testimonials could be used as they are an extremely powerful sales conversion tool.

(3) Follow through with a notification system:

There must also be a follow up system that continually markets the program to the prospect and works in conjunction with the free report.

Most prospects do not act immediately on the offer and must be marketed to several times before they take action (e.g. it takes 8 “no’s” to get one “yes”). The follow up system must have strongly worded sales copy.

(4) Continue feedback via the Fear of Loss system:

Along with the follow up system there must be a feedback component that alerts the prospect when others join in full ahead of them. This process must constantly remind the prospect that if the next individual in line upgrades to a paid position before he or she does, then he/she will forever lose the prospective Downline and any resulting commissions. This is an extremely powerful psychological tool.

## Data driven Notification System

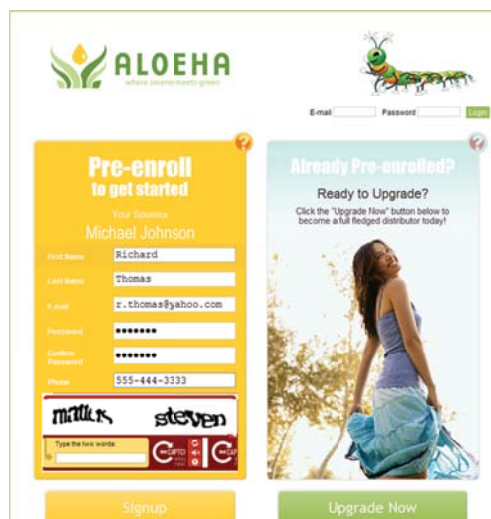
A Fear of Loss marketing system, or F.O.L., is a data driven notification tool that sends notifications based on when members join, when they upgrade, when they are about to be compressed, when they are about to be removed, when new members join their organization and when new members upgrade in their organization.

a. Pre-enrollees accept an invitation and join absolutely FREE of charge! Then, after receiving enough time to evaluate the opportunity, if they do not upgrade to full distributor status by a certain date they will be removed from Legtricity.

b. The reason for upgrading is that as a member an individual is able to see other new distributors joining “below” in his/her organization.

c. As those distributors pre-enroll and then subsequently upgrade to member status, the notification system is triggered into action.

d. The “fear” is that if a pre-enrollee does not upgrade to member first, he or she will lose the money generated by the distributors below them. In other words, the individual will lose commissions that would have been his or her own had the simple action of upgrading to full member status been undertaken.

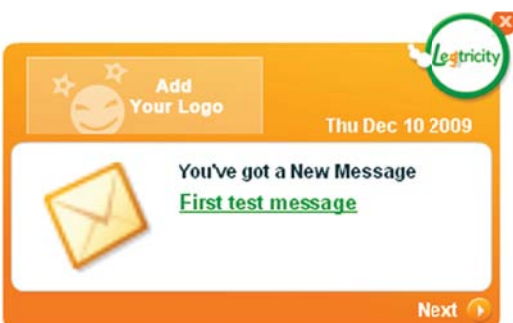




## Instant Notification

Our unique Instant Notification (“IN”) system replaces the typical SMTP (port 25) e-mail (spam) with a desktop notification system that interfaces with a web service that then delivers the alerts and notifications via a web based system alert/notification reader, similar to other popular notification systems used today.

Instead of e-mail (spam) being sent, pop up system alerts (“IN’s”) are issued at pre-determined intervals. The intervals are flexible to your choosing.



## Desktop Application

Members who join Legtricity install a desktop application on their home computer or laptop. The desktop application, similar to an Instant Messaging program, notifies the member each time a determined event occurs.

The desktop application:

- Auto-launches the program.
- Installs an icon in the user’s System Tray that stops, starts and closes the application.
- Installs an icon on the user’s desktop that launches the program.
- At the time of installation, individuals input their user name and password, the same user name and password they use for accessing the system via the web site. Supplying the user name and password authenticates who the user is.
- At the time of installation, the individual sets the system to send a notification of new events every “X” minutes or “Y” hours... the member has the freedom to choose his or her own notification schedule.

Similar to how logging into MSN Instant Messenger notifies users of how much e-mail they have in their Hotmail account, this application notifies them of how many system alerts they have in Legtricity. The desktop application also shows members the types of system alerts that are currently available for viewing.

Further, the desktop application that notifies members of system alerts as well as the web site from which they receive the alerts can be fully branded to your company.

## Web Services

Legtricity generates a user name and password unique to each member via a web service. The web service then authenticates the user name and password from the desktop application and, upon verification, logs the member into the web based system alert and notification reader.

The desktop application interfaces with a SQL database for account verification purposes to ensure that the right messages are delivered to the right members.

System alerts and notifications are handled via a web based application that notifies members with respect to how many messages are waiting for them. Members can then click on them in order to automatically view their messages online.



## Web Application & Notification Reader

The web based system alert and notification reader appears as a pop up, similar to Google Mail, Hotmail, Yahoo Mail, etc.

It is important to note that the system alert cannot be forwarded to anyone, such as with standard e-mail. Alert communications are treated and held as private and confidential information for the party for whom they are intended.

The system alert and notification reader:

- a. Allows members to create folders, move system alerts and notifications from the main folder to other folders.
- b. Delete alerts and periods.
- c. Sort alerts by date or subject.
- d. Select the number of alerts to show per page (10, 25, 50 or 100).

There is also functionality in place that allows members to log directly into the web based system alert reader without the need of the desktop notification application. This permits members who are traveling or do not have access to their normal computer to log directly into the alert notification reading area from any Internet connection worldwide.

## Overview of System Functionality

The Legtricity system was developed for companies, distributors, marketers and advertisers to continue their method of communication without concern of losing their e-mail, being blacklisted by ISPs or being labeled as a spammer or bulk eMailer.

**Spam and bulk e-mailing, are felonious activities that can lead to huge fines and jail time!**

Legtricity was built with the latest Microsoft Internet technology. The system is based on .NET web services so that with an API it can communicate with virtually any:

### 3rd Party

#### MLM Software vendor's software

At its heart, Legtricity is three software components that seamlessly work together to accomplish the following tasks:

Marketing Web site with Enrollment and Back Office Management.

- a. Marketing web sites can be completely branded to the client as their requirements deem necessary.

## Our IN System (Instant Notification)

### Completely eliminates spam

- a. The desktop IN, including the installer, can be completely branded to the client. Clients can also sell and generate revenue from advertising that can appear on the desktop IN.
- b. The desktop IN supports foreign languages, custom IN time settings, custom IN sound, music notifications and more.

Web Based IN Reader; accessible directly from the desktop IN or standard web browser.

- a. The web based IN reader seamlessly integrates login from the desktop through a web service, thus providing convenient user access while at the same time protecting sensitive data such as user names and passwords.
- b. The web based IN reader can be skinned and re-branded on a client to client basis.

## “SPAM is Unwanted and Offensive”

### Legtricity functions as follows:

(1) Lead Insertion Management.

- a. Distributors in the MLM business opportunity generate leads.
- b. Leads are directed to visit the marketing web site to pre-enroll into a business opportunity for a free trial period.

(2) Slam Spam Communication.

- a. Once the lead accepts and joins the business opportunity, he/she downloads and installs the Legtricity proprietary IN (Instant Notification) system on the desktop. The Legtricity IN system is similar to IM (Instant Message) systems such as Yahoo, Google, ICQ and MSN Messenger. Messaging systems of this nature have gained widespread popularity over the past several years and are now embraced by advertisers worldwide.

(3) Fear of Loss Marketing.

- a. The Legtricity system will count-down a predetermined number of days, such as 7 (one week) or 30 (one month), at which time the new pre-enrollee will be removed from the system if he or she has not upgraded to member status by the appointed time.
- b. Each time a new pre-enrollee enters the system, the following INs are automatically delivered to the user’s desktop:

- Pre-enrollee welcome IN.
- Pre-enrollee sponsor IN.
- IN to Upline pre-enrollees.
- IN to Upline members.

(4) Purge and Compression Management.

- a. During the free trial period, pre-enrollees in the system will receive INs periodically on their computer desktop notifying them of:

- How many paid members have come in after them.
- How many other pre-enrollees are below them.
- Date on which failure to upgrade to full member will cause them to be purged from the system and lose the possibility to receive credit for paid members.
- And any other notices you wish to define.

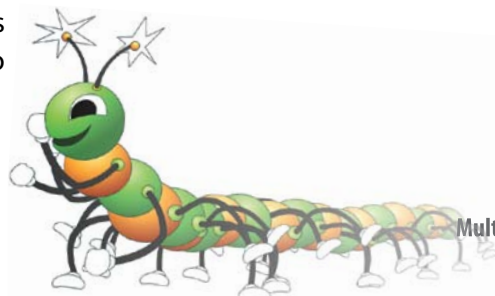
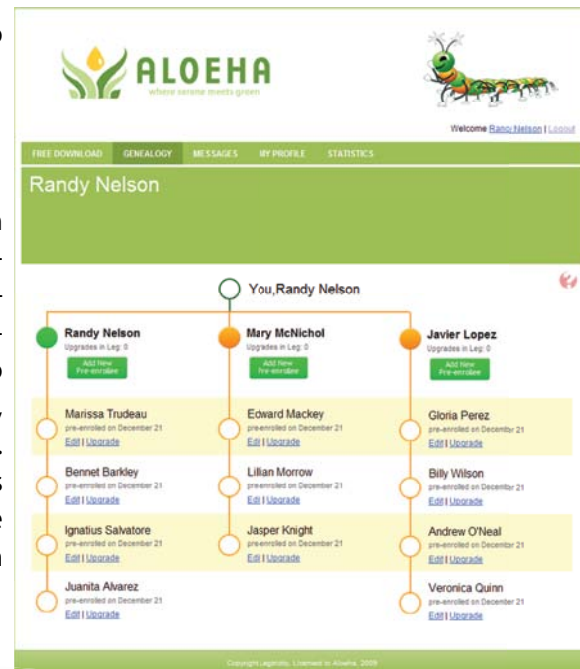
(5) Lead Upgrade Management.

- a. The fear of loss to upgrade from pre-enrollee to member is extremely strong when pre-enrollees see their organization growing virally below them. If they do not take the initiative to upgrade, they will “lose” the organization. When the pre-enrollee upgrades to member, the following INs are automatically delivered to each user’s computer desktop:

Traditional  
Fear of Loss  
systems  
are

**SPAM!**

Legtricity solves  
all of your  
“Fear of Loss”  
problems!



Stretch Your Legs...  
And Grow a Massive Downline

[Add to Favorites](#)  
[Login Here](#)



[Demo Now](#)

- [Contact Legtricity](#)
- [What Is Leggy?](#)
- [How Leggy Works?](#)
- [Why You Need Leggy](#)
- [Who Leggy Helps](#)
- [Order Online](#)

# Got Distributors? Leggy Can



## Here are some of the benefits:

- You'll receive a replicated web site that can be used to maintain and manage all of your contacts and leads.
- The Legtricity™ system makes it easy to maintain contact information on your referrals and to keep track of your communications with them.
- AutoTrigger™ also alerts upline distributors when someone upgrades to full member status as well as when a new person joins the system as a prospect.
- LinearBuilderLine™ is always viewable through your back office where you watch in real-time as pre-enrollees upgrade to members and new members are moved into the LinearBuilderLine™ structure.
- When a member upgrades their status, he or she will occupy the top of the LinearBuilderLine™ and existing members are moved down accordingly.
- Legtricity™ allows you to maintain a contact database of members, giving you a convenient location for information on your members.

# Build Massive Downlines!

**Call Today: (239) 945-6433**



# TrainerWare

## Training

Em(power) Your Organization With Online Training Certification



Em(power) Your Organization  
With Online Training Certification

# TrainerWare

Em(power) Your organization With Online Training Certification



**W**hat is the most important word in MLM: money, opportunity, positioning, community or products?

Those are all key considerations, but they are afterthoughts to the word that is most critical to success in network marketing – DUPLICATION. People initially get involved with MLM because of opportunity, positioning, community, products and money, however most will not succeed and become long standing participants in your opportunity unless they are provided a duplicable system that will guide them in their business building efforts.

The MLM ethos is dominated by personalities; super recruiters and “heavy hitters” that represent the ideal of what a distributor can be. In reality, super recruiters and heavy hitters are few and far between. While they do exist, they are far fewer than people who represent themselves to be in that category.

Much more common, and the group that will likely comprise the majority of your distributor base, are average, everyday people. There are many more people – your neighbor, grocer, co-worker, etc. – that become involved with MLM on a part time basis.

These people may have little to no experience with sales. In fact, your MLM company may be their first introduction to selling.

This group also tends to be loyal to your company so long as they believe in your product or service, are treated fairly and are able to realize a part time (even if modest) income from your opportunity. So, then, how do you keep this group, the ones that represent the majority, working, motivated and with the company?

Set aside for a moment how you would begin working a new opportunity. You have experience with sales and likely have been involved with MLM for a number of years. They are the proverbial “deer in the headlights”, wide eyed with excitement but also scared at the thought of how they will succeed in an arena that is new and foreign to them.

For those without experience, it is critically important that you provide a duplicable system for them to begin working now while their excitement and enthusiasm is still at a fever pitch. It is your job to be able to quickly show them how to prospect, recruit and sell. To boil it down, you must teach them how to be successful.

Naturally, you cannot personally work with each new distributor that joins the company. What you can do, however, is create a success system that anyone can access and follow.

This system should go over the basics of how to prospect, recruit and sell. In actuality, you want to create a program that requires a new distributor to bring nothing other than enthusiasm and dedication to the table in order to be successful.

This is where TrainerWare.com becomes overwhelmingly valuable to you. TrainerWare is an on-line “eLearning” center. That is, it is an Internet based resource for teaching success.

Different courses are always available on the site. Distributors can visit the site at their convenience in order to learn the insides and outs of the business the right way – your way.

Any of the standard training courses on [www.TrainerWare.com](http://www.TrainerWare.com) are available to you.

Additionally, we can craft specialized courses unique to your company. When creating specialized courses, you communicate your vision, ideals, principles and methodologies to us and we transform them into exciting and motivational learning aids for your distributor base.

Customization can be taken one step further by private labeling MLM Institute. Under the private label arrangement, MLM Institute is custom branded to your company’s look, touch and feel. You are even given a URL unique to your company.



Private labeling is a great way to make the product seamlessly fit your corporate image AND become a revenue stream.

That's right, as a private labeled company, you can re-sell training courses to your user base and others alike. Train distributors while earning money – a double win!

As distributors complete courses, they not only gain the skills necessary to be successful within your company, but we also provide them with personal recognition. Tests are available at the conclusion of each presentation. If a distributor takes and passes a test, that distributor has a certificate of completion printed for his or herself.



Not only does this give the distributor a sense of pride and achievement, but it also certifies to you that the distributor is ready to be a contributing member of your company.

More importantly, giving distributors the knowledge they need to succeed helps improve your retention rate.

At your choosing, TrainerWare.com can be custom branded to your company, providing you with an additional resource to bolster the company's image.

When you realize the power of duplication, you will unlock the door to success. Contact us for more information on this exciting product today.

## INSTRUCTORS, TAKE NOTE!

The TrainerWare.com eLearning Management System makes developing on-line courses easy! The TrainerWare.com platform lets any instructor create an on-line classroom that includes tests and quizzes, discussion forums, a course calendar and HTML content.

The Instructor's Control Panel lets instructors create and modify course content, create exams and quizzes, administer students and their grades and much more.

## TrainerWare eLearning System Features:

- ❖ *Easy on-line exams and quizzes; Very powerful exam system*
- ❖ *Automatically generates customizable certificates for passing an exam*
- ❖ *Easy content editing*
- ❖ *Hierarchical outline building tool*
- ❖ *Designed to be used by nontechnical people. No knowledge of HTML or programming needed*
- ❖ *Browser based WYSIWYG editing*
- ❖ *Built in discussion forums*
- ❖ *100% Browser based. Platform independent. Works in Internet Explorer, Netscape, Mozilla, FireFox, Opera and Safari*
- ❖ *Credit card processing for student registration*
- ❖ *Very cost effective*
- ❖ *Flexible, customizable*
- ❖ *All courses, content, exams, etc. are password protected and require registration for access*
- ❖ *Registration system supports credit card transactions*





Our browser-based, WYSIWYG HTML editor allows course content pages to be edited without any other software. Instructors can create rich, well-formatted web pages without any knowledge of HTML or FTP. For those who desire it, web pages can be uploaded from other HTML editing applications. The look and feel of each course is determined by preset templates. Changing a template will instantly change a course's fonts, colors and other display attributes. Custom settings can be set by entering style tags.

The TrainerWare.com eLearning Management System is compatible with Internet Explorer, Mozilla and Netscape browsers.

#### On-line Exam and Quiz Software

Each course has a built in database for exam questions. Instructors load the questions into the database then create exams and quizzes based on them.

The exams and questions can be edited, deleted and reused anytime for a quick feature rich on-line examination system.

## Features include:

- ❖ Questions can be multiple choice, true/false, short answer (fill in the blank) and essay
- ❖ Exams can be timed or have no limit for taking
- ❖ The system can automatically create exams by randomly choosing questions from your database of questions and answers
- ❖ The system will randomly order the questions for each student
- ❖ Exams can be turned on or off and have a date range for each exam
- ❖ Multiple choice, true/false, and short answer questions are automatically graded
- ❖ Students get instant results on automatically graded exams
- ❖ Students and instructors get instant results via E-mail
- ❖ For each question you can enter feedback that the student will get when reviewing the exam
- ❖ Control review options: review correct, incorrect, both or neither
- ❖ Allow students to retake exams
- ❖ Automatically generates a numbered certificate of completion on successfully passing an exam; You customize the certificate
- ❖ The instructor can "manually" grade an exam if necessary
- ❖ Exams are taken through the browser and requires no downloads or plug-ins





# TrainerWare

Em(power) Your organization With Online Training Certification

## **Advanced Content Management**

Our exclusive outline builder lets content experts create hierarchical outlines. Topics are presented to the student in a “tree-view” style hyper linked and easy to understand outline.

## **Advanced Content Editor**

The content editor lets instructors create rich presentations without any knowledge of HTML. Creating and formatting pages is as easy as using a word processor. Graphics and multimedia files can be uploaded directly from the browser without using any FTP programs. The editor makes it easy to insert multimedia files such as images, movies, sounds, Flash animations and more. Course content can also include pre-built presentations such as PowerPoint™.

## **File Manager**

The file manager lets instructors upload their own files to the server for students to access. These can be HTML files, application files (Word™, Excel™, etc.) or multimedia™ files such as images or movies (AVI, RealVideo™, Flash™, etc.) The file manager lets the instructor create folders and upload files through their browser without using any FTP software.

## **Discussion Forums**

- Unlimited number of forums
- Forums can be moderated
- Instructors can edit or delete posts and forums
- Advanced searching of posts
- Automatically E-mail notification when someone responds to a post

 **Summation**

Distance learning software should be intuitive for the student and the instructor. Our simple solution puts the instructor in control of the distance learning course. The intuitive interface makes building a course quick and easy. The entire system is browser-based, so there is nothing to download or install and 100% accessed over the Internet.

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## Be successful! Train your most important asset... your distributors!

- **Distance Learning**
- **Staff Training**
- **Distributor Education**
- **Employee Evaluation**
- **Regulatory Compliance**

One of the greatest strengths of TrainerWare is the customization capabilities. You can create your own courses 100% yourself, or we will be more than happy to create training courses for your company. Those taking courses can be directed to [www.trainerware.com](http://www.trainerware.com) or to a web site completely PRIVATE LABEL branded to you, TO APPEAR AS if we don't even exist.

TrainerWare offers training tools aimed at bringing your management, staff and distributors "onto the same page". Our goal is to have your team acting in concert and unison, pulling in the same direction towards a common goal – your organization's goal.

This is accomplished through offering of industry learning materials and the ensuing tests given to users on those materials. When your management, staff and distributors receive passing grades on the material, you know unequivocally that they have an understanding of your organizational concepts, compensation plan, products, services, direction and methodology. And a CERTIFICATE proving it!!

Do we have tutorial and testing regimens available "out of the box"? Do we offer affiliate programs, co-branding and private labeling? Yes, yes and yes!



TrainerWare

# Easily create your own courses and exams

View our course catalog at [www.TrainerWare.com](http://www.TrainerWare.com) **NOW!**

The screenshot shows the TrainerWare website with a navigation bar including 'Your Account', 'Take a Tour', 'How You Earn', and 'Contact Us'. Below the navigation are sections for 'Start Training In 3 Quick Steps', 'Redeem PrePaid Gift Card', and 'Training Certification'. A sidebar on the left lists various course categories like 'Large, Medium & Small Businesses' and 'Educators & Home Schooling'. A 'WANTED: Instructors, Educators, Trainers & Writers' section is also visible at the bottom of the page.

Allow us to **HELP** you build a **BETTER** and more **COHESIVE** organization!

Co-branding and Private Labeling **AVAILABLE**  
Call 239-945-6433 **TODAY!**

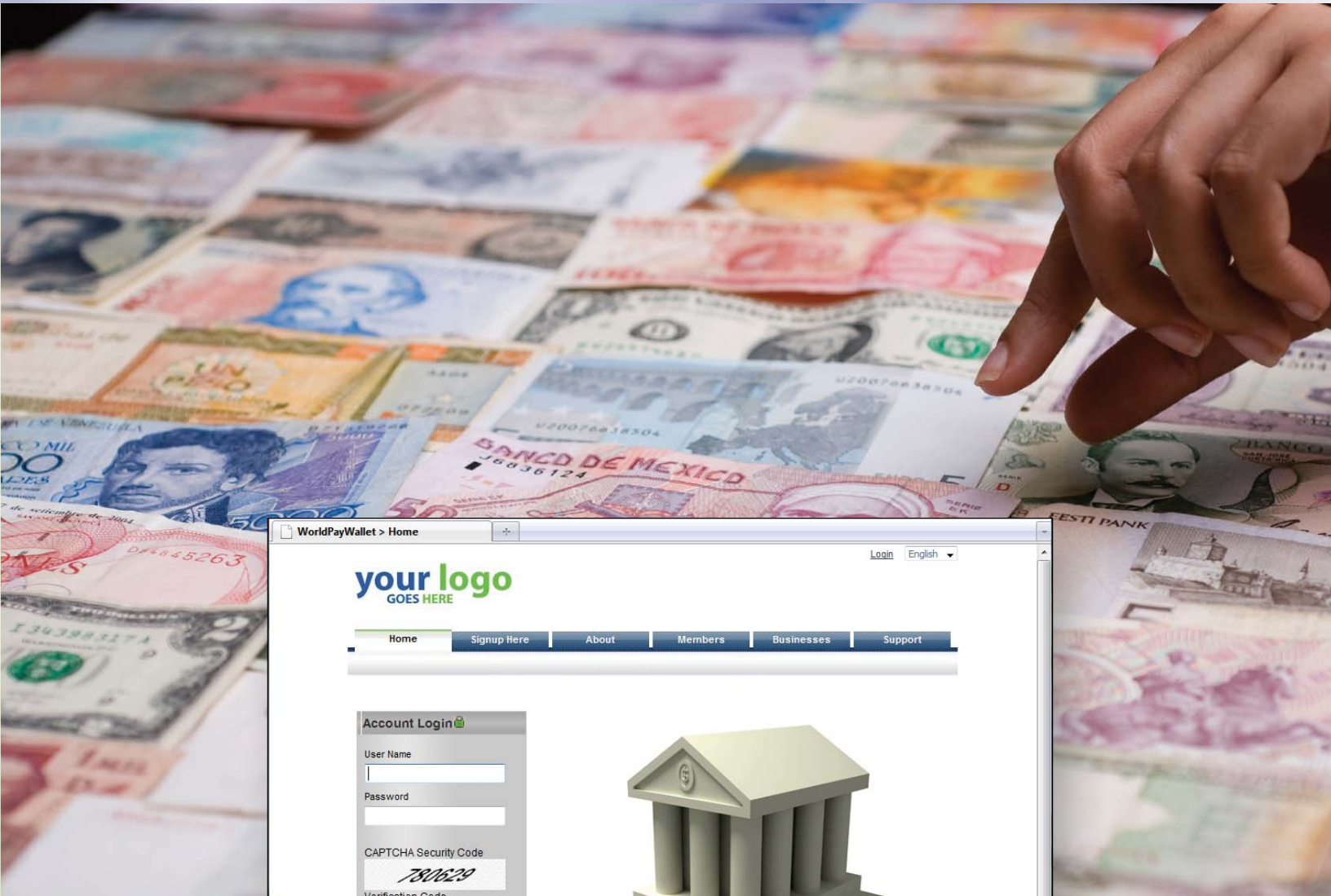
Are your distributors being truthful about your products and services?...

Are you liable?

Can you prove you trained them?

Are you prepared to deal with industry regulators?

# WorldPayWallet



WorldPayWallet > Home

your logo  
GOES HERE

Home | Signup Here | About | Members | Businesses | Support

Account Login

User Name


Password

CAPTCHA Security Code  
780629

Verification Code

Refresh CAPTCHA Code  
 Remember me on this computer

I've forgotten my User Name or Password  
New to WorldPayWallet? [Signup Here](#)



Terms & Conditions | Privacy Policy | Spam Policy

Powered By WorldPayWallet



**W**ith the world's financial markets in turmoil, credit markets frozen and the bottom line being more important than ever, you are faced with the daunting prospect of how to keep money in your company's wallet. The first step in doing so is to rethink the concept of the wallet itself.

Worn leather filled with old dry cleaning tickets and even older school photos? That's just square. You've got to think outside the billfold to get ahead in today's world and you need more from your wallet than back pain to do so. What you need is the freedom and money saving cachet of an eWallet from WorldPayWallet.

Our eWallet is at the forefront of the payment solution revolution. It allows you to create your own transactional currencies that can be used for payments on your site or as commissions for your sales force. You can create multiple accounts and even assign each one its own currency symbol – including symbols of your own design.

If you thought that you were offering attractive promotions, controlling your account receivables, account payables and managing your cash flow before implementing our eWallet, think of the possibilities when you are in command of not only the money coming into your company but also the money going out!

The eWallet allows you to create your own currencies that you can use within your company. Your constituents can transfer hard money into your transactional currencies. Additionally, the eWallet's transactional currencies can be used to pay for purchases within a shopping cart or for paying commissions to your sales force.



This provides you with an incredible amount of flexibility and security related to the funds that are entering your company, exiting it and being used within it. Use the eWallet to enjoy the same per transaction advantage that banks do for currency exchanges.

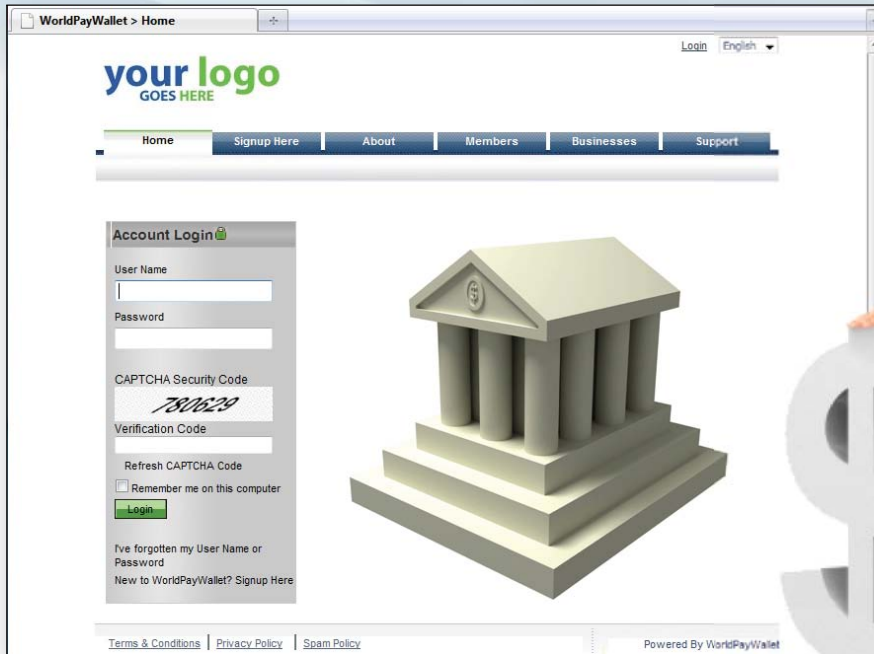
The eWallet allows you to inflate or deflate the value of your currencies and promote its use within your own company. Need to get rid of 500 units of a product quickly? Offer it at half price when paid for with eWallet credits – a currency that you control the absolute value of!

The eWallet provides you with a tremendous degree of financial control and latitude over your organization's operations.

With WorldPayWallet you will enjoy the following advantages over businesses that utilize only traditional payment solutions:

- Ability to set the value of currencies accepted by the eWallet.
- Control over the value of currency withdrawals out of the eWallet.
- Management of rules related to fund transfers between countries.
- Administration of member fund transfers in or out of their eWallets.
- Command of the value of credits exchanged for your company's products/services.
- Advantage of retaining service fees each time credits are used for a transaction.
- Prestige of operating your own "bank".
- Opportunity to offer promotions undreamt of with traditional currencies.
- Payment of commissions directly to eWallet accounts.
- Seamless transfer of funds between accounts.
- Deposit and withdrawal of funds from your eWallet accounts by third party companies.
- Opportunity to offer different eWallets for different segments of your company or companies.
- Implementation of a central currency for international applications.
- Integration of the eWallet to other software or websites.
- Control over hard currency withdrawals (including fees associated with withdrawal).
- Management of your company's financial future from your own secure location – not someone else's.
- The priming and positioning of your company for further financial growth.
- And much more!





When you want to get serious about not just managing your money but using it to help you make more money, get serious about WorldPayWallet's eWallet. Our eWallet doesn't just open doors for your company, it kicks open ones that you previously did not even realize were there.

To learn more about the eWallet or WorldPayWallet, visit us online at [www.WorldPayWallet.com](http://www.WorldPayWallet.com) or give us a call at +1 239 945-6433. We maintain offices in both North America and Asia that are positioned to service you regardless of your location in the world.

Our solutions will enable you to increase your profit margins while simultaneously offering additional benefits to your customer base.

### ▶ About Us

We have been a fixture in the direct sales software industry since 1987. Our focus has long been on creating e-commerce, back office management and commission calculation applications for direct sales companies.

Constantly committed to staying at the forefront of our industry, we often evaluate, design and implement products that complement our core product offerings. One of the results of our efforts to stay on the cutting edge is the eWallet system.

With offices in both North America and Asia, we are ready to serve you regardless of where in the world you plant your flag. Please contact us today for additional information regarding the eWallet or any other products and services that we offer:



## ▶ What is an eWallet?

At its essence, an eWallet allows you to establish your own internal company currencies. These currencies can be used to conduct transactions within your e-commerce sites, as incentives for your top performers or as a way to pay commissions to your sales force. You can require members joining your business to sign-up for an eWallet in order to purchase products and services or receive commissions earned.



Practical applications of the eWallet are limited only to the scope of your imagination. There is a full set of underlying web-services that you can use to permit 3rd party companies to interact with eWallet accounts.

Our eWallet provides you with the opportunity to control currencies in a way traditionally reserved for major banking institutions. With the eWallet, you are in charge of the money and you are your own bank.

With WorldPayWallet you can set your own transaction fees for members creating an eWallet, transferring funds into their eWallet, transferring funds out of their eWallet or utilizing their eWallet to purchase products and services from your company or other companies. You can set these fees as either a fixed amount or as a percentage of a transaction.

International companies using the eWallet immediately recognize the advantage of being able to list prices by the number of eWallet credits required for purchase as opposed to every currency being used in every country that they operate in. The ability to centralize currencies instantly alleviates the need to track, manage and report multiple currencies throughout their e-commerce sites.

The eWallet represents your opportunity to improve your company's financial outlook and offer great new incentives and rewards to your constituency.

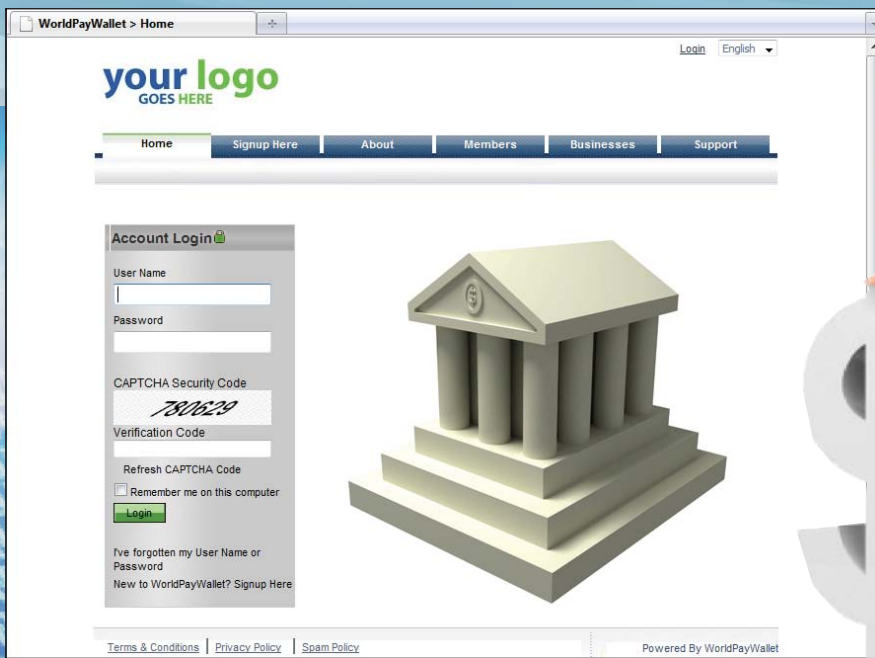
## ▶ Software

WorldPayWallet's eWallet application is served via the Internet, similar to other websites that you may visit and use on a daily basis. Unless you purchase the application source code, it is a "hosted solution". This means that the application is hosted by WorldPayWallet.

You do not need to incur any of the expense associated with providing the technical backbone off which the system operates. We take care of the co-location facility, hardware, supporting software licenses, firewalls, data security, band width, monitoring, support, etc.

Our attention to the technical details leaves you to do what you do best – run your business, make sales and generate revenue.





Source code purchase opportunities are also available. Please contact a sales representative at +1 239 945-6433 for additional information on purchasing source code or licensing a hosted solution.

### Services

Do you need more than someone to just sell you software? While we would be delighted to earn your software business, we can also offer you much, much more.

WorldPayWallet has been helping companies just like yours compete in both the domestic and international marketplaces since 1987. We can help you avoid the pitfalls that many companies in the past have encountered simply because we have already "been there and done that".

Put our decades of experience to work for you today by calling us at: **+1 239 945-6433** or visiting us on the web at: **worldpaywallet.com**. We offer an array of solutions for all types of companies, from the budding startup through the burgeoning stalwart.

#### **WorldPayWallet**

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# How MLM Corporate Can Help Your Business



## What is Value?

How do you define value? Is value the cheapest item on the shelf or the most expensive? Does it represent a compromise or does it reveal itself in the delight of receiving something for far less than what you know it to be worth?

The answer to the question of value is in large part dependent on what you're shopping for. If you're looking for a greeting card to express feelings of the heart, many different cards can help you convey the message. They will all have a nearly equal value. If you're suddenly in need of a surgeon because you've suffered a heart attack, you'll quickly reassess how you view value. Your focus will be on finding the best surgeon to help with your condition. Value will suddenly take on a whole new meaning to you.

The analogy is apt because you are the heart of your company. You need to be functioning at the highest level possible in order for your company to not just survive but to thrive. Without a doubt, there's a tremendous value placed on the decisions that you make on a day in, day out basis.

As an entrepreneur, you know the importance of your business. When you need assistance kick starting it are you going to pick an intern or first year doctor to administer the jolt or are you going to go with the best surgeon in the field? Think fast – in MLM momentum is everything and you've only got a short period of time to make a decision before you flat-line.

## Benefits of Choosing Peter Spary

When the life of your business is on the line, Peter Spary can help. He is the definition of value in MLM and offers:

- ✓ Experience from the distributor, MLM company owner and vendor perspectives.
- ✓ The ability to travel anywhere, anytime to meet your needs.
- ✓ Over 30 years in the industry.
- ✓ CEO of MultiSoft Corporation since 1987.
- ✓ Flat rates and firm quotes.

More than anything else, Peter brings integrity and a dose of common sense to MLM consulting. You wouldn't expect anything less from someone who states without hesitation:

*"Of course I want to learn about a project before quoting it. How in the world can you price a job if you don't know what it entails?"*

With competitors throwing numbers around without even knowing the client's exact requirements, that statement makes a lot of sense.

Attention to detail is what sets Peter Spary apart. The most successful surgeons put time into understanding the symptoms before they diagnose a cure or consider making an incision. Any way that you cut it, there's real value in that.

## Short term fee based services also available:

### Day of Consulting

We understand that part of delivering value is giving you what you need when you need it. Whether you're launching a new startup or interested in revitalizing your current company, the most important phase of the process is consulting. It's quite simple – the team that you work with must understand your vision and learn what's ailing you in order to be able to help.

***"Expectations MUST be professionally managed to avoid disappointment"***

Consulting is offered by the day and can be tailored to fit what you need. For example, you may want a fast-track course on MLM or you may only want assistance with a very specific area such as compensation plan design or creative services. You tell Peter where it hurts and he'll come equipped with the resources and tools to help.

### Tele-Mentoring

Tele-Mentoring is a service that gives you access to Peter twice weekly, two half hour private consulting calls (or one hour if you prefer).

Best of all, you help determine the topic or topics associated with each pre-booked call. Peter fields questions and ideas from those that belong to the service and then discusses the ideas or services in an upcoming call with you. As an example, you may have a question about what types of compensation plans are best suited for which types of products. Notify Peter in advance and he will book a mutually agreeable time to discuss it in depth on a personal call with you.

Peter may from time to time invite additional experts to participate in the calls where appropriate. As an example, a MultiSoft Compensation Plan Expert may join the conference call to debate details and issues.

### Document Review & Comment

During the course of business, you will create various documents for use within your company – letters, business plans, terms and conditions, etc. MultiSoft can review these for you at a very reasonable per page fee.

This service does not include legal review. If you would like legal review of a document, we will be happy to refer you to a specializing MLM attorney. The reviews that we provide utilize our two decades of experience and are for grammatical, relevance and clarity of meaning purposes.



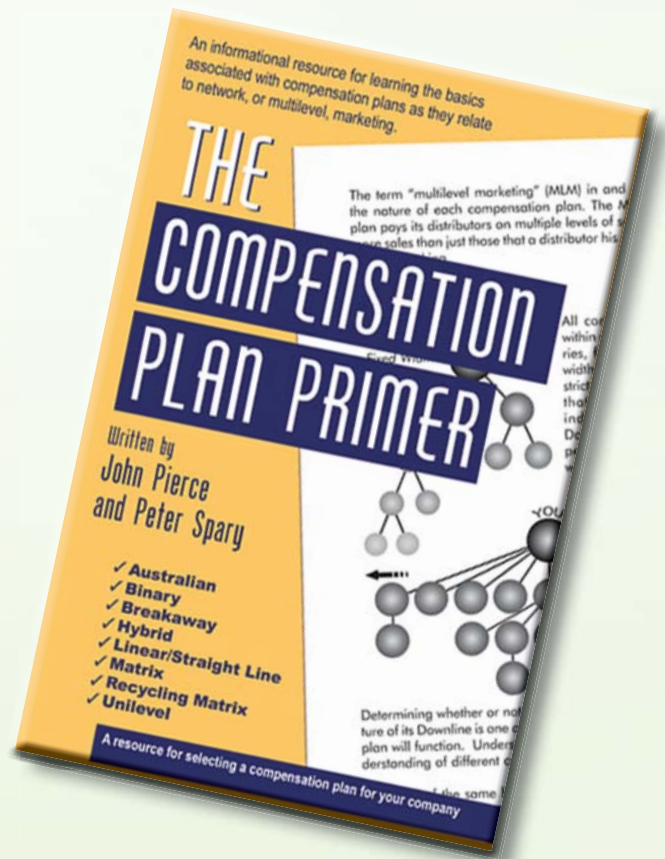
Each of our MarketPowerPRO systems comes with a free template for you to add your own content to your new portalized website. Or, optionally can build a 100% custom look and designed website based off your specifications... a site that will be 100% unique to you.

### Content Spruce Up

One of the outstanding features of MarketPowerPRO and the website design we will put in place for you, is the ability that you will have to rapidly modify the content of the site. Even better, you don't need to know any programming languages to do it. Everything is done with point and click ease through our friendly user interface.

Site content can take several different forms. It can be graphics, multimedia presentations, text, etc.

Content sprucing is where we take materials that you have produced and present them on your behalf graphically so that they fit the site properly in both style and function. This service does not include MultiSoft creating the content on your behalf. You may be a design guru and not require any assistance at all, however if you do, we'll be there to help.



*"We wrote the book on compensation plans"*



# CORPORATE CONSULTANT



## Watch Your Sales CLIMB! Consulting with Peter Spary

**P**eter Spary and his team will provide you with a complete understanding of the multi-level business cycle, not just an isolated segment or one dimensional view of it.

The holistic approach to analysis, planning and problem solving provided by the consulting team will provide you with the results needed to build a success story.

Tactician, pioneer and student alike, Peter Spary is an individual who relishes the opportunity to meet a challenge. His years of day in and day out experience in the multilevel industry has uniquely qualified him to understand the intricacies of network marketing from a number of different perspectives.

Peter has been the top distributor for two companies, owner and operator of his own MLM company,

President and CEO of the #1 software firm dedicated to the MLM industry, and consultant to numerous network marketing enterprises.

Peter's personal experience and perspective as a member of the field, owner, administrator and as an outside observer for hundreds of companies, has provided him with the "know how", and experience required to help you succeed with your new business venture..

## Peter Spary: Leading MLM Consultant



As President and CEO of MultiSoft Corporation since 1987, Peter Spary is frequently called upon, often times at the very last minute, to assist in the launch of new companies and sometimes even to help rescue faltering companies by helping bring them back on track to profitability.

Peter and his professional team often perform complete “face lifts” on the image and missions of companies, and enable them to positively stand out in this highly competitive industry.

Peter Spary provides consulting and support services to existing and start-up companies in the areas of: business forms, graphics and illustration, legal issues, referrals, company “roll-out”, “prelaunch” and “fast-start programs”, compensation plan design and creation, national and international expansion, distributor training and much more.

He was featured in the industry magazine MLM NEWS as “Portrait of a Winner” and frequently authors articles for Multilevel publications.

Peter was the top producing distributor for two multilevel marketing companies prior to founding MultiSoft Corporation. His various credentials, complimented by MultiSoft’s many years as a multilevel solutions provider, ensures that you are receiving the highest quality consulting possible.

When you need experience and dependability, you need Peter Spary. We are confident that you will benefit from an association with the best network marketing consultant available... Anywhere, at any price!

### Qualifications & Achievements:

- President and CEO of MultiSoft Corporation since 1987.
- Top distributor for two Multilevel companies.
- Featured in the industry magazine, “Multilevel Marketing News” cover article, as “Portrait of a Winner”.
- Articles and press releases published in Money Makers Monthly and other trade journals.
- Published four books: “How To Start Your Own MLM Company”, “The Distributor Training Manual”, “The Perfect Product and “The Compensation Plan Primer”.
- Started and successfully built an MLM software company
- The first MLM software company to migrate from DOS to Microsoft Windows.
- The first MLM software company to build a real-time genealogy system.
- The first MLM software to build a 100% on-line compensation plan generation wizard.
- Worked with Ray Duncan “The Binary King” to build the finest Binary calculation and commissioning system in existence.
- Created the first Binary and Unilevel “combination” commission engine.
- Pioneered the first MLM specific Portal System in 2001.
- Published the glossy magazine MLM Corporate.
- Developed MarketPowerPRO.

And, much more!



## Professional Consulting Services

If you are contemplating the launch of an MLM venture because you are under the "get rich quick" ether, STOP now and save yourself time, and money.

Building a successful compensation plan is about building a complete company. By complete company we mean one that satisfies 5 basic key areas of core competency and also has those areas operating in unison with one another. The five key areas are listed here in order of importance:

- 1) Management
- 2) Product or service
- 3) Opportunity
- 4) Community
- 5) Compensation

Management is the brain of your company. Without it, the company would be without purpose or direction. The purpose of an MLM company is to sell product and service. This is the cornerstone of any successful MLM company.

Successful MLM companies sell their opportunity as well as a product or service. Often times, opportunity can be as simple as recognition - you would be surprised to know how many people are motivated by receiving attention.



Recognizing and understanding that Community is also essential to building a strong team and support structure... selling can be a tough business!

Finally, there is compensation. A successful compensation plan accounts for the other four key areas addressed above before it is formulated.

**The bottom line:** a lucrative compensation plan will not lead to a successful company; however a successful company will make a compensation plan lucrative.

Unilevel, Matrix, Binary and Hybrid compensation plans take complex mathematical algorithm development, strategic qualification placement and an understanding of the need for recognition to develop. MultiSoft Corporation has years of compensation plan analysis, field study and corporate management experience to craft a plan that nurture the beginners, but also provides for the most advanced distributors.



## Peter Spary: Leading MLM Consultant

- ▶ Initial Consultation
- ▶ Basic Package
- ▶ Retainer Program
- ▶ Additional Days On Site
- ▶ Complete Start-Up Package

### initial consultation 1 day

The "Initial Consultation" includes a full day of face-to-face review and discussion of your project. Because Peter is semiretired, he is available to travel anywhere in the world; the meeting can be held either at your office or at Multisoft's office in Florida (a 5 day minimum is required for global consulting).

Peter will personally analyze your corporate development plans and product strengths, weaknesses and other areas of importance that should be considered when opening your new network marketing company.

Choose this option in order to establish a "comfort level" with us before moving on to a more elaborate package. We would like you to meet and establish a personal relationship with the team of professionals that are going to make your ideas a reality.

### basic package 2 to 3 weeks

The Basic Package was designed for the company that has a fundamental idea for a marketing plan and needs assistance with analysis or completion, plus a minimum amount of start-up literature while working on a limited budget or a short deadline.

"The Basic Package" includes the formulation of a custom Distributor Compensation Plan, customized to fit your budget, product or service.

You will be provided with a presentation outline, illustrated using the Microsoft PowerPoint format for easy visualization.

The custom plan will contain suggested titles, qualifications, benefits and bonus payout structure.

The typeset, camera ready literature package will include a Distributor Application, Product Order Form, Retail Sales Slip, a trifold Marketing Plan brochure including royalty free art images, assistance with the creation of a company logo, corporate letterhead, envelope and business card.

#### Basic Package includes:

- Compensation plan formulation
- PowerPoint presentation on your new compensation plan
- Distributor Application
- Product Order Form
- Retail Sales Slip
- Trifold Marketing Plan brochure
- Assistance with the company logo
- Corporate letterhead, envelope and business card
- One day of on-site consultation and additional telephone consulting

## Professional Consulting Services

### retainer program

Because you aspire to become a top MLM company, Peter offers you the option to have him on retainer as well.

Running your own company is demanding. Balancing workload, delegating assignments, following through on completion, arranging engagements, entertaining distributors and the like places your time at a premium. When you need answers, you need them today – not tomorrow or the day after.

Momentum is magic in MLM; don't compromise it by letting it slip through your fingers.

The Corporate Consulting "Retainer Program" is a great way to ensure that you are able to obtain information when you need it. This program includes on-site consultation and telephone support.

Within the allotted time frame, clients may avail themselves of such services as: the review and writing of materials, corporate and distributor training, liaison with suppliers, compensation plan advisement and other constructive advice or hands on production that will assist you in building a strong and successful company.

This program is a great way for the entrepreneurial at heart to maintain the control of doing it themselves, while keeping experienced help no more than a phone call away.

### additional days on site

Additional days of on site assistance are the perfect way to smooth out any rough edges and bring your staff up to speed with your plans.

If you need extra help we can extend our visit by as many days as you need to accommodate your immediate needs and in order to better facilitate your success.

### complete package

#### 4 to 6 weeks

This option was designed for the company that has an idea, a product or service, but has not yet determined how they want to structure their distributor compensation plan, company literature, marketing tools or what type of image they want to project. This package is designed for those who see the benefit of having their image and marketing plan sculpted by top industry professionals.

The "Complete Start-Up Package" includes an in-depth company review with recommendations and consultation on all aspects of the company — from operations to field promotion, prelaunch, fast-start and distributor training programs.

The "Complete Start-up Package" includes the formulation of a "Distributor Compensation Plan" customized to fit your budget, appropriate product or service pricing. The Compensation Plan will include suggested titles, qualifications, benefits and bonus percentages.

In addition to the checklist of literature and marketing materials provided, we illustrate your Compensation Plan using Microsoft "PowerPoint" for easy visualization and replication by your Distributors.

The slide presentation will be the basis for your future projects — such as videos, web presentations, etc. The immediate benefit will be your ability to provide a company approved presentation to your Distributors, thereby allowing them to start a duplication process through a "corporate approved" model.

*You Have Already Arrived*

**Contact MultiSoft today  
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